



MAY-JUNE 2025

PROMOTIONAL BUYER'S GUIDE

MAY-JUNE 2025

## CAVIAR CARE DUOS DEAL (OPEN STOCK)

\$5.00 OFF CAVIAR CARE FLAVORS



- Caviar Anti-Aging Replenishing Moisture Shampoo 8.5 oz
- Caviar Anti-Aging Replenishing Moisture Conditioner 8.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Shampoo 8.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Conditioner 8.5 oz
- Caviar Anti-Aging Multiplying Volume Shampoo 8.5 oz
- Caviar Anti-Aging Multiplying Volume Conditioner 8.5 oz

Salon Price: \$13.00 - \$13.50 | Salon Value: \$18.00 - \$18.50

MSRP: \$26.00 - \$27.00 | MSRP Value: \$36.00 - \$37.00

Average Savings: 27%



# STOCK UP FOR SUMMER

\$19.98 CAVIAR 16.5 OZ FLAVORS



- Caviar Anti-Aging Replenishing Moisture Shampoo 16.5 oz
- Caviar Anti-Aging Replenishing Moisture Conditioner 16.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Shampoo 16.5 oz
- Caviar Anti-Aging Restructuring Bond Repair Conditioner 16.5 oz
- Caviar Anti-Aging Multiplying Volume Shampoo 16.5 oz
- Caviar Anti-Aging Multiplying Volume Conditioner 16.5 oz

Salon Price: \$19.98 | Salon Value: \$27.50 - \$28.00

MSRP: \$39.96 | MSRP Value: \$55.00 - \$56.00

Average Savings: 28%

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# CC CREAM STYLER STATION (OPEN STOCK)

CAVIAR ANTI-AGING MOISTURE CC CREAM 5.1OZ FOR 3.1 OZ SPECIAL PRICE



- Caviar Anti-Aging Replenishing Moisture CC Cream 5.1 oz

Salon Price: \$15.50 | Salon Value: \$23.00  
MSRP: \$31.00 | MSRP Value: \$46.00  
Average Savings: 33%



CONFIDENT

