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PROFESSIONNEL

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Technical Manual



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EXTRA BLONDE

Its positively charged compound forms an ionic bond during the lightening process, this bond protects and smooths the hair cuticles.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 9 levels of lift - on natural hair
- Up to 8 levels of lift - on colour treated hair
- On and off scalp applications

Mixing:

- Off scalp 1:1
- On scalp 1:2 (10 to 20 vol. only)
- Speed: Very fast
- Smart Developers: 10 vol. to 30 vol.



COOL TONED BLONDE

Lightens and tones in one single step. Its formula is infused with powerful dyes and pigments that neutralize any unwanted brassiness, resulting in a beautiful cool toned blonde.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 8 levels of lift - on natural hair
- Up to 7 levels of lift - on colour treated hair
- On and off scalp applications

Mixing:

- Off scalp 1:1
- On scalp 1:1.5 (10 to 20 vol. only)
- Speed: Faster
- Smart Developers: 10 vol. to 40 vol.



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BALAYAGE CLAY LIGHTENER

Recommended for balayage, hair painting and ombre techniques. Its special formula enfolds the hair strands into a hard shell, maintaining a perfect balance of moisture and optimal texture to create accurate and precise free hand blondes.

- Can be mixed with any Blacklight Lightener
- Clay lightener - Derived from kalonite
- Enriched with jojoba and olive oils
- Up to 6 levels of lift - natural hair
- Up to 5 levels of lift - colour treated hair
- On and off scalp applications

Mixing:

- Off scalp application 1:2*
- On scalp application 1:2 (20 vol.)
- Speed: Moderate
- Smart Developers: 20 vol. to 40 vol.

* Ratio 1:1.5 for thickest texture; strong lightening power, faster processing time
Ratio 1:2 for thick texture; medium lightening power, moderated processing time (recommended ratio)
Ratio 1:3 for softest texture; low lightening power, slow processing time



ORIGINAL CREAM

Recommended for damaged hair and on scalp application. Formulated with a high lipid content to maintain moisture in the hair during the lightening process and offer scalp comfort.

- Can be mixed with any Blacklight Lightener
- Enriched with jojoba and olive oils
- Contains pigments
- Up to 7 levels of lift - natural hair
- Up to 6 levels of lift - colour treated hair
- On and off scalp application

Mixing:

- Off scalp application 1:1
- On scalp application 1:1 (10 to 20 vol. only)
- Speed: Fast
- Smart Developers: 10 vol. to 40 vol.



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POWERSHADES

Blacklight PowerShades are a selection of 4 highlighting shades and 1 clear that lightens and deposit colour in one single step with unbelievable shine and deep contrast on coloured hair. They were specially formulated for highlighting techniques!

- Superior shine and conditioning, detangling properties.
- Lighten and deposit colour in one single step
- Lighten colour with colour



PS - C	PS - 12	PS - 32	PS - 43	PS - 55
Clear contains no pigment	Ash Pearl	Beige	Copper Gold	Vibrant Red
Clear	Cool base	Beige base	Copper base	Intense red base

Level	PS - C	PS - 12	PS - 32	PS - 43	PS - 55
7	30-40 Volume				
6	30-40 Volume				
5	40 Volume				
4				40 Volume	
3				40 Volume	

Mixing:

- 1:1
- Processing time: 30-45 min.
- Off scalp applications only

*Up to 5 levels of lift - on natural hair

*Up to 4 levels of lift - on colour treated hair

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SMART DEVELOPERS

Specially formulated to provide perfect consistency of final mix, to deliver optimal lifting and to facilitate application. The Blacklight developers ensure consistent and reliable results with each application.

- Gradual Bond Protection Technology: the protection level increases with the concentration of hydrogen peroxide
- Hydrolyzed Vegetable Protein - strengthens and protects the hair
- Biomimetic Ceramide - replaces lipids, provides lustre and manageability, prevents further damage

Developers:

- 10 volume - 3%
- 20 volume - 6%
- 30 volume - 9%
- 40 volume - 12%





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Blacklight Extra Blonde **Blacklight Cool Toned Blonde** **Blacklight Balayage Clay Lightener** **Blacklight Original Cream** **Blacklight Smart Developers**



Blacklight Lightening Portfolio

Positioning

White lightening powder. Recommended for any application.

Blue/violet lightening powder. Recommended for any application.

Light blue lightening powder. Recommended for freehand applications.

Blue lightening cream. Recommended for any application, especially for damaged hair and on scalp applications.

