

Seattle native Rachel Chambers stays on the forefront of smoothing, cutting, styling and color trends to deliver stunning looks to her clientele at Identity Salon in Stanwood, WA. Her ability to understand the importance positioning the complete portfolio of the Keratin Complex smoothing treatments and how to maximize the full potential in your salon everyday will change your outlook on the smoothing category. Come see the exciting launch event for KCMAX!



KCMAX[™] Smoothing Certification

- A Comprehensive Smoothing Certification Class

Elevate your craft with Keratin Complex's most powerful keratin treatment to date—KCMAX Maximum Keratin Smoothing System. Discover how this transformative three-step system combines a proprietary keratin blend with the most advanced smoothing technology to deliver straighter, smoother and healthier hair.

KERATIN COMPLEX ARTISTS WILL:

- Show you how to earn over \$10,000 with just one KCMAX Liter System and supporting retail
- Discuss how to grow your service and retail business with KCMAX Maximum Keratin Smoothing System and KCMAX™ Daily Treatment Spray
- Gain insight on the complete Keratin Complex Smoothing Treatment Portfolio to best serve all of your clients

LOCATION:	DATE:
	TIME:
REGISTRATION:	CAREER INVESTMENT:



