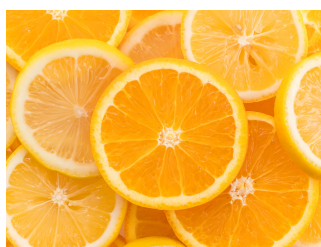


Farm to Fashion™

Lis'n Farm to Fashion™ Haircare. Clean Beauty.



SOUND BITES

Lis'n Farm to Fashion™ Hair and Body Care was crafted by Paulette Legred; a life-long hairdresser who grew up and still lives on a working farm. That's where the foundation of honesty, ethical practices and a great work ethic became the true north of the Lis'n company. All products are shipped to distributors, salons and customers directly from the farm.

As a career beauty industry professional she worked along side of and learned from industry icons. Blending the best of both worlds she crafted Lis'n with Farm to Fashion™ ingredients; naturally derived from nature's bounties from the farm. Protein from sheep wool, corn, soy, macadamia seed, and texture from beeswax scented with our signature fragrance; ruby red grapefruit, are the core of the line.

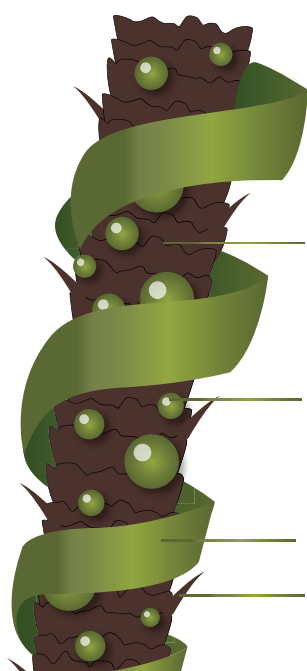
The brand is named, Lis'n, (pronounced listen) because we do. We, as hairdressers listen to our guests and we as a company listen to our customers. We believe one can change lives simply by listening.

Lis'n features both a hair care and body care line. All products are gluten free, paraben free, sulfate free and made in Minnesota. And of course, no animal testing, we're from the farm.

The time is now for Lis'n Farm to Fashion™ Hair Care.

Did You Know?

Lis'n ingredients address each part of the hair follicle to provide naturally beautiful hair and skin.



HAIR CORTEX

SMALL SIZED
PROTEIN-STRENGTH

LARGE SIZED
PROTEIN-PROTECTION

HAIR CUTICLE

Our **Hair Care Products** are infused with Companion Keratins, our Signature Sheep Wool Protein which delivers strength and UV protection, luxurious lather, and a gorgeous residue-free shine with a fresh ruby red grapefruit scent.



Our **Styling Products** include glycerin sourced from vegetables, soy, corn and beeswax to eliminate frizz, add hold, texture, moisture and sheen. All of which are formulated perfectly for both curly or smooth hair for superior manageability.

Our **Body Products** utilize the natural elements of lemon and orange to deliver smoother, brighter skin, and delicious hydrating moisture. We even incorporate the properties of hemp, which reduces aging and absorbs quickly leaving skin supple and nourished.

We approach nature with science, to create naturally beautiful hair and skin.

