

oligo  
PROFESSIONNEL

# TECHNICAL MANUAL

blacklight

2025

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PROFESSIONNEL

**TOUJOURS INNOVER | ALWAYS INNOVATE**

## WELCOME TO THE OLIGO FAMILY

Oligo was born in 1986, rooted in both the heart of the Cohen family and the vibrant city of Montréal. Dedication and expertise have always been second nature to us. For the first two decades, we channeled our passion into research and development, providing top-tier hair care formulations to cosmetic companies worldwide. As we perfected our craft and sourced the finest ingredients, we found ourselves at the forefront of a professional hair care renaissance.

1986



**FOUNDERS**  
MOTY AND LILIANE COHEN

**PRESIDENT**  
ILAN COHEN

**VP OF OPERATIONS**  
RAPHY COHEN

**CONTROLLER**  
RONEN COHEN

2002

## THE EVOLUTION OF PROFESSIONAL HAIR CARE

The time had come to create something uniquely ours. Oligo Professionnel was born from a vision: to craft healthier, safer, salon-exclusive products, powered by our family's expertise and nurtured with unwavering dedication. Each product in our range is designed to protect both stylist and guest, ensuring brilliance and beauty for all. With cutting-edge technologies that have been meticulously tested and perfected, Oligo delivers the kind of performance, consistency, and excellence that only true passion can achieve.

Though Oligo Professionnel has gained global recognition, our heart and inspiration remain in Montréal—Canada's style and fashion capital. At the crossroads of European elegance and North American drive, Montréal's unique esprit—its blend of French sophistication and English directness—shines through in everything we do.

2024



When you touch hair, you touch lives. Together, we can elevate the guest experience and give them the care they deserve. On behalf of my family, thank you for choosing Oligo Professionnel for your salon."

**ILAN COHEN, PRESIDENT**

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# STEP INTO THE UNIVERSE OF BLACKLIGHT

Step into the world of Blacklight by Oligo Professionnel, where innovation and artistry unite to redefine blonde perfection. Our signature Blacklight Lightening System effortlessly navigates the spectrum of blondes, making any shade imaginable attainable. Blacklight Smart, harnessing over 90% naturally derived ingredients for high-performance bond building designed for your blonde hair needs. Plus, elevate your haircare routine with our Care & Styling products and volumizing line.

blacklight

LIGHTENING SYSTEM

blacklight

SMART

HIGH-PERFORMANCE BOND BUILDING

blacklight

CARE & STYLING



# blacklight

## LIGHTENING SYSTEM

Blacklight is a comprehensive lightening system that caters to all of your needs with advanced and specific technologies existing in each lightener, offering fully customizable lightening benefits.

# SMART DEVELOPERS

Specially formulated to provide perfect consistency of final mix, to deliver optimal lifting and to facilitate application. The Blacklight developers ensure consistent and reliable results with each application.

- Gradual Bond Protection Technology: the protection level increases with the concentration of hydrogen peroxide
- Hydrolyzed Vegetable Protein - replenishes, strengthens and protects the hair
- Biomimetic Ceramide - replaces lipids, provides lustre and manageability, prevents further damage

## Developers:

- 10 volume - 3%
- 20 volume - 6%
- 30 volume - 9%
- 40 volume - 12%

For extra care add Blacklight Smart Bond Protection and Strengthening Concentrate:

- 1 pump per 30 g / 1 oz of Blacklight lightener



# EXTRA BLONDE

Its positively charged compound forms an ionic bond during the lightening process, which not only protects and smooths the hair cuticles but also ensures uniform colour results, leaving the hair soft, shiny, and free from static.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 9 levels of lift - on natural hair
- Up to 8 levels of lift - on colour treated hair
- On and off scalp applications

## Mixing:

- Off scalp 1:1
- On scalp 1:2 (10 to 20 vol. only)
- Smart Developers: 10 Vol. (3%) to 30 Vol. (9%)
- 40 Vol. (12%) not recommended



# COOL TONED BLONDE

Achieve lightening and toning in one step with our formula infused with powerful dyes and pigments. These effectively neutralize undesired brassiness, delivering a stunning, cool-toned blonde result.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 8 levels of lift - on natural hair
- Up to 7 levels of lift - on colour treated hair
- On and off scalp applications

## Mixing:

- Off scalp 1:1
- On scalp 1:1.5 (10 to 20 vol. only)
- Smart Developers: 10 vol. to 40 vol.



For extra protection add Blacklight Smart Bond Protection and Strengthening Concentrate: 1 pump per 30 g / 1 oz of Blacklight lightener



# BALAYAGE CLAY LIGHTENER

Recommended for balayage and hair painting techniques. Its special formula enfolds the hair strands into a hard shell, maintaining a perfect balance of moisture and optimal texture to create accurate and precise free hand blondes.

- Can be mixed with any Blacklight Lightener
- Clay lightener - Derived from Kaolinite
- Enriched with jojoba and olive oils
- Up to 6 levels of lift - natural hair
- Up to 5 levels of lift - colour treated hair
- On and off scalp applications



## Mixing:

- Off scalp application 1:2
- On scalp application 1:2 (20 vol.)
- Smart Developers: 20 vol. to 40 vol.

Ratio 1:1.5 for thickest texture; strong lightening power, faster processing time

Ratio 1:2 for thick texture; medium lightening power, moderated processing time (recommended ratio)

Ratio 1:3 for softest texture; low lightening power, slower processing time

# LIGHTENING CREAM

Blacklight Lightening Cream uses proven technology to achieve spectacular blondes by combining lightening and hydration. Its high lipid concentration protects both hair and scalp during the lightening process.

- Can be mixed with any Blacklight Lightener
- Enriched with jojoba and olive oils
- Contains pigments
- Up to 7 levels of lift - natural hair
- Up to 6 levels of lift - colour treated hair
- On and off scalp application

## Mixing:

- Off scalp application 1:1
- On scalp application 1:1 (10 to 20 vol. only)
- Smart Developers: 10 vol. to 40 vol.



# APPLICATION

## APPLICATION:

- Apply to dry non-shampooed hair.
- Do not use artificial heat to reduce processing time.

## HIGHLIGHTING TECHNIQUES:

- Apply product to the desired areas using foils or papers.
- After the desired level of lifting is achieved rinse thoroughly and towel dry hair.
- Wash hair with Blacklight Nourishing Shampoo.
- Tone the hair with Calura Gloss or Calura Permanent Shine with Demi Effect Lotion.
- Rinse thoroughly and complete the service with Blacklight Nourishing Conditioner or Replenishing Mask.

## GLOBAL PRE-LIGHTENING:

- Apply product first to mid-lengths and ends, leave to process.
- Then apply a fresh mixture to the new growth area following on scalp mixing ratio, and leave to process.
- Rinse thoroughly, wash with Blacklight Nourishing Shampoo.
- Tone the hair with Calura Gloss or Calura Permanent Shine with Demi Effect Lotion.
- Rinse thoroughly and complete the service with Blacklight Nourishing Conditioner or Replenishing Mask.

## NEW GROWTH APPLICATION:

- Apply product to the new growth area.
- Avoid application on previous pre-lightened hair.
- Monitor the process every 5 minutes.
- Rinse thoroughly, wash with Blacklight Nourishing Shampoo.
- Tone the hair with Calura Gloss or Calura Permanent Shine with Demi Effect Lotion.
- Rinse thoroughly and complete the service with Blacklight Nourishing Conditioner or Replenishing Mask.

## Colour Clarifying

To remove unwanted pigments and investigate previous colour history.

### 1. Mix:

- 1 part Blacklight Lightener
- 1 part of Blacklight Replenishing Shampoo

### 2. Apply to dry or damp hair on the area to treat

### 3. Visually control until desired result

## Colour Cleansing

To clean and lighten hair up to 3 levels.

### 1. Mix:

- 1 part Blacklight Lightener
- 1 Part Blacklight Smart Developer 10 Vol. (3%) or 20 Vol. (6%)
- 1 part of Blacklight Nourishing Shampoo

### 2. Apply to dry hair

### 3. Visually control until desired result

## Colour Removing

To remove colour and lighten hair more than 3 levels.

### 1. Mix:

- 1 part of Blacklight Lightener
- The recommended mixing ratio of Blacklight Smart Developer

### 2. Apply to dry hair

### 3. Visually control desired result

If needed, repeat the process with 20 Vol. (6%) until obtaining the desired result.

# POWERSHADES

Blacklight PowerShades offer a curated selection of four highlighting shades and one clear shade designed to lighten and deposit colour in a single step, delivering incredible shine and deep contrast on coloured hair. Specifically formulated for highlighting techniques.

- Superior shine and conditioning, detangling properties.
- Lighten and deposit colour in one single step.
- Lighten colour with colour.

				
<b>PS - C</b>	<b>PS - 12</b>	<b>PS - 32</b>	<b>PS - 43</b>	<b>PS - 55</b>
Clear contains no pigment	Ash Pearl	Beige	Copper Gold	Vibrant Red
Clear	Cool base	Beige base	Copper base	Intense red base

Level	PS - C	PS - 12	PS - 32	PS - 43	PS - 55
7	30-40 Volume				
6	30-40 Volume				
5	40 Volume				
4				40 Volume	
3				40 Volume	



## Mixing:

- 1:1
- Processing time: 30-45 min.
- Off scalp applications only

Up to 5 levels of lift - on natural hair

Up to 4 levels of lift - on colour treated hair

Do not apply on a pre-lighten base or sensitize hair.



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SMART

## HIGH-PERFORMANCE BOND BUILDING

Blacklight SMART is a regimen designed to strengthen, protect, detoxify, and repair hair before, during and after chemical treatments while also offering added benefits to the scalp. This line of products offers formulas that are specially created for both professional use and home care.

# WHY BLACKLIGHT SMART?

## Targets the 4 main bonds within the hair:

- Salt - accounts for strength and elasticity
- Sugar - maintains moisture content
- Hydrogen - accounts for elasticity
- Disulphide - holds the hair fiber together, strengthening

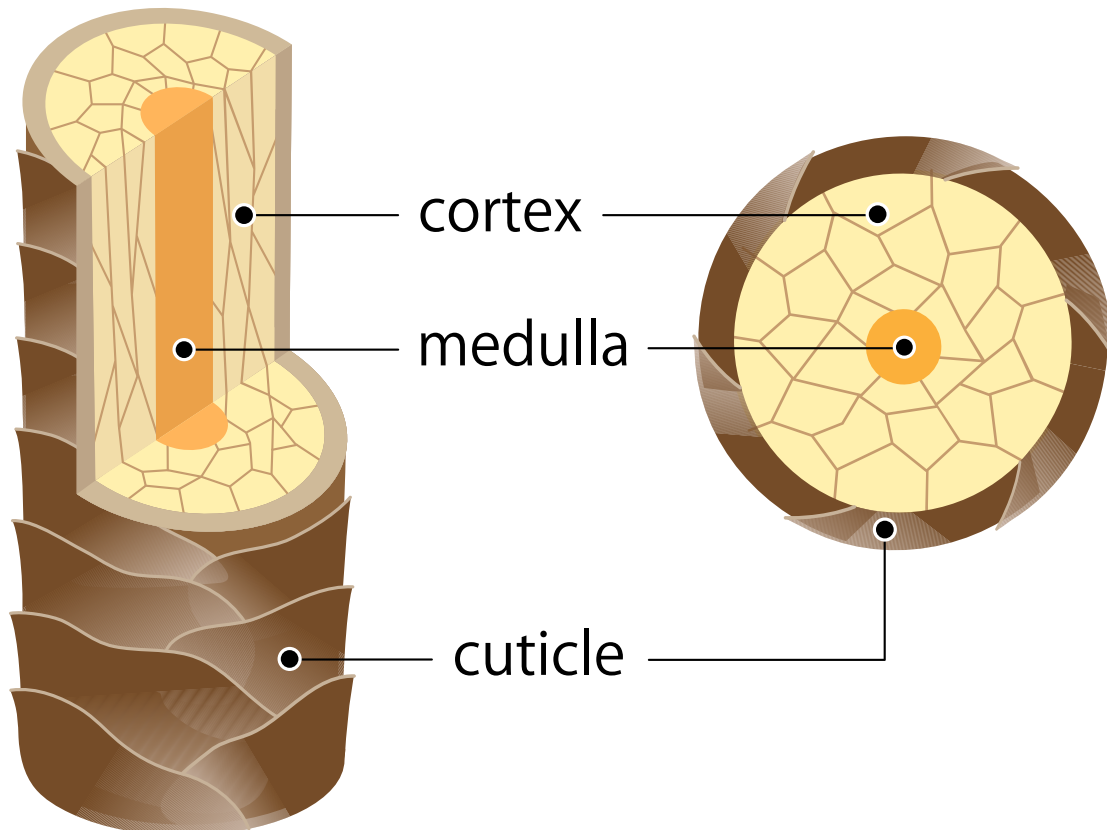
## Core benefits:

- Bond Building and Repair
- Bond Protection and Strengthening
- Purification and Scalp Care

For **all** hair types and textures

## Free From:

Silicone-free, Sulfate free, salt free (Sodium Chloride), lialal free, paraben free, Formaldehyde-free, Methylisothiazolinone (MI) free, MCI/MI free, gluten free, does not contain animal derived materials, not tested on animals.



# BOND PROTECTION & STRENGTHENING CONCENTRATE

## 99.23%

Naturally derived ingredients

### Key features

- Additive for lightening and colouring services
- In salon stand alone pro treatment
- Strengthens and protects inner and outer structure of the hair
- Porosity control and colour longevity
- Pre-measured pump

### Key Ingredients:

Hydrolyzed Rice Protein - The amino acids profile in this protein increases the ability of skin and hair to retain moisture during chemical processes. This protein is rich in cystine which contributes to hair inner strength and elasticity.

Polyquaternium-39 - Porosity controller



# PURIFYING SHAMPOO AND PRO PURIFYING SHAMPOO

## 97.37%

Naturally derived  
ingredients

### Purifying Shampoo - Key features

- Nourishes the hair and scalp
- Promotes scalp health
- Brings nutrients to the hair bulb
- Offers sebum control

### Key Ingredients:

*Arnica - Garlic - Burdock - Roman Chamomile -  
Watercress Ivy - White Nettle - Pine - Rosemary*

### Pro Purifying Shampoo - Key features

- IDT (Impurity Detection Technology)
- Purifies hair and scalp from chemical residue
- Lathers pink if chemical residue is present
- Prevents scalp irritation
- Supports scalp health

The SMARTPRO version features Impurity Detection Technology (IDT), which turns the shampoo foam pink if any chemical residue is detected. This colour change indicates the need for additional rinsing or another round of shampoo. IDT helps prevent irritation and promotes scalp health.



# REPAIR CONDITIONER

## 97.35%

Naturally derived ingredients

### Key features

- Repairs damaged areas on the hair's surface
- Restores hair's shine and manageability
- UV protection
- Colour protection
- Frizz control

### Key Ingredients

*Hempseed oil - Argan oil - Moringa seed oil - Phytantriol - Vitamin E - Panthenol*





# BOND BUILDING & REPAIR TREATMENT

## 90.75%

Naturally derived ingredients

### Key features

- Builds new and repairs existent bonds
- Creates additional hydrogen bonds
- Nourishes the hair
- Replenishes hair's lipid content
- Contains 11 amino acids
- Offers UV protection
- Protects hair colour
- Controls frizz, enhances shine

### Key Ingredients

- *Biomimetic ceramides - Panthenol - Vitamin E - 11 amino acids + new innovative ingredients*



# HAIR AND SCALP CARE OIL

## 92.27%

Naturally derived ingredients

### Key features

- Protects and moisturizes the hair and scalp
- Restores hair shine and manageability
- Offers frizz control
- Relieves scalp dryness

### Hair protection and shine treatment

5 drops in the palm and distribute on lengths and ends on damp hair.

