

oligo  
PROFESSIONNEL

CALURA  
gloss

DEMI-PERMANENT LIQUID HAIR COLOUR

zero lift • shine • conditioning • alcohol and PPD free

MEET THE NEW GENERATION  
IN HAIR COLOURING AND  
HAIR CARE TECHNOLOGIES  
—  
COOL, CREATIVE, INNOVATIVE,  
AND HEALTHY.”

MEET OLIGO PROFESSIONNEL

OUR VALUES

From its very founding, Oligo has remained dedicated to innovation and excellence. Our expertise in professional hair products is based on the highest quality and most natural, healthy ingredients as well as a commitment to continuous R&D. This has allowed us to lead the way in original and cutting-edge formulations that perform for salons and their guests. Our reliability, integrity and service position Oligo as a brand that treats the world like family.

“Our commitment - limitless creativity and technical mastery”

Oligo leverages proprietary hair colour science, health conscious hair care and only the best, most natural ingredients – producing unmatched performance for professionals.

OUR LATEST INNOVATION

	<div> <div> CALURA Gloss </div> </div>	ACIDIC BASE	ALKALINE BASE
SHINE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CONDITIONING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GENTLE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ZERO LIFT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LONGEVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

INNOVATION MUST ALWAYS BE  
AT THE CORE OF OUR PRODUCTS

Our breakthrough demi-permanent liquid colour is no exception. Calura Gloss offers the versatility of a liquid colour in an alcohol-free water base environment! Calura Gloss delivers an unbelievably glossy finish without any lifting power.

- 58 intermixable shades including 24 toners
- Level 10 toners for better control
- 2 developers; gel or cream consistency for more service options

THE BEST OF BOTH WORLDS

The constant debate: Alkaline or Acidic demi permanent colour? Acidic demi-permanent hair colours have a pH below 7, tend to be gentler, produce shiny results, but fade quickly. Alkaline demi-permanent hair colours have a pH above 7, are stronger, produce less shine, do not fade as quickly but lift when you don't want them too.

Calura Gloss' technology offers all the advantages of acidic and alkaline hair colours without any of their drawbacks! Calura Gloss features a gentle acid-balanced base buffered to an alkaline pH that works synergistically with acidic molecules, offering the best of both worlds. The result is unprecedented shine, conditioning and longer lasting deposit with zero lift, guaranteed!



OUR SHINE COMPLEX

Our unique technology allows deep penetration of dyes, but also of our high-performance conditioning agents. Offering long term conditioning and shine.

**HYDROLYZED VEGETABLE PROTEIN**

A protein-based complex which improves hair elasticity, conditioning, strength and adds natural shine. This unique ingredient penetrates into the hair cortex, building strength from within and protecting hair sulfates. It also contains amino acids which replenish pre-lightened hair!

**ACAI FRUIT EXTRACT**

Anti-aging super-fruit. Excellent source of antioxidants that maintains hair youthfulness and protection.

**ALCOHOL FREE**

Have you ever considered putting Alcohol on your hair? So why use a demi permanent colour that contains alcohol! It causes dryness and frizz not to mention makes combing product through to ensure even colour deposit very difficult. For that reason, we have completely eliminated it from our formulas offering a safer and healthier product.

**PPD FREE**

Strong allergen that can cause mild to severe allergic reactions.



INTROS

**INTRO 1**

- 162 Calura Gloss shades 2 oz\*
- 6 x Developers 32 oz
- 1 x Clear 32 oz
- 1 x Technical apron
- 3 x Mixing bowls
- 3 x Colour brushes
- 3 x Colour bottles
- 1 x Shade selector

**\$599.99**

VALUE \$1,162.09

SAVINGS 48%

\*Shades of stylist's choice

**INTRO 2**

- 48 Calura Gloss shades 2 oz\*
- 2 x Developers 32 oz
- 1 x Clear 32 oz
- 1 x Technical apron
- 3 x Mixing bowls
- 3 x Colour brushes
- 3 x Colour bottles
- 1 x Shade selector

**\$249.99**

VALUE \$441.99

SAVINGS 43%

**TRIAL KIT**

- 18 Calura Gloss shades 2 oz
- 2 x Developer 32 oz
- 1 x Colour bottle
- 1 x Paper chart

**\$99.99**

VALUE \$127.95

SAVINGS 22%



SHADE SELECTOR

NEUTRAL	NEUTRAL BROWN	ASH 1 / A	INTENSE ASH 11 / AA	PEARL 12 / N	GOLD 3 / G	GOLD IRIDESCENT 32 / G	GOLDEN COPPER 34 / GK	BRIDE 38 / BV	COPPER 4 / K	COPPER GOLD 43 / KG	RED 5 / R	VIOLET 6 / V	INTENSE VIOLET 64 / V

Shades are for visual reference only. Final results may vary.

alors



Questions ?  
1.877.837.6426 / [oligopro.com](http://oligopro.com)



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