Developer specially formulated for Blacklight lighteners and Powershades.

Claims

Ionic formula

Contains cool pigments and dyes.

Contains clay. Enriched with jojoba and olive oil.

Contains pigments. Enriched with jojoba and olive oil.

Gradual Bond Protection Technology, contains Hydrolyzed Vegetable Protein and Biomimetic Ceramide.

Benefits

Antistatic and porosity control.

Lightens and tones in one single step.

Creates accurate and precise balayage, hair painting and ombre techniques.

High lipid content. Protection and scalp comfort.

Optimal Lifting. Consistent and reliable results. Straightens hair bonds and protects the surface of the hair.

Mixing ratio on scalp

1:2

1:1.5

1:2

1:1

Follow instructions on lightener packaging.

Mixing ratio off scalp

1:1

1:1

1:2*

1:1

Follow instructions on lightener packaging.

Speed

Very Fast

Faster

Moderate

Fast

Levels of lift on natural hair

Levels of lift on colour treated hair

Up to 9

Up to 8

Up to 6

Up to 7

Recommended for fine hair

Yes**

Yes**

Yes

Yes**

Processing under heat

No

No

No

No

Recommended developers

10 vol. to 30 vol.

10 vol. to 40 vol.

10 vol. to 40 vol.

10 vol. to 40 vol.

Note: All lighteners are intermixable for better control and unlimited creative possibilities!

* The recommended balayage mixing ratio off the scalp is 1:2. For a harder texture, mix 1:1.5. For a softer texture, mix 1:3.

** The high concentration of lipids in Blacklight Cream helps protect the skin and scalp. For optimum lift with added hair and scalp protection, use equal parts of Blacklight Extra Blonde or Cool Toned Blonde and Blacklight Original Cream.

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INGREDIENTS THAT MAKE A DIFFERENCE



11 AMINO ACIDS

- Moisturize hair
- Enhance hair strength and repair surface damage
- Improve hair smoothness and shine
- The composition of amino acids found in these products is modeled after the constituent amino acids of proteins in the cell membrane complex (CMC)



ARGAN OIL

- Hydrates hair in a natural way
- Enhances the elasticity of hair
- Restores hair smoothness and manageability
- Protects the hair against UV rays



SULFATE, SALT & PARABEN FREE

- Sulfates remove natural oils from the hair and can increase the level of irritation to the skin and scalp.
- When shampoos containing salt are not rinsed out properly, they cause dryness of the hair and scalp and colour to fade faster.



VEGAN

- 100% vegan ingredients



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BLACKLIGHT SHAMPOOS AND CONDITIONERS

Blacklight offers benefits and optimum care for natural, highlighted, lightened blondes and colour treated hair. Our Blacklight Shampoos and Conditioners are available in 3 different formulas to cater to the complete spectrum of blondes!

- Nourishing Formula
- Blue Formula
- Anti-Yellow Violet Formula

All 3 formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. They also promotes healthier hair and replenishes hair in need of moisture and weightless conditioning.

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities and they feature a professional formula with stronger pigmentation than the retail formula for better tonal control.

All formulas can be mixed to create a custom toner!



Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Shampoo: Apply to wet hair. Lather, massage and rinse. Follow with the Blacklight Nourishing Conditioner. Conditioner: Apply a generous quantity to clean, damp hair, leave on for 2-5 minutes and rinse.	As needed	All	8.5oz (250 ml) 32oz (1L)
VIOLET	Shampoo: Apply to damp hair. Lather evenly and rinse. Repeat application, leave for 1 to 5 minutes and rinse. Follow with Conditioner. Conditioner: Apply a generous quantity to clean, damp hair after the Shampoo, leave on for 2-5 minutes and rinse. (Use gloves to avoid hand or nail staining).	Use once a week or whenever brassiness re-appears	Levels 8-10	8.5oz (250 ml) Pro-Formula: 32oz (1L)
BLUE			Levels 5-7	8.5oz (250 ml) Pro-Formula: 32oz (1L)

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BLACKLIGHT INTENSIVE REPLENISHING MASKS

The Blacklight family is now complete with 3 formulas to cater to the complete spectrum of blondes: Original, Blue & Violet. All three formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. Revitalize hair and restore manageability. A must-have luxury treatment!



The Blue Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated, natural blondes and brunettes. It eliminates orange, brassy tones, refreshes faded highlights and enhances vibrancy for brunettes.

