

JAN-FEB PROMOTIONS

# THE COLOUR AND CARE EDIT

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2026



**NEW!**

# GOREWARDS

Our new **GOREWARDS** program is designed to recognize and reward hairstylists for their ongoing loyalty and support. Whether you're a salon owner or independent stylist, **GOREWARDS** provides exclusive benefits to enhance your experience with Oligo products.

## JOIN



**Ask your Sales Representative** if your account has already been created, if not, simply **create your account** with your distributor or online at [OLIGOPRO.COM/GOREWARDS](https://OLIGOPRO.COM/GOREWARDS) (you'll need your distributor account number).

## EARN



**Earn GOREWARDS dollars** every time you purchase Oligo Professionnel products, whether in-store, online or through your Sales Consultant. **Your purchases will be automatically added to your online account every month.**

## REDEEM



**Your dollars will be calculated once per quarter** and will be issued directly on the platform allowing you to trade your dollars for awesome rewards like professional products, exclusive education, stylish merch, and much more **(including colour!)**

LEVEL	QUARTERLY PURCHASES	% OF PURCHASE BACK
SILVER	\$750 - \$2,499	5%
GOLD	\$2,500 - \$4,999	8%
PLATINUM	\$5,000 - \$12,499	12%
DIAMOND	\$12,500+	16%

**JOIN NOW!**

[OLIGOPRO.COM/GOREWARDS](https://OLIGOPRO.COM/GOREWARDS)  
THE GO-TO FOR PRO ESSENTIALS





# CALURA PALETTE

Not sure how to bring 2026's hair colour trends to life? Discover the Calura Palette 2026, your exclusive guide featuring **12 hair swatches** for inspiration and precision. Inside, you'll find expert formulations for deep, rich mahoganies, icy pastel shades, bright coppers, and the perfect mushroom brown - everything you need to master the shades of tomorrow.

**BUY:**

24 X CALURA PERMANENT SHADES, 2 FL. OZ

**FREE:**

1 X CALURA PALETTE 2026



US: \$210.00

VALUE: \$240.00

SALON SAVINGS: 13%

# A MOMENT OF ELIXIR

Stock up on Calura Styling Oil Elixir so your salon guests can take your favorite product home. Recommend it for its frizz control, weightless shine, and soft definition, delivering a flawless polished look that stays effortlessly in control every day.

## BUY:

12 X CALURA STYLING OIL ELIXIR, 3.04 FL. OZ

## FREE:

1 X OLIGO ACRYLIC DISPLAY



FREE GIFT!  
**\$50**  
VALUE



US: \$222.00

VALUE: \$272.00

SALON SAVINGS: 18%



# WINTER SHINE KIT

The #1 salon request: "I want more shine and hydration in my hair."  
Deliver it with Calura Gloss CLEAR, ideal as a stand-alone treatment  
or blended into any Calura Gloss formula for seamless tonal dilution.

## KIT INCLUDES:

- 1 X CALURA GLOSS CLEAR, 32 FL. OZ
- 1 X CALURA GLOSS LOTION DEVELOPER, 7 VOL., 32 FL. OZ
- 1 X GLOSS APPLICATOR

### WINTER SHINE HIVER BRILLANT



US: \$36.94

VALUE: \$49.25

SALON SAVINGS: 25%



# CALURA RETAIL AND BACKBAR

Restocking your retail shelves is even better when it also restocks your backbar! Take advantage of this exclusive promotion on the Calura Moisture Balance Cleanser and Conditioner.

## BUY:

6 X MOISTURE BALANCE CLEANSER, 8.5 FL. OZ

## FREE:

1 X MOISTURE BALANCE CLEANSER, 32 FL. OZ

## BUY:

6 X MOISTURE BALANCE CONDITIONER, 8.5 FL. OZ

## FREE:

1 X MOISTURE BALANCE CONDITIONER, 32 FL. OZ



### Calura Moisture Balance Cleanser

US: \$90.00

VALUE: \$128.75

SALON SAVINGS: 30%

### Calura Moisture Balance Conditioner

US: \$96.00

VALUE: \$137.25

SALON SAVINGS: 30%

# PRIME WINTER KIT

Winter doesn't have to mean brittle hair. Perfect for new salon guests discovering Calura at home, or those restocking their favorites; the Prime Winter Kit delivers repair, hydration, and ready-to-style hair.

## KIT INCLUDES:

- 1 X PERFECTING PRIMER, 8.5 FL. OZ
- 1 X RECOVERY MASQUE, 2 FL. OZ

US: \$20.00

VALUE: \$23.45

MSRP: \$40.00

SALON SAVINGS: 15%



# SUPPORT YOUR CALURATEN

Express services require the right tools!  
Equip yourself with must-haves for efficient, seamless, and spotless CaluraTEN services.

## BUY:

12 X CALURATEN SHADES, 2 FL. OZ

## FREE:

- 1 X SCALP PROTECTOR, 6.8 FL. OZ
- 1 X STAIN REMOVER, 8 FL. OZ



US: \$105.00

VALUE: \$131.05

SALON SAVINGS: 20%

CALURA PERMANENT SHINE HAIR COLOUR			
SHADES	2 oz	\$8.75	
DEVELOPERS 10, 20, 30, 40 VOL.	32 oz	\$9.50	
DEMI EFFECT LOTION DEVELOPER	32 oz	\$15.00	
CALURA GLOSS			
SHADES	2 oz	\$7.35	
CLEAR	32 oz	\$34.00	
LOTION DEVELOPER 7 VOL.	32 oz	\$9.50	
CREAM DEVELOPER 7 VOL.	32 oz	\$9.50	
CREAM DEVELOPER 13 VOL.	32 oz	\$9.50	
CALURA GLOSS MEN			
GLOSS MEN SHADES	2 oz	\$7.35	
LOTION DEVELOPER 20 VOL.	32 oz	\$9.50	
CALURATEN			
SHADES	2 oz	\$8.75	
CALURA CARE & STYLING			
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CLEANSER	8.5 oz	\$15.00	\$30.00
	32 oz	\$38.75	\$77.50
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CONDITIONER	8.5 oz	\$16.00	\$32.00
	32 oz	\$41.25	\$82.50
COLOUR LOCK	32 oz	\$41.00	
STYLING CRÈME	2 oz	\$6.45	\$12.90
	8.5 oz	\$18.00	\$36.00
RECOVERY MASQUE	5 oz	\$18.00	\$36.00
	32 oz	\$89.00	\$178.00
STYLING OIL ELIXIR	3.04 oz	\$18.50	\$37.00
PERFECTING PRIMER	8.5 oz	\$17.00	\$34.00
	2 oz	\$6.45	\$12.90
EXPRESS BLOWOUT MIST	8.5 oz	\$17.00	\$34.00
CURL BALM	8.5 oz	\$17.00	\$34.00
SCULPTING PASTE	3.4 oz	\$16.50	\$33.00
FINISHING SPRAY	14 oz	\$17.50	\$35.00
SHAPING SPRAY	14 oz	\$17.50	\$35.00
DRY TEXTURE SPRAY	7 oz	\$16.00	\$32.00
VOLUME POWDER	0.32 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE	7.1 oz	\$17.00	\$34.00
SHELTALKER HOLDER	pack of 14	\$36.00	
FUNKHUE			
VIOLET	3.4 oz	\$9.35	
PINK	3.4 oz	\$9.35	
YELLOW	3.4 oz	\$9.35	
FUSHIA	3.4 oz	\$9.35	
GREEN	3.4 oz	\$9.35	
BLUE	3.4 oz	\$9.35	
RED	3.4 oz	\$9.35	
LILAC	3.4 oz	\$9.35	
STEEL	3.4 oz	\$9.35	
BONBON	3.4 oz	\$9.35	
AZURE	3.4 oz	\$9.35	
BLACK	3.4 oz	\$9.35	
ORANGE	3.4 oz	\$9.35	
LIME	3.4 oz	\$9.35	
TURQUOISE	3.4 oz	\$9.35	
BROWN	3.4 oz	\$9.35	
ROYAL	3.4 oz	\$9.35	
WINE	3.4 oz	\$9.35	
CLEAR	3.4 oz	\$9.35	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$9.80	
STAIN PROTECTOR	8 oz	\$9.80	
STAIN REMOVER	8 oz	\$9.80	
SCALP PROTECTOR	6.8 oz	\$16.25	
CLARIFYING SHAMPOO	32 oz	\$21.50	
ACCESSORIES			
COLOUR BRUSH		\$3.75	
COLOUR BOWL		\$4.75	
CALURA GLOSS APPLICATOR BOTTLE		\$5.75	
DIGITAL COLOUR SCALE		\$37.50	
TECHNICAL APRON		\$37.50	
KIMONO		\$37.50	
CAP		\$37.50	
TUBE SQUEEZER		\$16.00	
TIMER		\$16.00	
FOAM MIRROR		\$19.00	
RETAIL BAGS	pack of 20	\$23.00	
FUNKHUE SWATCH RING		\$26.00	
CALURA SHADE SELECTOR		\$91.00	
CALURATEN SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE DISPLAY		\$29.00	

BLACKLIGHT			
POWERSHADE	2 oz	\$8.95	
SMART DEVELOPERS 10, 20, 30, 40 VOL.	32 oz	\$12.95	
	1.6 oz	\$3.95	
EXTRA BLONDE	1 lb	\$24.95	
	2 lb	\$46.95	
	1 lb	\$29.95	
COOL TONED BLONDE	2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER	0.55 lb	\$30.95	
	14 oz	\$22.95	
CREAM LIGHTENER	35 oz	\$47.95	
BLACKLIGHT RETAIL			
NOURISHING SHAMPOO	8.5 oz	\$14.00	\$28.00
	33.81 oz	\$37.00	\$74.00
NOURISHING CONDITIONER	8.5 oz	\$15.00	\$30.00
	33.81 oz	\$41.50	\$83.00
BLUE SHAMPOO	8.5 oz	\$15.50	\$31.00
BLUE SHAMPOO PROFESSIONAL FORMULA	33.81 oz	\$41.00	-
BLUE CONDITIONER	8.5 oz	\$16.50	\$33.00
BLUE CONDITIONER PROFESSIONAL FORMULA	33.81 oz	\$48.00	-
VIOLET SHAMPOO	8.5 oz	\$15.50	\$31.00
VIOLET SHAMPOO PROFESSIONAL FORMULA	33.81 oz	\$41.00	-
VIOLET CONDITIONER	8.5 oz	\$16.50	\$33.00
VIOLET CONDITIONER PROFESSIONAL FORMULA	33.81 oz	\$48.00	-
	1.5 oz	\$7.00	\$14.00
DRY SHAMPOO	7 oz	\$16.50	\$33.00
	1.7 oz	\$7.00	\$14.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$18.75	\$37.50
	32 oz	\$66.00	\$132.00
BLUE INTENSIVE REPLENISH MASK	6.8 oz	\$19.50	\$39.00
VIOLET INTENSIVE REPLENISH MASK	6.8 oz	\$19.50	\$39.00
18 IN 1 HAIR BEAUTIFIER	2 fl.oz	\$7.00	\$14.00
	8.5 oz	\$15.50	\$31.00
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$16.50	\$33.00
18 IN 1 VIOLET HAIR BEAUTIFIER	8.5 oz	\$16.50	\$33.00
SHINE DROPS	3.4 oz	\$18.50	\$37.00
	7.75 oz	\$14.50	\$29.00
VOLUMIZING SHAMPOO	33.81 oz	\$39.50	\$79.00
	7.75 oz	\$15.50	\$31.00
VOLUMIZING CONDITIONER	33.81 oz	\$47.00	\$94.00
	8.5 oz	\$16.00	\$32.00
THICKENING SPRAY	8.5 oz	\$16.00	\$32.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$16.00	\$32.00
VOLUMIZING STYLING BALM	8.5 oz	\$16.00	\$32.00
VOLUMIZING FIBER MOUSSE	7 oz	\$16.00	\$32.00
BLACKLIGHT SMART			
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$37.50	
	16.5 oz	\$160.00	
	0.5 oz	\$4.25	\$8.50
BOND BUILDER AND REPAIR TREATMENT	5 oz	\$21.00	\$42.00
	16.5 oz	\$64.00	\$128.00
PURIFYING SHAMPOO	8.5 oz	\$18.00	\$36.00
PURIFYING SHAMPOO PRO	16.5 oz	\$32.00	
REPAIR CONDITIONER	8.5 oz	\$19.00	\$38.00
	16.5 oz	\$34.25	
HAIR AND SCALP CARE OIL	2.7 oz	\$20.50	\$41.00
THERMAL SHIELD SPRAY	8 oz	\$17.00	\$34.00
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$9.65	
EXO - EXOTHERMIC		\$9.65	
TECNO - ACIDIC		\$9.65	
OH7 - NEUTRAL		\$9.65	
OH6 - PURE ACID		\$9.65	
INTRODUCTION OFFERS			
OLIGO PROFESSIONNEL	THE OLIGO	\$2,499.99	
	INTRO 1	\$799.99	
CALURA PERMANENT SHINE HAIR COLOUR	INTRO 2	\$499.99	
	INTRO 3	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$599.99	
CALURA GLOSS	INTRO 2	\$399.99	
	TRY ME	\$79.99	
	INTRO 1	\$399.99	
CALURATEN	INTRO 2	\$249.99	
	DISCOVERY KIT	\$89.99	
	INTRO 1	\$499.99	
	TRY ME	\$149.99	
	INTRO 1	\$449.99	
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99	
	TRY ME	\$79.99	
	INTRO 1	\$499.99	
BLACKLIGHT CARE AND STYLING	INTRO 2	\$109.99	
	INTRO 1	\$299.99	
	TRY ME	\$99.99	
FUNKHUE	INTRO 1	\$249.99	
	INTRO 2	\$149.99	
WAVES & TEXTURIZERS		\$109.99	
SUPPORT TOOLS		\$49.99	