



Schwarzkopf®  
PROFESSIONAL

2026

newsletter

January - February

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Schwarzkopf®  
PROFESSIONAL

2026

newsletter

January - February

#### **JANUARY – FEBRUARY**

- ▶ 2 Free IGORA® ZERO AMM Shades with Purchase Of 6 IGORA VIBRANCE® Shades
- ▶ Free Schwarzkopf Professional® COLOR ESSENTIALS Product with Purchase Of 6 IGORA ROYAL® Shades
- ▶ Free BLONDME® Base Breaker Try-Me Kit with Purchase Of 2 BLONDME Lightener 9+
- ▶ Save On BLONDME Nourishing & Purple Liter Duo Kits
- ▶ 25% Off FIBRE CLINIX™ & GOODBYE YELLOW® Liter Sizes

#### **AND MORE**

- ▶ Are You Ready to Make the Switch to Schwarzkopf Professional?
- ▶ Get Rewarded with MySKP Rewards

IGORA® · JANUARY – FEBRUARY



Schwarzkopf®  
PROFESSIONAL

**FREE**

# IGORA® ZERO AMM COLOR

WITH PURCHASE OF 6 IGORA VIBRANCE® SHADES

## BUY ANY:

6 IGORA VIBRANCE Color Shades, 2 fl. oz.  
(Open stock, mix & match)

## RECEIVE FREE:

2 IGORA ZERO AMM Color Shades, 2 fl. oz.  
(Open stock, mix & match)

**\$41.10**

salon value: \$59.00

**SAVE 30%**



Open stock

Offer runs January 1, 2026 to February 28, 2026.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.



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IGORA® / SKP COLOR ESSENTIALS · JANUARY – FEBRUARY



Schwarzkopf®  
PROFESSIONAL

**FREE**

# SCHWARZKOPF PROFESSIONAL® COLOR ESSENTIALS

WITH IGORA ROYAL® COLOR PURCHASE

Buy any 6 IGORA ROYAL shades and **get your choice of a full-sized COLOR ESSENTIALS product to try for free.**



## BUY ANY:

6 IGORA ROYAL Color Creams, 2.1 fl. oz.  
(Open stock, mix & match)

## RECEIVE FREE:

1 COLOR ESSENTIALS Product  
(Any, open stock)



**\$53.70**

salon value: \$65.20-\$100.70

**SAVE UP TO 47%**

Open stock

Offer runs January 1, 2026 to February 28, 2026.

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BLONDME® · JANUARY – FEBRUARY



Schwarzkopf®  
PROFESSIONAL



FREE  
BLO  
ND  
ME®

## Base Breaker Kit

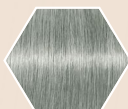
### BUY ANY:

2 BLONDME Premium Lightener 9+, 15.8 oz. or 28.2 oz.  
(Open stock, mix & match)

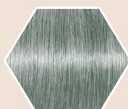
### RECEIVE FREE KIT:

#### KIT INCLUDES:

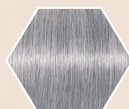
- 1 BLONDME Base Breaker Cool, 2.02 fl. oz.
- 1 BLONDME Base Breaker Extra Cool, 2.02 fl. oz.
- 1 BLONDME Base Breaker Soft Cool, 2.02 fl. oz.
- 1 BLONDME Premium Developer 6% (20 Vol.), 33.8 fl. oz.
- 1 BLONDME Base Breaker One-Pager



COOL



EXTRA  
COOL



SOFT  
COOL

**\$57.50-\$83.50**

salon value: \$92.15-\$118.15

**SAVE UP TO 38%**

Purchased Lighteners are open stock. Free kit is pre-packed.

Base Breaker Kit: IDH# 3043013 | UPC: 840102603781

Offer runs January 1, 2026 to February 28, 2026.

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BLONDME® · JANUARY – FEBRUARY

# SAVE ON BLONDME® LITER DUO KITS



## NOURISHING LITER DUO

### BUY FOR A SPECIAL PRICE:

- 1 BLONDME Bond Repair Nourishing Shampoo, 33.8 fl. oz.
- 1 BLONDME Bond Repair Nourishing Conditioner, 33.8 fl. oz.
- 2 Liter Pumps

## PURPLE LITER DUO

### BUY FOR A SPECIAL PRICE:

- 1 BLONDME Bond Repair Purple Shampoo, 33.8 fl. oz.
- 1 BLONDME Bond Repair Nourishing Conditioner, 33.8 fl. oz.
- 2 Liter Pumps



**\$40.00 EA.**

salon value: \$66.00

**SAVE 39%**

Nourishing Liter Duo Kit: IDH# 3045215 | UPC: 840102603873  
Purple Liter Duo Kit: IDH# 3045216 | UPC: 840102603880

Offer runs January 1, 2026 to February 28, 2026.

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FIBRE CLINIX™ / GOODBYE YELLOW® · JANUARY – FEBRUARY



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**25% OFF**

# FIBRE CLINIX™ & GOODBYE YELLOW® LITER-SIZES



FIBRE CLINIX Purifying Shampoo, 33.8 fl. oz.  
FIBRE CLINIX Nourishing Shampoo, 33.8 fl. oz.  
FIBRE CLINIX VIBRANCY Shampoo, 33.8 fl. oz.  
FIBRE CLINIX VIBRANCY Conditioner, 33.8 fl. oz.  
FIBRE CLINIX FORTIFY Shampoo, 33.8 fl. oz.  
FIBRE CLINIX FORTIFY Conditioner, 33.8 fl. oz.  
FIBRE CLINIX HYDRATE Shampoo, 33.8 fl. oz.  
FIBRE CLINIX HYDRATE Conditioner, 33.8 fl. oz.  
GOODBYE YELLOW Neutralizing Bonding Wash Shampoo, 33.8 fl. oz.

**\$21.75-\$24.75**  
salon value: \$29.00-\$33.00

Open stock

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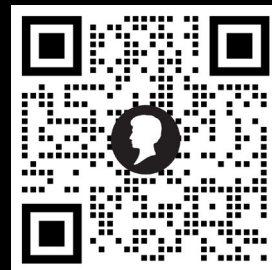


# MAKE THE SWITCH

X  
*Tracey Cunningham*



## SCAN FOR A GUIDE TO MASTER OUR COLOR LINE



[www.switchwithskp.com](http://www.switchwithskp.com)



Discover tools and tips for every step of  
your Schwarzkopf Professional journey.



CONVERSION  
CHARTS

5-88

NUMBERING  
SYSTEM GUIDE



COLOR  
WHEEL



INSPIRATION



COMMUNITY

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# mySKP REWARDS

Discover a loyalty program designed for you. With mySKP, every purchase brings you closer to fabulous rewards.

## HOW IT WORKS

Earn points each month with any Schwarzkopf Professional purchase. It's our way of saying thank you for choosing us for your hair care needs. Points can be used to receive airline tickets, electronics, SKP products and educational offerings, and more!



**JOIN FOR FREE TODAY**  
and start earning points.  
SCAN OR VISIT [MYSKPREWARDS.COM](https://myskprewards.com)

If you have any questions or need assistance, please call the Hotline 888-371-0252 from 9 AM to 4:30 PM M-F Eastern Time or email [hq@myskprewards.com](mailto:hq@myskprewards.com).



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