

LAUNCHING MARCH


Schwarzkopf
PROFESSIONAL

NEW

IGORA® ZERO AMM

AN AMMONIA-FREE PERMANENT COLOR RANGE
NOW WITHIN OUR IGORA® PORTFOLIO

- A **46 shade assortment** ranging from comforting honey to vibrant reds
- New vegan, **ammonia-free formula** with the Phytolipid Technology from ESSENSITY®, encapsulated in **IGORA's sustainable packaging**
- Can be used with **IGORA ROYAL® Oil Developers** or **IGORA VIBRANCE® Activator Gel/Lotion**

Together. A passion for hair.

IGORA® ZERO AMM ASSORTMENT OVERVIEW

46 SHADES - RANGING FROM COMFORTING HONEY TO VIBRANT RED

	Naturals		Cendré / Ash / Matte					Beige		Golds	Chocolates			Reds			Fashion & Cover		Highlights
	-0	-00	-1	-13	-19	-21/-23	-31	-42	-46	-5/-55	-6	-67	-68	-77	-88	-99	-50	-60	10-
9- Extra light blonde	9-0	9-00	9-1					9-42		9-55							9-50		10-0
8- Light blonde	8-0				8-19				8-46										10-14
7- Medium blonde	7-0	7-00	7-1			7-21		7-42		7-55		7-67		7-77			7-50	7-60	10-19
6- Dark blonde	6-0					6-23	6-31		6-46		6-6		6-68		6-88	6-99			10-2
5- Light brown	5-0	5-00	5-1			5-21				5-5		5-67			5-88			5-60	
4- Medium brown	4-0			4-13							4-6		4-68			4-99			
3- Dark brown	3-0																		
1- Black	1-0																		

14 NEW SHADES*



Cendré / Ash / Matt				Beige		Chocolates
-1	-13	-21/ -23	-31	-42	-46	-6
9-1	4-13	7-21	6-31	9-42	8-46	6-6
7-1		6-23		7-42	6-46	4-6
5-1		5-21				

Together. A passion for hair.®

*Vs. ESSENSITY® Permanent Color

**Hair swatches are for informational purposes only

MARCH-DECEMBER



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NEW

IGORA® ZERO AMM

LARGE INTRO KIT


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BUY FOR A SPECIAL PRICE:

25 IGORA ZERO AMM Color Shades, 2.1 oz.:

2 x Shades 1-0, 3-0, 4-0, 5-0, 5-00, 6-0, 7-0, 7-00, 8-0, 9-00

1 x Shades 5-88, 6-68, 7-60, 9-0, 10-0

IGORA Developer:

1 IGORA ROYAL® Oil Developer 3% (10 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Color Remover (5 Application Pk), 10 x 1.5 fl. oz.

1 Hair Primer, 8.4 fl. oz.

1 Scalp Protect, 5 fl. oz.

1 Skin Protect, 3.3 fl. oz.

1 Stain Remover, 8.4 fl. oz.

1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

1 Schwarzkopf Professional Color Bowl

1 Schwarzkopf Professional Color Brush

1 Schwarzkopf Professional Cape

1 Schwarzkopf Professional Apron

FIBRE CLINIX™ After Color Backbar-Sized Care:

1 FIBRE CLINIX TRIBOND Shampoo, 33.8 fl. oz.

1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.

1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.

1 Liter Pump

IGORA ZERO AMM Business Support:

1 IGORA ZERO AMM Swatch Book

1 IGORA ZERO AMM Paper Swatch Chart

1 IGORA ZERO AMM Step-by-Step

\$245.00

salon value: \$586.74

SAVE 58%

MARCH-APRIL



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NEW

IGORA® ZERO AMM

TRY-ME KIT

Schwarzkopf
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BUY FOR A SPECIAL PRICE:

10 IGORA ZERO AMM Color Shades:

- 1 IGORA ZERO AMM 4-0 Medium Brown Natural, 2.1 oz.
- 1 IGORA ZERO AMM 5-00 Light Brown Natural Extra, 2.1 oz.
- 1 IGORA ZERO AMM 6-0 Dark Blonde Natural, 2.1 oz.
- 1 IGORA ZERO AMM 6-6 Dark Blonde Chocolate, 2.1 oz.
- 1 IGORA ZERO AMM 7-00 Medium Blonde Natural Extra, 2.1 oz.
- 1 IGORA ZERO AMM 7-1 Medium Blonde Cendré, 2.1 oz.
- 1 IGORA ZERO AMM 7-67 Medium Blonde Chocolate Copper, 2.1 oz.
- 1 IGORA ZERO AMM 8-0 Light Blonde Natural, 2.1 oz.
- 1 IGORA ZERO AMM 9-00 Extra Light Blonde Natural Extra, 2.1 oz.
- 1 IGORA ZERO AMM 10-19 Ultra Blonde Cendré Violet, 2.1 oz.

IGORA Developer & Business Support:

- 1 IGORA ROYAL® Oil Developer 6% (20 Vol.), 33.81 fl. oz.
- 1 IGORA ZERO AMM Paper Swatch Book

\$39.95

salon value: \$94.38

SAVE 58%