

2026 JAN+  
FEB

ALURAM™



Visit us online  
& on social media!

## SMOOTHING BALM STICK

Purchase 9 Smoothing Balm Sticks and receive 2 FREE — plus a FREE 9-Piece Display!

New!

### PERFECT FOR ON-THE-GO TOUCH-UPS!

Smooth flyaways & stray strands  
with this light & non-greasy balm.  
Infused with Shea Butter & Squalane,  
it provides all-day sleekness, shine,  
& long-lasting control.



WITH 9 PIECE  
DISPLAY!

PROMOTIONAL SALON COST: \$85.50 REGULAR SALON COST: \$104.50  
SUGGESTED RETAIL PRICE EACH: \$18.99



## BACK BAR SALE

All Back Bar items 20% off!  
Can Mix & Match!

Daily, Moisturizing, Curl, Volumizing, &  
Purple Shampoo & Conditioner Liters



PROMOTIONAL  
SALON COST: \$14.00  
REGULAR  
SALON COST: \$17.50  
SUGGESTED RETAIL  
PRICE EACH: \$27.99

Body Wash 31oz



PROMOTIONAL  
SALON COST: \$12.00  
REGULAR  
SALON COST: \$15.00  
SUGGESTED RETAIL  
PRICE EACH: \$23.99

High Shine Glossing Treatment 32oz  
& Hydrate & Repair Treatment 32oz



PROMOTIONAL  
SALON COST: \$16.00  
REGULAR  
SALON COST: \$20.00  
SUGGESTED RETAIL  
PRICE EACH: \$31.99

Leave-In Conditioner 16oz



PROMOTIONAL  
SALON COST: \$10.20  
REGULAR  
SALON COST: \$12.75  
SUGGESTED RETAIL  
PRICE EACH: \$20.40

## HIGH SHINE PROMO

Purchase 6 High Shine Glossing Treatments  
9.75oz and receive a **FREE** Liter of it!



PROMOTIONAL SALON COST: \$60.00  
REGULAR SALON COST: \$80.00  
SUGGESTED RETAIL PRICE OF EACH: \$19.99



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe