



CNDTM

THE ART & CARE OF NAILS

H O L I D A Y 2 0 2 5 S T Y L E G U I D E

AS THE HOLIDAY ANTHEM DIVA SAYS: IT'S TIIIIIMMEE!

SWEATER WEATHER HAS OFFICIALLY ARRIVED, AND THE
HOLIDAY SEASON IS JUST AROUND THE CORNER.
LET CND™ BE YOUR GO-TO FOR ALL THINGS HOLIDAY NAILS—
BRINGING YOU THE COOLEST SEASONAL INSPIRATION
STRAIGHT FROM THE FALL/WINTER 2025 RUNWAYS.

THIS YEAR'S HOLIDAY STYLES ARE SERVING UP NOSTALGIC
CHARM WITH A MODERN TWIST—THINK FASHION-FORWARD
VIBES AND GLAMOROUS ENERGY THAT ELEVATE EVERY
LOOK. WHETHER YOU'RE CURATING A FESTIVE MANI MENU OR
REFRESHING YOUR RETAIL DISPLAYS, THESE TREND-DRIVEN
DESIGNS ARE SURE TO CAPTIVATE.

PRO TIP BEFORE YOU DIVE IN: KEEP NAILS AND SKIN
HYDRATED WITH OUR SIGNATURE CUTICLE COCKTAIL—
A DYNAMIC DUO OF CUTICLE ERASER™ AND EVERYONE'S
FAVORITE, SOLAROIL™. IT'S THE ULTIMATE PREP FOR
LONG-LASTING SHINE AND HEALTHY NAILS ALL SEASON LONG.

ALL SHINE, NO CHILL—LET'S GLOW INTO HOLIDAY 2025.

ARTISTRY CREATED BY CND™ FEATURED ARTISTS:
TAMARA DI LULLO & SAMANATHA BIRKETT-LEIGH



CND™ HOLIDAY 2025 STYLE GUIDE

Stripe a Pose

ZEBRA IS SO THE NEW “IT” PRINT FOR 2025

Ecstatic Metallic

METALLICS ARE HERE TO STEAL THE SPOTLIGHT

So Plaid of You

SAY IT WITH CONFIDENCE: PLAID IS BACK



Stripe a Pose

Holiday nails are going full sensory with texture-inspired designs that echo cozy fashion staples like velvet and faux fur. These plush finishes add depth and warmth to nail art, turning classic prints—like zebra—into tactile statements. Whether layering matte and gloss, textured nails are the ultimate way to wrap your fingertips in seasonal luxury.

Created with CND™ SHELLAC™ Shades: Pearlwind, VIVID Black Tuxedo, and VIVID Shamrock Green.

Create with CND™ VINYLUX™ Shades: Ice Bar, Black Pool, and Aura.

Steps:

1. Apply 2 layers of **CND™ SHELLAC™** Pearlwind, curing each for one minute on button 2S.
2. Apply **CND™ SHELLAC™** No-Wipe+ Top Coat, cure for one minute on button 3.
3. Create zebra stripes with **CND™ SHELLAC™** VIVID Black Tuxedo, do not cure.
4. Sprinkle clear sculpting powder onto uncured gel polish, remove excess powder, cure for one minute on 2S.
5. Gently brush off excess for zebra texture.
6. Add details using VIVID Shamrock Green, cure for one minute on button 2S.
7. Add charms/crystals using PLEXIGEL Builder, cure for one minute on button 2B.
8. Seal edges around charms/crystals with detail brush and **CND™ SHELLAC™** No-Wipe+ Top Coat, cure for one minute on button 3.



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Ecstatic Metallic

Mixed metals are stealing the spotlight this season, blending shimmering shades like Dark Diamonds, Ruby Ritz, and Gold Hardware for a luxe, celebratory look. Whether you're layering metallics, creating foil effects, or experimenting with geometric accents, this trend is all about catching the light and turning heads. It's glam, it's bold, and it's made for the holiday party circuit.

Created with CND™ SHELLAC™ Shades: Satin Pajamas, Bouquet, Gold Hardware, Dark Diamonds, and VIVID Red Carpet.

Create with CND™ VINYLUX™ Shades: Satin Pajamas, Bouquet, Glitter Sneakers, Dark Diamonds, and Devil Red.

Steps:

1. Layer **CND™ SHELLAC™** Satin Pajamas, then **CND™ SHELLAC™** Bouquet; cure each for one minute on button 2S.
2. Blend **CND™ SHELLAC™** Gold Hardware on lower half, cure for one minute on button 2S.
3. Apply gold leopard foil to lower 2/3.
4. Blend **CND™ SHELLAC™** Dark Diamonds on lower 1/3, cure for one minute on button 2S; repeat if needed.
5. Add micro French tip using **CND™ SHELLAC™** VIVID Red Carpet, cure for one minute on button 2S.
6. Apply **CND™ SHELLAC™** No-Wipe+ Top Coat, set red gem embellishments and cure for one minute on button 3.



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So Plaid of You

Plaid nails are the perfect blend of tradition and trend, channeling the warmth of flannel and tartan into wearable art. With stamping techniques or hand-drawn striping, you can recreate everything from bold buffalo checks to delicate pastel plaids. These designs pair beautifully with chunky knits and holiday vibes, offering a nostalgic yet fashion-forward twist for the holidays

Created with CND™ SHELLAC™ Shades: Cuddle Up, Gold Hardware, Rouge Rite, VIVID Shamrock Green, and VIVID White Gloves.

Create with CND™ VINYLUX™ Shades: Cuddle Up, Glitter Sneakers, Rouge Rite, Aura, and Rose Bud.

Steps:

1. Apply **CND™ SHELLAC™** Cuddle Up, cure one minute on button 2S.
2. Apply **CND™ SHELLAC™** Rouge Rite to lower 2/3 of nail, cure one minute on button 2S.
3. Stamp plaid using **CND™ SHELLAC™** VIVID White Gloves, cure one minute on button 2S.
4. Repeat plaid stamp using **CND™ SHELLAC™** VIVID Shamrock Green, cure one minute on button 2S.
5. Apply gold striping tape or paint lines using striping brush and **CND™ SHELLAC™** Gold Hardware, cure for one minute on button 2S.
6. Apply **CND™ SHELLAC™** No-Wipe+ Top Coat, cure one minute on button 3.



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