

ALURAM™ 2025

SEPTEMBER / OCTOBER



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe

HIGH SHINE ANTI-FRIZZ BLOWOUT SPRAY KIT

6 High Shine Anti-Frizz Blowout Sprays 8oz, 1 High Shine Anti-Frizz Blowout Spray 8oz (salon use only),
6 High Shine Glossing Treatment 2oz, 6 High Shine Glossing Treatment 9.75oz, 1 High Shine Glossing
Treatment 32oz, 1 Aluram Detangling Brush, 1 Plastic Reusable Display Stand with Display Card.

New!

HIGH SHINE ANTI-FRIZZ BLOWOUT SPRAY

Lock in a smooth,
mirror-like finish with
this lightweight and
heat-activated spray!
Lasts up to 3 washes,
& perfect to use after
the High Shine
Glossing Treatment!



High Shine Anti-Frizz
Blowout Sprays (8oz)

High Shine Glossing Treatments
(2oz, 9.75oz, & 32oz)



Display Stand w/
High Shine Display Card



Detangling
Brush

PROMOTIONAL SALON COST: \$164.00 SALON VALUE: \$208.99

Seasonal
Release!

AUTUMN CANDY APPLE BODY LOTION

Buy 5 Seasonal 18oz Body Lotions
and get a Free Tester and Tent Card!
(*Free item labeled with Tester Sticker)



BUY 5



FREE!



FREE!

PROMOTIONAL SALON COST: \$42.50
REGULAR SALON COST: \$51.00
SUGGESTED RETAIL PRICE EACH: \$16.99

ALURAM STYLING TRIO -THE PERFECT BLOW OUT-

Buy 1 Heat Defense Mist 8oz, 1 Smoothing Cream 6oz,
and 1 Shine Serum 2oz to receive 20% off PLUS
a FREE Aluram Cape with your trio purchase!



BUY ALL 3 FOR 20% OFF



FREE CAPE!

PROMOTIONAL SALON COST: \$20.40
REGULAR SALON COST: \$25.50
SALON VALUE: \$45.50