The Violet Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated and natural blondes. It eliminates yellow, brassy tones and refreshes faded highlights leaving hair looking brighter.

- Offers hair colour protection
- Heat & UV protection
- Frizz control
- Adds shine, moisture balance, strength and improves elasticity.

Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Apply generously to damp hair. Leave on 5-10 minutes and rinse.	Once a week or as needed	All	1.7oz (48 ml) 6.8oz (200 ml) 32oz (1L) 10 pc display, 27oz (8ml) ea.
VIOLET	Apply generously to damp hair. Leave on for 5-10 minutes and rinse. On porous hair, process for 2-5 minutes.	Every other week or as needed	Levels 8-10	6.8oz (200 ml)
BLUE	Use gloves to avoid hand or nail staining. Do not apply on platinum blonde hair. Use caution on porous, pre-lightened hair.		Levels 4-8	6.8oz (200 ml)

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BLACKLIGHT 18 IN 1 HAIR BEAUTIFIERS

Our Blacklight 18 in 1 Hair Beautifier is now available in 3 different formulas to cater to the complete spectrum of blondes!

- Original Formula
- Blue Formula
- Violet Formula

All 3 are a lightweight leave-in mist that prepares, protects and beautifies the hair while delivering the following 18 essential benefits:

- | | | |
|---------------------------------|---|--|
| 1. Provides light conditioning | 8. Protects from free radicals | 14. Protects against environmental damage* |
| 2. Protects against colour fade | 9. Protects against heat damage | 15. Control porosity |
| 3. Restores shine and luster | 10. Smoothens split ends | 16. Control frizz |
| 4. Hydrates | 11. Prevents breakage | 17. Reduces static |
| 5. Detangles | 12. Strengthens | 18. Provides silky feel |
| 6. Reduces blow-drying time | 13. Revitalizes the hair's natural protective layer | |
| 7. Enhances manageability | | |

*Hair colour protection, UV protection



The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities! They can be used on the go between uses of the Blue or Violet Shampoo and Conditioner.

Formulas	Direction for use	Frequency of use	Recommended levels	Type of hair
ORIGINAL	Mist on clean, towel dried hair. Comb through, blowdry and style as usual.	As needed	All	All
VIOLET	Divide hair into four sections, apply product on each section and comb through for even distribution. Style as usual. Results will last 2-3 shampoos depending on client's habits (use of heat styling tools, type of shampoo used, etc).	Once a week	Levels 9-10 to neutralize unwanted yellow tonalities.	Blonde, colour-treated, highlighted and white hair.
BLUE			Levels 6 to 8 to neutralize brassiness.	Blonde, colour-treated and highlighted hair.

SIZES AVAILABLE: 8.5 oz (250 ml)

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DRY SHAMPOO

Our Dry Shampoo, like all Blacklight products, was created especially for the complete spectrum of blondes. It has it all: our famous fragrance that's not overpowering, a clean finish that doesn't leave residues and a technology that works which allows you to skip a shampoo (or two) unnoticed! Help your blonde shine longer and get an extra 20 minutes of sleep!

- Instantly absorbs oil
- Brushes out with no residue
- Leaves hair feeling clean
- Enhances volume
- Aerosol Spray that goes on dry
- Contains a physically activated rice starch with high absorption capacity for sebum and antistatic behavior. It is also natural and non-GMO

Directions:

- Shake well. Spray on dry hair, let dry, massage and brush.

SIZES AVAILABLE: 7 oz (198 g), 1.5 OZ (42 g)



SHINE DROPS

Creates instant shine and long term conditioning without leaving residue.

- Oil-based formula
- Unique quality of instant absorption
- Can be applied on dry or damp hair

Directions:

- Place a small amount of oil in the palms of the hands and apply from the new growth to the ends. May be used on wet or dry hair. Use as necessary.

SIZES AVAILABLE: 3.4 OZ (100 ML)



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BLACKLIGHT VOLUME COLLECTION

With our **NEW** Blacklight Volume Collection you can have it all!
Healthy hair, highlighted hair, blonde hair, AND voluminous hair!

SULFATE FREE, PARABEN FREE AND 100% VEGAN INGREDIENTS.

VOLUMIZING STYLING BALM

The Blacklight Volumizing Styling Balm is a lightweight cream that creates voluptuous long lasting moisturization and shine.

- Flexible hold
- Humidity resistance
- Thermal protection
- Colour protection
- Controls frizz and split ends

Directions for use: Evenly massage a small amount on clean, towel-dried hair from new growth to ends. Comb through and style as usual.