### Scalp relief treatment

Using dropper, apply generously to scalp. Let sit for 20 minutes. Rinse thoroughly and shampoo and condition.

### Key Ingredients:

*Hemisqualane , Tocopheryl Acetate (Vitamin E), Argan oil, Moringa seed oil , Hempseed oil (cannabis)*



# THERMAL SHIELD SPRAY

## Key features

- A thermal protection spray that provides up to 440°F (204°C) heat protection.
- Multifunctional alcohol-free system
- Healthy hair by naturally protecting against thermal damage
- Controls high humidity and frizz

## Application on towel-dry hair (recommended)

- Spray liberately from regrowth to ends, style as usual.

## Application on dry hair

- Spray 6 inches away from hair, let product stand for 2 minutes prior to hot iron application.

## Key Ingredients

*Mango Extract* - rich in anti-oxidants (Vitamin C) and nutrients

### Contains a natural complex composed of:

$\alpha$ -glucan which comes from Traditional Chinese Medicine Mushrooms (*Polyporus umbellatus*) a rare, edible species of mushroom commonly used in Traditional Chinese Medicine, Hyaluronic acid derivative and fructose.

The **combination** of these **three** ingredients **forms a thin film** (shield) on the hair surface **absorbing** part of the **heat** provided by hot styling tools. This shield **prevents heat accumulation** points that would potentially cause damage to the hair fibers.



# GLOSSARY

## 11 amino acids

11 amino acids: Proline, Glycine, Serine, Isoleucine, Phenylalanine, Threonine, Valine, Arginine, Histidine, Aspartic Acid, Alanine.  
Replenishes the amino acids content in keratin structure, moisturizes, strengthens, repair damage hair surface and protects hair colour.

**Smart Bond Builder and Repair Treatment**

## Argan oil

Rich in fatty acids, vitamin E and nutrients.  
Conditions, nourishes and moisturize the hair and scalp.  
Adds shine and luster to hair.

**Smart Repair Conditioner**

## Arnica

Purifies the scalp and hair.  
Eliminates excess oil without drying the hair and scalp.

**Smart Purifying Shampoo**

## Biomimetic ceramides

Incorporate itself into damaged areas of the cuticles, replacing the missing lipids that form the Cell Membrane Complex. The cell membrane complex is the material that glues hair cells together.

**Smart Bond Builder and Repair Treatment**

## Burdock

Purifies the scalp and hair.  
Eliminates excess oil without drying the hair and scalp.

**Smart Purifying Shampoo**

## Garlic

Purifies the scalp and hair.  
Eliminates excess oil without drying the hair and scalp.

**Smart Purifying Shampoo**

## Hempseed oil

Rich in vitamins, nutrients, and essential fatty acids.  
Provides hair strengthening and moisture retention benefits.

**Smart Repair Conditioner**

## Hydrolyzed Rice Protein (amino acids):

Increases the ability of skin and hair to retain moisture during chemical processes.  
Rich in cystine which contributes to hair inner strength and elasticity.

**Smart Bond Protection and Strengthening Concentrate**

## Ivy

Purifies, cleans the scalp and eliminates any excess lipids.

**Smart Purifying Shampoo**

## Moringa seed oil

Abundant in antioxidants and Vitamins A, C, and E.  
Promotes collagen building resulting in improved hair elasticity.

**Smart Repair Conditioner**

## Panthenol

Provitamin B5, moisturizing, conditioning, frizz control, shine.

**Smart Repair Conditioner**

**Smart Bond Builder and Repair Treatment**

## Phytantriol

Improves moisture retention, strengthens hair structure, heat protection, colour protection and prevents split-ends.

**Smart Repair Conditioner**

## Pine

Purifies the scalp and hair.

**Smart Purifying Shampoo**

# GLOSSARY

## **Roman Chamomile**

Purifies the scalp and hair.

Eliminates excess oil without drying the hair and scalp.

**Smart Purifying Shampoo**

## **Rosemary**

Revitalizes and transfers nutrients to hair and scalp

Purifies the scalp and hair.

**Smart Purifying Shampoo**

## **Vitamin E**

Protects hair from damage caused by UV-induced free radicals.

Hair colour protection and prevention of split ends.

**Smart Repair Conditioner**

**Smart Bond Builder and Repair Treatment**

## **Watercress**

Eliminates excess oil without drying the hair and scalp.

**Smart Purifying Shampoo**

## **White Nettle**

Calms and refreshes the scalp.

**Smart Purifying Shampoo**

## **Hemisqualane**

Provides light non-greasy and silky conditioning. Enhances shine, moisturizes the hair and scalp, prevents frizz and split ends.

**Smart Hair and Scalp care oil**

# INSTRUCTIONS CHART

## OPTION 1: STAND-ALONE SALON SERVICE

- 1 WASH HAIR USING **Smart Purifying Shampoo Pro** and rinse.
- 2 MIX 3 oz/90 ml of water with 3 pumps (8.10 ml / ~0.3 oz) of **Smart Bond Protection and Strengthening Concentrate**. Apply on damp hair.
- 3 PROCESS 3-5 minutes (do not rinse).
- 4 APPLY **Smart Bond Builder and Repair Treatment**. Comb for even distribution. Process for 5 minutes and rinse.
- 5 Gently REMOVE excess water from the hair with a soft fabric towel.
- 6 Add one or two dime sized amount of **Blacklight Smart Oil** on the palm of your hands. Rub your hands together and distribute product on lengths and ends.



## OPTION 2: HAIR COLOUR APPLICATION

- 1 MIX 1 pump (2.70 ml / ~0.1 oz) of **Smart Bond Protection and Strengthening Concentrate** for every 1 oz (30 ml) of hair colour. Add developer as per hair colour instructions. Process colour.
- 2 APPLY **Smart Purifying Shampoo Pro**. If shampoo lather turns pinkish, rinse the hair with abundant water until water runs clean. Do not repeat shampoo application.
- 3 FOR HEALTHY HAIR: Apply **Smart Repair Conditioner** and process for 3-5 minutes and rinse. FOR POROUS HAIR: Apply **Smart Bond Builder and Repair Treatment** and comb for even distribution. Process for 5 minutes and rinse.
- 4 Gently REMOVE excess water from the hair with a soft fabric towel.
- 5 Add one or two dime sized amount of **Blacklight Smart Oil** on the palm of your hands. Rub your hands together and distribute product on lengths and ends.



## OPTION 3: LIGHTENER APPLICATION

- 1 MIX 1 pump (2.70 ml / ~0.1 oz)\* of **Smart Bond Protection and Strengthening Concentrate** for every 1 oz (30 ml) of lightener. Add developer as per lightener instructions\*\*.
- 2 Once processing time is completed, RINSE hair thoroughly with lukewarm water.
- 3 APPLY **Smart Purifying Shampoo Pro**. If shampoo lather turns pinkish, rinse the hair thoroughly and gently repeat shampoo application. Rinse.
- 4 APPLY **Smart Bond Builder and Repair Treatment** and comb the hair with a wide tooth comb for even distribution. Leave on for 5 minutes and rinse.
- 5 Gently REMOVE excess water from the hair with a soft fabric towel.
- 6 Add one or two dime sized amount of **Blacklight Smart Oil** on the palm of your hands. Rub your hands together and distribute product on lengths and ends.



\* For very porous hair, use 2 pumps (5.40 ml / ~0.2 oz) of Smart Bond Protection and Strengthening Concentrate for every 1 oz (30ml) of lightener. Use caution and proper judgment when dealing with very porous hair.

\*\*Do not use more than a 20 volume for on-scalp application.

## HOME CARE

- 1 Use **Smart Purifying Shampoo** and **Smart Repair Conditioner** once a week.
- 2 Replace **Smart Repair Conditioner** by **Smart Bond Builder and Repair Treatment** once every two weeks or when needed.
- 3 **Blacklight Smart Oil** can be used on damp hair after each washing routine.



†For curly hair, add one or two dime sized amount of Blacklight Smart Oil on the palm of your hands. Rub your hands together and gently massage the product on your hair lengths and ends then use your finger (raking) to aid in distribute and separate your curls.

## THERMAL SHIELD

**Application on towel-dry hair** : Spray Smart Thermal Shield liberally on hair from regrowth to ends, dry and style.

**Application on dry hair** : Spray 6 inches away from the hair, let product stand for 2 minutes prior to hot iron application.



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## CARE & STYLING

Revitalize and restore blonde hair with Blacklight's Care & Styling line. Our targeted products repair and treat, from banishing brassiness with our Blue and Purple Shampoos to providing weightless lift with our Volumizing line. Experience the ultimate care for your blonde!



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### Violet Shampoo Anti-Yellow

11 amino acids and argan oil.  
Sulfate, salt & paraben free.  
100% vegan ingredients.

### Shampooing Violet Anti-jaunissement

11 acides aminés et huile d'argan.  
Sans sulfate, sel & parabène.  
Ingrédients 100% végétaux.

### Champú Violeta Anti Tonos Amarillos

11 aminoácidos y aceite de argán.  
Sin sulfatos, sales ni parabeno.  
100 % ingredientes veganos.

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### Nourishing Shampoo

For highlighted, bleached and colour treated hair.  
Enriched with 11 amino acids and argan oil.  
Sulfate, salt and paraben free.  
100% vegan ingredients.

### Shampooing Nourissant

Pour cheveux méchés, décolorés et colorés.  
Enrichi de 11 acides aminés et d'huile d'argan.  
Sans sulfate, sel et parabène.  
Ingrédients 100% végétaux.

### Champú nutritivo

Para cabello con mechas, decolorado o teñido.  
11 aminoácidos y aceite de argán.  
Sin sulfatos, sales ni parabeno.  
100 % ingredientes veganos.

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### Blue Shampoo

11 amino acids and argan oil.  
Sulfate, salt & paraben free.  
100% vegan ingredients.

### Shampooing Bleu

11 acides aminés et huile d'argan.  
Sans sulfate, sel & parabène.  
Ingrédients 100% végétaux.

### Champú Azul

11 aminoácidos y aceite de argán.  
Sin sulfatos, sales ni parabeno.  
100 % ingredientes veganos.

# INGREDIENTS THAT MAKE A DIFFERENCE

## 11 AMINO ACIDS

- Moisturize hair
- Enhance hair strength and repair surface damage
- Improve hair smoothness and shine
- The composition of amino acids found in these products is modeled after the constituent amino acids of proteins in the cell membrane complex (CMC)



## ARGAN OIL

- Hydrates hair in a natural way
- Enhances the elasticity of hair
- Restores hair smoothness and manageability
- Protects the hair against UV rays



## SULFATE, SALT, PARABEN & GLUTEN FREE

- Sulfates remove natural oils from the hair and can increase the level of irritation to the skin and scalp.
- When shampoos containing salt are not rinsed out properly, they cause dryness of the hair and scalp and colour to fade faster.



## NO ANIMAL DERIVED INGREDIENTS

- 100% vegan ingredients





# BLACKLIGHT SHAMPOOS AND CONDITIONERS

Blacklight offers benefits and optimum care for natural, highlighted, lightened blondes and colour treated hair. Our Blacklight Shampoos and Conditioners are available in 3 different formulas to cater to the complete spectrum of blondes!

## NOURISHING FORMULA

## ANTI- YELLOW VIOLET FORMULA

## BLUE FORMULA

All 3 formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. They also promotes healthier hair and replenish hair in need of moisture and weightless conditioning.

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities and they feature a professional formula with stronger pigmentation than the retail formula for better tonal control.

All formulas can be mixed to create a custom toner!



Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
<b>ORIGINAL</b>	Shampoo: Apply to wet hair. Lather, massage and rinse. Follow with the Blacklight Nourishing Conditioner. Conditioner: Apply a generous quantity to clean, damp hair, leave on for 2-5 minutes and rinse.	As needed	All	8.5 oz (250 ml) 32 oz (1 L)
<b>VIOLET</b>	Shampoo: Apply to damp hair. Lather evenly and rinse. Repeat application, leave for 1 to 5 minutes and rinse. Follow with Conditioner. Conditioner: Apply a generous quantity to clean, damp hair after the Shampoo, leave on for 2-5 minutes and rinse.	Use once a week or whenever brassiness re-appears	Levels 8-10	8.5 oz (250 ml) Pro-Formula: 32 oz (1 L)
<b>BLUE</b>	(Use gloves to avoid hand or nail staining).		Levels 5-7	8.5 oz (250 ml) Pro-Formula: 32 oz (1 L)

# BLACKLIGHT INTENSIVE REPLENISHING MASKS

All three formulas; Original, Violet & Blue, moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. Revitalize hair and restore manageability. A must-have luxury treatment!

The Violet Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated and natural blondes. It eliminates yellow, brassy tones and refreshes faded highlights leaving hair looking brighter.

The Blue Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated, natural blondes and brunettes. It eliminates orange, brassy tones, refreshes faded highlights and enhances vibrancy for brunettes.

- Hair colour protection
- Heat & UV hair protection
- Frizz control
- Shine, moisture balance, strength and elasticity.



Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
<b>ORIGINAL</b>	Apply generously to damp hair. Leave on 5-10 minutes and rinse.	Once a week or as needed	All	6.8 oz (200 ml) 32 oz (1 L) 10 pc display, 27 oz (8 ml) ea.
<b>VIOLET</b>	Apply generously to damp hair. Leave on for 5-10 minutes and rinse. On porous hair, process for 2-5 minutes. Use gloves to avoid hand or nail staining. Do not apply on platinum blonde hair.	Every other week or as needed	Levels 8-10	6,8 oz (200 ml)
<b>BLUE</b>	Use caution on porous, pre-lightened hair.		Levels 4-8	6,8 oz (200 ml)

# BLACKLIGHT 18 IN 1 HAIR BEAUTIFIERS

Our Blacklight 18 in 1 Hair Beautifier is now available in 3 different formulas to cater to the complete spectrum of blondes!

## ORIGINAL FORMULA

## BLUE FORMULA

## VIOLET FORMULA



All 3 are a lightweight leave-in mist that prepares, protects and beautifies the hair while delivering the following 18 essential benefits:

- |                                  |  |
|----------------------------------|--|
| 1 Provides light conditioning    | 11 Prevents breakage                               |
| 2 Protects against colour fade   | 12 Strengthens                                     |
| 3 Restores shine and luster      | 13 Revitalizes the hair's natural protective layer |
| 4 Hydrates                       | 14 Protects against environmental damage*          |
| 5 Detangles                      | 15 Control porosity                                |
| 6 Reduces blow-drying time       | 16 Control frizz                                   |
| 7 Enhances manageability         | 17 Reduces static                                  |
| 8 Protects against free radicals | 18 Provides silky feel                             |
| 9 Protects against heat damage   |  |
| 10 Smoothens split ends          |  |

\*Hair colour protection, UV protection

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities! They can be used on the go between uses of the Blue or Violet Shampoo and Conditioner.

Formulas	Direction for use	Frequency of use	Recommended levels	Hair profile
<b>ORIGINAL</b>	Mist on clean, towel dried hair. Comb through, blowdry and style as usual.	As needed	All	All
<b>VIOLET</b>	Divide hair into four sections, apply product on each section and comb through for even distribution. Style as usual. Results will last 2-3 shampoos depending on client's habits (use of heat styling tools, type of shampoo used, etc).	Once a week	Levels 9-10 to neutralize unwanted yellow tonalities.	Blonde, colour-treated, highlighted and white hair.
<b>BLUE</b>			Levels 6 to 8 to neutralize brassiness.	Blonde, colour-treated and highlighted hair.

SIZES AVAILABLE: 8.5 oz (250 ml)

# DRY SHAMPOO

Our Dry Shampoo, like all Blacklight products, was created especially for blondes. It has it all: our famous fragrance that's not overpowering, a clean finish that doesn't leave residues and a technology that works which allows you to skip a shampoo (or two) unnoticed! Help your blonde shine longer and get an extra 20 minutes of sleep!

- Instantly absorbs oil
- Brushes out with no residue
- Leaves hair feeling clean
- Enhances volume
- Contains a physically activated rice starch with high absorption capacity for sebum and antistatic behavior. It is also natural and non-GMO

## Directions:

- Shake well. Spray on dry hair, let dry, massage and brush.

SIZES AVAILABLE: 7 oz (198 g), 1.5 OZ (42 g)



# SHINE DROPS

Creates instant shine and long term conditioning without leaving residue.

- Oil-based formula
- Unique quality of instant absorption
- Can be applied on dry or damp hair

## Directions:

- Place a small amount of oil in the palms of the hands and apply from the new growth to the ends. May be used on wet or dry hair. Use as necessary.

SIZES AVAILABLE: 7 oz (198 g), 1.5 OZ (42 g)





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## VOLUME COLLECTION

With Blacklight Volume Collection you can have it all!  
Healthy hair, highlighted hair, blonde hair, AND voluminous hair!

**SULFATE FREE, PARABEN FREE AND NO ANIMAL  
DERIVED INGREDIENTS**

# BLACKLIGHT VOLUME COLLECTION

## Volumizing Shampoo

The Blacklight Volumizing Shampoo is a mild cleanser formulated with volume-boosting ingredients to offer body, volume and manageability!

- Thermal protection
- Shine
- Colour protection
- Anti-static
- Offers hydration and conditioning



### Directions for use:

- Apply to wet hair, lather evenly and rinse. Repeat application if needed.
- Follow with Blacklight Volumizing Conditioner.

## Volumizing Conditioner

The Blacklight Volumizing Conditioner is designed to deliver superior conditioning, softness, smoothness, volume and shine for all multi-textural hair types.

- Thermal protection
- Shine and smoothness
- Colour protection
- Anti-static



### Directions for use:

- Apply a generous amount to clean, damp hair after Blacklight Volumizing Shampoo.
- Massage and rinse. Squeeze the hair to remove excess water.
- Gently towel-dry the hair with soft fabric.

## VOLUMIZING STYLING BALM

The Blacklight Volumizing Styling Balm is a lightweight cream that creates voluptuous long lasting moisturization and shine.

- Flexible hold
- Colour protection
- Humidity resistance
- Controls frizz and split ends
- Thermal protection



### Directions for use:

- Evenly massage a small amount on clean, towel-dried hair from new growth to ends.
- Comb through and style as usual.

## THICKENING SPRAY

The Blacklight Thickening Spray increases fullness, adds instant lift, and creates volume with a smooth finish.

- Shine and smoothness
- Anti-static benefits
- Colour protection
- Heat protection
- Offers 25% faster blow dry time
- Conditioning and moisturizing benefits



### Directions for use:

- Spray generously and evenly to clean, towel-dried hair from new growth to ends.
- Blow dry in sections and style as usual.

## VOLUMIZING FIBER MOUSSE

The Blacklight Volumizing Fiber Mousse gives instant fullness and long-lasting volume. This fibrous mousse is weightless and flexible while offering curl retention even while in humid conditions.

- Medium hold
- Anti-static
- Thermal Protection
- Repairs and strengthens
- Colour Protection
- For all hair types



### Directions for use:

- Shake well. Apply to clean towel-dried hair.
- Blow dry for extra volume.

## VOLUMIZING SHINE HAIRSPRAY

The Blacklight Volumizing Shine Hairspray is a dry aerosol spray that offers long lasting volume, fullness, and shine.

- Medium flexible hold
- Colour protection
- UV protection
- Humidity control
- Heat protection
- Repairs and strengthens



### Directions for use:

- Shake well.
- Hold can 8-10 inches from hair and spray.



# FREQUENTLY ASKED QUESTIONS - BLACKLIGHT

## **SHOULD I USE BLACKLIGHT SMART DEVELOPER?**

Yes, we recommend using our complete system for optimal and guaranteed performance.

## **WHICH DEVELOPER SHOULD I USE FOR SCALP APPLICATIONS WITH LIGHTENER?**

We recommend a maximum of 6% / 20 volume only for scalp applications with our Lighteners.

## **CAN I USE POWERSHADES ON THE SCALP?**

No, our PowerShades are for off-scalp application only.

## **WHAT IS GRADUAL BOND PROTECTION TECHNOLOGY WITHIN BLACKLIGHT SMART DEVELOPER?**

This technology strengthens the capillary bonds and protects the surface of the hair during chemical treatments. It also replenishes and prevents the loss of natural lipids in the hair. The level of protection varies depending on the concentration of hydrogen peroxide present; as it increases, the built-in protection also intensifies.

## **SHOULD I MIX A DEVELOPER WITH THE CREAM LIGHTENER?**

Yes.

## **WHAT ARE THE TWO LIPIDS IN BLACKLIGHT CREAM LIGHTENER?**

Jojoba oil and olive oil.

## **CAN I USE HEAT WITH BLACKLIGHT LIGHTENERS?**

No, we do not recommend heat at all times.

**blacklight**

# FREQUENTLY ASKED QUESTIONS - BLACKLIGHT SMART

## SHOULD I INCREASE THE STRENGTH OF THE OXIDANT DEVELOPER WHEN USING SMART CONCENTRATE IN A COLOUR OR LIGHTENING?

No.

## DO I NEED TO ADJUST THE TIME WHEN PROCESSING SMART CONCENTRATE IS ADDED TO A FORMULA?

No.

## HOW DO I CALCULATE THE AMOUNT OF SMART CONCENTRATE NEEDED IN MY FORMULA?

Follow the recommendations for Colour or Lightener without taking into account the amount of SMART Concentrate.

Then add the SMART Concentrate according to the amount of Colour/Lightener used and the instructions provided.

For example: 30 ml of colour + 30 ml of developer + 1 pump (2.7 ml) of SMART Concentrate.

## IS IT POSSIBLE TO USE A SMART DEVELOPER PRODUCT ON THE SAME DAY AS A KERATIN TREATMENT?

Please review and follow the guidelines for keratin treatment. The components of keratin treatments can vary. It is best to consult the manufacturer of the keratin treatment.

## IS IT POSSIBLE TO USE A SMART PRODUCT ON EXTENSIONS?

Yes, we have never tested SMART products on synthetic hair extensions, but they are compatible with natural hair extensions of good quality. For tape or keratin extensions, please consult and follow the manufacturer's recommendations.

## ARE SMART PRODUCTS VEGAN?

SMART products do not contain ingredients of animal origin and are not tested on animals.

## WHAT ARE THE STEPS TO LIGHTEN AND TONE HAIR?

- 1 Lightener (adding SMART Concentrate)
- 2 Shampoo (using SMART Shampoo)
- 3 Toner
- 4 Apply SMART Conditioner

## HOW MANY APPLICATIONS UNTIL YOU SEE RESULTS WITH SMART?

The hair will have a noticeable difference after the first application.

**blacklight**  
SMART

# FREQUENTLY ASKED QUESTIONS - BLACKLIGHT SMART

## **CAN YOU ADD SMART CONCENTRATE TO GLOSS OR FUNKHUE?**

We do not recommend adding SMART to Calura Gloss because it contains very low levels of alkalinity; the SMART Concentrate could dilute it further resulting in very poor longevity and even deviation of the hue.

We rather recommend adding the SMART Concentrate to your lightener formula prior to applying your Gloss formula. It can be added to your FunkHue Formula.

## **WHAT IS THE DIFFERENCE BETWEEN THE SMART PRO PURIFYING SHAMPOO PRO AND RETAIL FORMULAS?**

The Pro formula contains an extra benefit which is a pH indicator dye. This dye changes the colour of the shampoo lather when harmful chemical residues are present on the hair surface and scalp. The retail formula does not contain a pH indicator. Taking the Pro home will not cause any harm, but the formula was created for stylists.

## **IS THE RETAIL SMART SHAMPOO A CLARIFYING SHAMPOO?**

No. The SMART Shampoo uses milder detergents and can be used frequently. Complementing the mild detergents, it contains natural ingredients that have purifying properties which decongest the scalp from excess oils, stimulates scalp blood vessels circulation and offers nutrients to the hair bulb.

## **IF YOU ARE USING SMART DEVELOPERS, DO YOU STILL NEED TO ADD THE SMART CONCENTRATE TO COLOUR OR LIGHTENER?**

Best practice recommendations for maximum protection and repair is to use both. However, SMART Developers are a must to provide protection and consistent benefits when lightening if the SMART Concentrate is not available.

## **HOW CAN I DECIDE BETWEEN USING THE SMART CONDITIONER OVER THE SMART TREATMENT?**

Home care for pre-lightened hair:

Use the SMART Shampoo retail. Alternate SMART Conditioner and SMART Treatment once every week.

Home care for coloured hair:

- Use the SMART Shampoo retail and SMART Conditioner once a week.
- Replace SMART Conditioner by SMART Treatment once every two weeks.

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SMART

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### Produits Vernico Ltée

680, Avenue Lépine, Dorval, QC, Canada H9P 2S5

TEL +1 514 636 4444

[oligoprofessionnel.com](http://oligoprofessionnel.com)

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