

2026
JAN+
FEB

ALURAM™



Visit us online
& on social media!

SMOOTHING BALM STICK

Purchase 9 Smoothing Balm Sticks and receive 2 FREE — plus a FREE 9-Piece Display!

New!

PERFECT FOR ON-THE-GO TOUCH-UPS!

Smooth flyaways & stray strands with this light & non-greasy balm. Infused with Shea Butter & Squalane, it provides all-day sleekness, shine, & long-lasting control.



WITH 9 PIECE
DISPLAY!

PROMOTIONAL SALON COST: \$85.50 REGULAR SALON COST: \$104.50
SUGGESTED RETAIL PRICE EACH: \$18.99

20%
OFF!*

BACK BAR SALE

All Back Bar items 20% off!
Can Mix & Match!

Daily, Moisturizing, Curl, Volumizing, & Purple Shampoo & Conditioner Liters



PROMOTIONAL
SALON COST: \$14.00
REGULAR
SALON COST: \$17.50
SUGGESTED RETAIL
PRICE EACH: \$27.99

High Shine Glossing Treatment 32oz
& Hydrate & Repair Treatment 32oz



PROMOTIONAL
SALON COST: \$16.00
REGULAR
SALON COST: \$20.00
SUGGESTED RETAIL
PRICE EACH: \$31.99

Body Wash 31oz



PROMOTIONAL
SALON COST: \$12.00
REGULAR
SALON COST: \$15.00
SUGGESTED RETAIL
PRICE EACH: \$23.99

Leave-In Conditioner 16oz



PROMOTIONAL
SALON COST: \$10.20
REGULAR
SALON COST: \$12.75
SUGGESTED RETAIL
PRICE EACH: \$20.40

HIGH SHINE PROMO

Purchase 6 High Shine Glossing Treatments 9.75oz and receive a FREE Liter of it!



FREE
LITER!

PROMOTIONAL SALON COST: \$60.00

REGULAR SALON COST: \$80.00

SUGGESTED RETAIL PRICE OF EACH: \$19.99



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe