



JULY-AUGUST 2025

PROMOTIONAL BUYER'S GUIDE

# *BOND UP FOR SUMMER*

BOGO 50% OFF BOND REPAIR RETAIL



Salon Price: \$12.00 - \$20.63 | Salon Value: \$16.00 - \$27.50  
 MSRP: \$24.00 - \$41.26 | MSRP Value: \$32.00 - \$55.00  
 Average Savings: 25%

- Caviar Anti-Aging Restructuring Bond Repair Shampoo 8.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Conditioner 8.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Masque 5.7 oz
- Caviar Anti-Aging Restructuring Bond Repair Leave-In Heat Protection Spray 4.2 oz
- Caviar Anti-Aging Restructuring Bond Repair Leave-In Overnight Serum 3.4 oz
- Caviar Anti-Aging Restructuring Bond Repair 3-In-1 Sealing Serum 1.7 oz
- Caviar Anti-Aging Restructuring Bond Repair Intensive Leave in Treatment Masque 1.7oz

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## CAVIAR LITERS DEAL (OPEN STOCK)

\$10.00 OFF CAVIAR LITERS FLAVORS



- Caviar Anti-Aging Replenishing Moisture Shampoo 33.8 oz
- Caviar Anti-Aging Replenishing Moisture Conditioner 33.8 oz
- Caviar Anti-Aging Restructuring Bond Repair Shampoo 33.8 oz
- Caviar Anti-Aging Restructuring Bond Repair Conditioner 33.8 oz
- Caviar Anti-Aging Multiplying Volume Shampoo 33.8 oz
- Caviar Anti-Aging Multiplying Volume Conditioner 33.8 oz
- Caviar Anti-Aging Smoothing Anti-Frizz Shampoo 33.8 oz
- Caviar Anti-Aging Smoothing Anti-Frizz Conditioner 33.8 oz

Salon Price: \$30.00 - \$31.00 | Salon Value: \$40.00 - \$41.00

MSRP: \$60.00 - \$62.00 | MSRP Value: \$80.00 - \$82.00

Average Savings: 25%

