

FALL 2019 ■ EDUCATION EVENT

TEACH, DON'T SELL!

Monday, Oct 14, 2019

10:00 am - 4:00 pm

Where:

Windsor Beauty Supply

24280 Middlebelt Rd

Farmington Hills, MI

Fee: \$100

In this competitive world of retail hair care, learn the real **professional hair care product difference, simple teaching techniques, and display and promotional principles** in order to build your retail business.

Embrace the **easy conversation** of recommending hair products to your guest. Learn ways to combat over the counter and on-line hair care purchases by your guest. **Teach! Don't Sell will build guest loyalty and your business. Limited space available! To reserve, contact Windsor Beauty Supply**

248.474.2600



Class presented by
Paulette Legred, CEO & Founder, LIS'N

