

# ALURAM™

## 2025

### JULY / AUGUST



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe

25%  
★ OFF! ★

## 25% OFF LITER SALE

Because your go-to products should never run low!



Liter Duo Bundles (Daily, Moisturizing, Curl, & Volumizing)

Purple Shampoo Liter

PROMOTIONAL SALON COST: \$26.25

REGULAR SALON COST: \$35.00

SUGGESTED RETAIL PRICE: \$52.49

PROMOTIONAL SALON COST: \$13.13

REGULAR SALON COST: \$17.50

SUGGESTED RETAIL PRICE: \$26.25

## 25% OFF COCONUT WATER TEXTURE SPRAY

25%  
★ OFF! ★



Coconut Water Texture Spray 8oz

PROMOTIONAL SALON COST: \$6.38

REGULAR SALON COST: \$8.50

SUGGESTED RETAIL PRICE: \$12.74

25%  
★ OFF! ★

## 25% OFF BACK BAR SALE

Keep your Back Bar stocked with your Aluram favorites—Clean Beauty starts here!



High Shine Glossing  
Treatment 32oz

PROMOTIONAL SALON COST: \$15.00

REGULAR SALON COST: \$20.00

SUGGESTED RETAIL PRICE: \$29.99



Hydrate & Repair  
Treatment 32oz

SALON PROMOTIONAL COST: \$11.25

REGULAR SALON COST: \$15.00

SUGGESTED RETAIL PRICE: \$22.50



Body Wash  
31oz

SALON PROMOTIONAL COST: \$9.56

REGULAR SALON COST: \$12.75

SUGGESTED RETAIL PRICE: \$19.12



Leave-In Conditioner  
16oz

SALON PROMOTIONAL COST: \$7.50

REGULAR SALON COST: \$10.00

SUGGESTED RETAIL PRICE: \$14.99



Hand Soap  
33.8oz