THICKENING SPRAY

The Blacklight Thickening Spray increases fullness, adds instant lift, and creates volume with a smooth finish.

- Offers 25% faster blow dry time
- Shine and smoothness
- Colour protection
- Heat protection
- Anti-static benefits
- Conditioning and moisturizing benefits

Directions for use: Spray generously and evenly to clean, towel-dried hair from new growth to ends. Blow dry in sections and style as usual.



VOLUMIZING FIBER MOUSSE

The Blacklight Volumizing Fiber Mousse gives instant fullness and long-lasting volume. This fibrous mousse is weightless and flexible while offering curl retention even while in humid conditions.

- Medium hold
- Thermal Protection
- Colour Protection
- Anti-static
- Repairs and strengthens
- For all hair types

Directions for use: Shake well. Apply to clean towel-dried hair. Blow dry for extra volume.



VOLUMIZING SHINE HAIRSPRAY

The Blacklight Volumizing Shine Hair-spray is a dry aerosol spray that offers long lasting volume, fullness, and shine.

- Medium flexible hold
- UV protection
- Heat protection
- Colour protection
- Humidity control
- Repairs and strengthens

Directions for use: Shake well. Hold can 8-10 inches from hair and spray.



Quadrplex™

Quadrplex is the most complete system of its category. It was created to offer the following 4 essential benefits to your hair: strengthen, protect, detoxify and repair. Quadrplex should now be an integral part of your colouring and lightening services and can also be used as a standalone treatment for long lasting results. Combined with a home care regimen, Quadrplex will not only prevent hair damage and breakage but also ensure healthier, stronger, shinier and more beautiful hair.



PHASE I HAIR STRENGTHENER AND PROTECTOR

Add **Phase I** to any chemical service such as lighteners and hair colour to prevent irreversible damage. This phase strengthens and protects hair by infusing small molecules of protein, vitamins and amino acids. Additionally it can be used as a standalone treatment.

FEATURES & BENEFITS

- Strengthens and protects damaged hair
- Can be used as a standalone treatment for natural hair or extensions
- Prevents cuticle damage
- Can be used with any lightener or hair colour
- Sulfate and paraben free



PHASE II DETOXIFIER

Phase II is a detoxifier to be used after a chemical service in salon and once a week as part of the home care regimen. It is critical to remove all chemical residues from hair after a treatment which is why Phase II was formulated with Oligo's exclusive IDT (Impurity Detection Technology). Upon applying on damp hair the Detoxifier will create white lather. If chemical residues remain on the hair the lather will turn pink informing stylist to rinse hair thoroughly and detoxify hair again until lather remains white.

Phase II is formulated with moringa seed extract and cress sprout extract which are well known to extract harmful toxins from hair and protect it from environment pollutants.

HOME CARE

Phase II is not a shampoo, it is a detoxifier. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care routine

FEATURES & BENEFITS

- Gently detoxifies hair
- Formulated with Oligo's exclusive IDT
- Smooths cuticles



PHASE III HAIR REPAIRER AND PROTECTOR

Phase III was formulated to be used after a chemical service in salon and once a week as part of the home care regimen. This phase's unique formula contains a blend of proprietary synergistic molecules that target damaged areas on hair structure, naturally restoring the hair's integrity. Its well-balanced composition of various vitamins and actives molecules provides the ideal biological activity to repair, protect and maintain healthy hair. Long lasting nourishment and protection is obtained by maintaining a weekly routine.

HOME CARE

Phase III is not a conditioner. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care regimen.

FEATURES & BENEFITS

- Repairs and protects damaged hair
- Can be used as a standalone treatment for extensions
- Prevents cuticle damage
- Replenishes missing ceramide sites
- Restores the hair's natural lipids
- Sulfate and paraben free

Quadrplex™

MIXING TABLE

	IN SALON TREATMENT	LIGHTENER APPLICATION	HAIR COLOUR APPLICATION
STEP 1	Phase II	Phase I	Phase I
	DETOXIFY	MIX 2 ML PHASE I + 30 ML LIGHTENER PROCESS AS USUAL	MIX 2 ML PHASE I + 30 ML HAIR COLOUR PROCESS AS USUAL
STEP 2	Phase I	Phase II	Phase II
	MIX 7 ML PHASE I + 90 ML WATER PROCESS 3-5 MINUTES DO NOT RINSE	DETOXIFY	DETOXIFY
STEP 3	Phase III	Phase III	Phase III
	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE

