

# ALURAM™

## 2025

### MAY / JUNE



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe

## RASPBERRY & PEACH LEMONADE BODY LOTION

Buy 5 Raspberry & Peach Lemonade Body Lotions  
& receive a Free Tester and Tent Card!  
(\*Free item labeled with Tester Sticker)



**BUY 5**

**FREE!**

**FREE!**

**PROMOTIONAL SALON COST: \$42.50**

**REGULAR SALON COST: \$51.00**

**SUGGESTED RETAIL PRICE EACH: \$16.99**

## BOLD BLONDE BUNDLE

12oz Purple Shampoo &  
8oz Leave-in Conditioner



*New Carrier!*



THE PERFECT DUO  
FOR THE  
PERFECT BLONDE!

**PROMOTIONAL SALON COST: \$13.60**

**REGULAR SALON COST: \$17.00**

**SUGGESTED RETAIL PRICE EACH: \$26.99**

## DRY SHAMPOO PROMO

Buy a 5.3oz Dry Shampoo and receive  
a Free 2oz Leave-In Conditioner!



**BUY 1**

**FREE!**

**PROMOTIONAL SALON COST: \$10.00**

**REGULAR SALON COST: \$12.50**

**SUGGESTED RETAIL PRICE EACH: \$19.99**

## PURPLE HYDRATE & REPAIR PROMO

Buy 5- 11oz Aluram Purple Hydrate  
& Repair Treatments and receive 1 Free!



**BUY 5**

**FREE!**

**PROMOTIONAL SALON COST: \$50.00**

**REGULAR SALON COST: \$60.00**

**SUGGESTED RETAIL PRICE EACH: \$19.99**

## 20% OFF 12OZ SHAMPOO & HIGH SHINE PROMO

Buy any Aluram 12oz Shampoo and 9.75oz  
High Shine Glossing Treatment for 20% Off!



**BUY 1 BUY 1**

**PROMOTIONAL SALON COST: \$14.80**

**REGULAR SALON COST: \$18.50**

**SUGGESTED RETAIL PRICE FOR DUO: \$29.60**