

oligo
PROFESSIONNEL



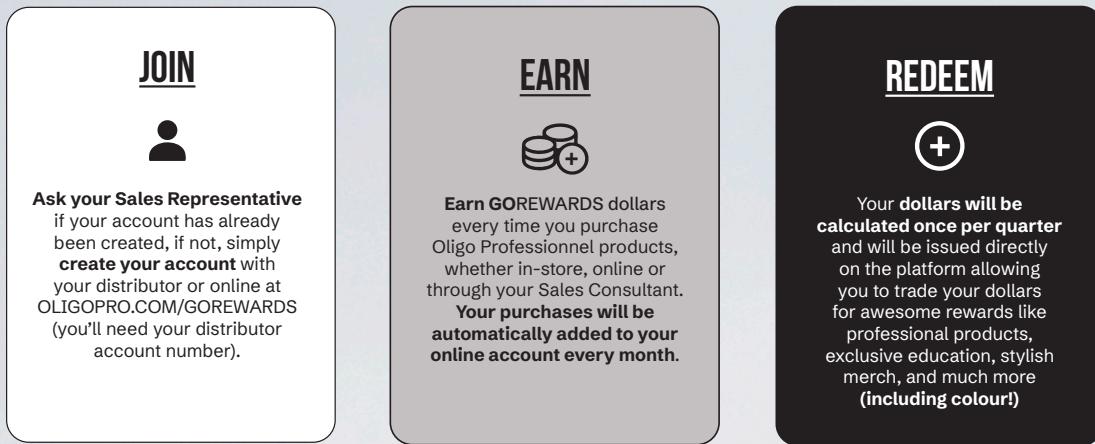
JAN-FEB PROMOTIONS

THE COLOUR AND CARE EDIT

2026

NEW! GOREWARDS

Our new **GOREWARDS** program is designed to recognize and reward hairstylists for their ongoing loyalty and support. Whether you're a salon owner or independent stylist, **GOREWARDS** provides exclusive benefits to enhance your experience with Oligo products.



LEVEL	QUARTERLY PURCHASES	% OF PURCHASE BACK
SILVER	\$750 - \$2,499	5%
GOLD	\$2,500 - \$4,999	8%
PLATINUM	\$5,000 - \$12,499	12%
DIAMOND	\$12,500+	16%

JOIN NOW!
OLIGOPRO.COM/GOREWARDS
THE GO-TO FOR PRO ESSENTIALS





CALURA PALETTE

Not sure how to bring 2026's hair colour trends to life? Discover the Calura Palette 2026, your exclusive guide featuring **12 hair swatches** for inspiration and precision. Inside, you'll find expert formulations for deep, rich mahoganies, icy pastel shades, bright coppers, and the perfect mushroom brown - everything you need to master the shades of tomorrow.

BUY:

24 X CALURA PERMANENT SHADES, 2 FL. OZ

FREE:

1 X CALURA PALETTE 2026



US: \$210.00

VALUE: \$240.00

SALON SAVINGS: 13%



A MOMENT OF ELIXIR

Stock up on Calura Styling Oil Elixir so your salon guests can take your favorite product home. Recommend it for its frizz control, weightless shine, and soft definition, delivering a flawless polished look that stays effortlessly in control every day.

BUY:

12 X CALURA STYLING OIL ELIXIR, 3.04 FL. OZ

FREE:

1 X OLIGO ACRYLIC DISPLAY



US: \$222.00

VALUE: \$272.00

SALON SAVINGS: 18%

WINTER SHINE KIT

The #1 salon request: "I want more shine and hydration in my hair."
Deliver it with Calura Gloss CLEAR, ideal as a stand-alone treatment
or blended into any Calura Gloss formula for seamless tonal dilution.

KIT INCLUDES:

- 1 X CALURA GLOSS CLEAR, 32 FL. OZ
- 1 X CALURA GLOSS LOTION DEVELOPER, 7 VOL., 32 FL. OZ
- 1 X GLOSS APPLICATOR

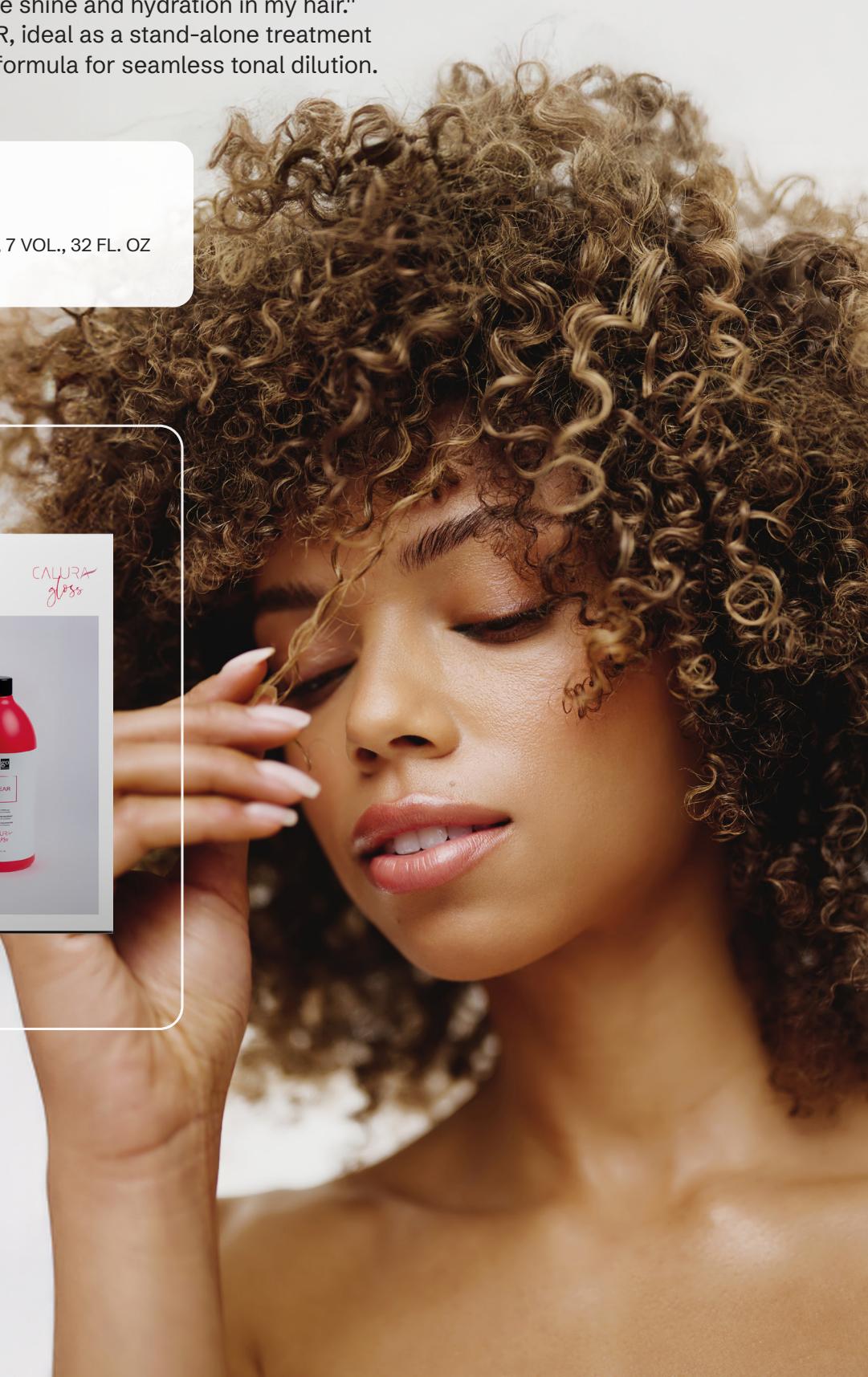
WINTER SHINE HIVER BRILLANT



US: \$36.94

VALUE: \$49.25

SALON SAVINGS: 25%



CALURA RETAIL AND BACKBAR

Restocking your retail shelves is even better when it also restocks your backbar! Take advantage of this exclusive promotion on the Calura Moisture Balance Cleanser and Conditioner.

BUY:

6 X MOISTURE BALANCE CLEANSER, 8.5 FL. OZ

FREE:

1 X MOISTURE BALANCE CLEANSER, 32 FL. OZ

BUY:

6 X MOISTURE BALANCE CONDITIONER, 8.5 FL. OZ

FREE:

1 X MOISTURE BALANCE CONDITIONER, 32 FL. OZ



Calura Moisture Balance Cleanser
US: \$90.00
VALUE: \$128.75
SALON SAVINGS: 30%

Calura Moisture Balance Conditioner
US: \$96.00
VALUE: \$137.25
SALON SAVINGS: 30%

PRIME WINTER KIT

Winter doesn't have to mean brittle hair. Perfect for new salon guests discovering Calura at home, or those restocking their favorites; the Prime Winter Kit delivers repair, hydration, and ready-to-style hair.

KIT INCLUDES:

- 1X PERFECTING PRIMER, 8.5 FL. OZ
- 1X RECOVERY MASQUE, 2 FL. OZ

US: \$20.00

VALUE: \$23.45

MSRP: \$40.00

SALON SAVINGS: 15%

HIVER SUBLIME PRIME WINTER

CALURA



SUPPORT YOUR CALURATEN

Express services require the right tools!

Equip yourself with must-haves for efficient, seamless, and spotless CaluraTEN services.

BUY:

12 X CALURATEN SHADES, 2 FL. OZ

FREE:

1X SCALP PROTECTOR, 6.8 FL. OZ
1X STAIN REMOVER, 8 FL. OZ

FREE GIFT!
**\$26.05
VALUE**



US: \$105.00

VALUE: \$131.05

SALON SAVINGS: 20%

CALURA PERMANENT SHINE HAIR COLOUR		
SHADES	2 oz	\$8.75
DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$9.50
DEMI EFFECT LOTION DEVELOPER	32 oz	\$15.00
CALURA GLOSS		
SHADES	2 oz	\$7.35
CLEAR	32 oz	\$34.00
LOTION DEVELOPER 7 VOL	32 oz	\$9.50
CREAM DEVELOPER 7 VOL	32 oz	\$9.50
CREAM DEVELOPER 13 VOL	32 oz	\$9.50
CALURA GLOSS MEN		
GLOSS MEN SHADES	2 oz	\$7.35
LOTION DEVELOPER 20 VOL	32 oz	\$9.50
CALURATEEN		
SHADES	2 oz	\$8.75
CALURA CARE & STYLING		
MOISTURE BALANCE CLEANSER	2 oz	\$6.45
MOISTURE BALANCE CLEANSER	8.5 oz	\$15.00
MOISTURE BALANCE CLEANSER	32 oz	\$38.75
MOISTURE BALANCE CONDITIONER	2 oz	\$6.45
MOISTURE BALANCE CONDITIONER	8.5 oz	\$16.00
MOISTURE BALANCE CONDITIONER	32 oz	\$41.25
COLOUR LOCK	32 oz	\$41.00
STYLING CRÈME	2 oz	\$6.45
STYLING CRÈME	8.5 oz	\$18.00
RECOVERY MASQUE	5 oz	\$18.00
RECOVERY MASQUE	32 oz	\$89.00
STYLING OIL ELIXIR	3.04 oz	\$18.50
PERFECTING PRIMER	8.5 oz	\$17.00
EXPRESS BLOWOUT MIST	2 oz	\$6.45
EXPRESS BLOWOUT MIST	8.5 oz	\$17.00
CURL BALM	8.5 oz	\$17.00
SCULPTING PASTE	3.4 oz	\$16.50
FINISHING SPRAY	14 oz	\$17.50
SHAPING SPRAY	14 oz	\$17.50
DRY TEXTURE SPRAY	7 oz	\$16.00
VOLUME POWDER	0.32 oz	\$15.00
AMPLIFYING MOUSSE	7.1 oz	\$17.00
SHELFALKER HOLDER	pack of 14	\$36.00
FUNKHUE		
VIOLET	3.4 oz	\$9.35
PINK	3.4 oz	\$9.35
YELLOW	3.4 oz	\$9.35
FUSHIA	3.4 oz	\$9.35
GREEN	3.4 oz	\$9.35
BLUE	3.4 oz	\$9.35
RED	3.4 oz	\$9.35
LILAC	3.4 oz	\$9.35
STEEL	3.4 oz	\$9.35
BONBON	3.4 oz	\$9.35
AZURE	3.4 oz	\$9.35
BLACK	3.4 oz	\$9.35
ORANGE	3.4 oz	\$9.35
LIME	3.4 oz	\$9.35
TURQUOISE	3.4 oz	\$9.35
BROWN	3.4 oz	\$9.35
ROYAL	3.4 oz	\$9.35
WINE	3.4 oz	\$9.35
CLEAR	3.4 oz	\$9.35
SUPPORT TOOLS		
POROSITY EQUALIZER	8 oz	\$9.80
STAIN PROTECTOR	8 oz	\$9.80
STAIN REMOVER	8 oz	\$9.80
SCALP PROTECTOR	6.8 oz	\$16.25
CLARIFYING SHAMPOO	32 oz	\$21.50
ACCESSORIES		
COLOUR BRUSH		\$3.75
COLOUR BOWL		\$4.75
CALURA GLOSS APPLICATOR BOTTLE		\$5.75
DIGITAL COLOUR SCALE		\$37.50
TECHNICAL APRON		\$37.50
KIMONO		\$37.50
CAPE		\$37.50
TUBE SQUEEZER		\$16.00
TIMER		\$16.00
FOAM MIRROR		\$19.00
RETAIL BAGS	pack of 20	\$23.00
FUNKHUE SWATCH RING		\$26.00
CALURA SHADE SELECTOR		\$91.00
CALURATEEN SHADE SELECTOR		\$65.00
CALURA GLOSS SHADE SELECTOR		\$65.00
CALURA GLOSS SHADE DISPLAY		\$29.00

BLACKLIGHT		
POWERSHADE	2 oz	\$8.95
SMART DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$12.95
EXTRA BLONDE	1.6 oz	\$3.95
COOL TONED BLONDE	1 lb	\$24.95
BALAYAGE CLAY LIGHTENER	2 lb	\$46.95
CREAM LIGHTENER	0.55 lb	\$29.95
	14 oz	\$55.95
	35 oz	\$30.95
BLACKLIGHT RETAIL		
NOURISHING SHAMPOO	8.5 oz	\$14.00
NOURISHING SHAMPOO	33.81 oz	\$28.00
NOURISHING CONDITIONER	8.5 oz	\$37.00
NOURISHING CONDITIONER	33.81 oz	\$74.00
BLUE SHAMPOO	8.5 oz	\$15.00
BLUE SHAMPOO PROFESSIONAL FORMULA	33.81 oz	\$83.00
BLUE CONDITIONER	8.5 oz	\$41.50
BLUE CONDITIONER PROFESSIONAL FORMULA	33.81 oz	\$31.00
VIOLET SHAMPOO	8.5 oz	\$46.00
VIOLET SHAMPOO PROFESSIONAL FORMULA	33.81 oz	\$31.00
VIOLET CONDITIONER	8.5 oz	\$41.00
VIOLET CONDITIONER PROFESSIONAL FORMULA	33.81 oz	\$33.00
DRY SHAMPOO	1.5 oz	\$48.00
DRY SHAMPOO	7 oz	\$14.00
INTENSIVE REPLENISHING MASK	1.7 oz	\$33.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$14.00
BLUE INTENSIVE REPLENISH MASK	32 oz	\$37.50
VIOLET INTENSIVE REPLENISH MASK	6.8 oz	\$132.00
18 IN 1 HAIR BEAUTIFIER	6.8 oz	\$19.50
18 IN 1 HAIR BEAUTIFIER	32 oz	\$39.00
18 IN 1 VIOLET HAIR BEAUTIFIER	6.8 oz	\$19.50
SHINE DROPS	6.8 oz	\$39.00
VOLUMIZING SHAMPOO	2 fl.oz	\$14.00
VOLUMIZING SHAMPOO	8.5 oz	\$31.00
VOLUMIZING SHAMPOO	33.81 oz	\$16.50
VOLUMIZING CONDITIONER	8.5 oz	\$31.00
VOLUMIZING CONDITIONER	33.81 oz	\$66.00
THICKENING SPRAY	8.5 oz	\$29.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$32.00
VOLUMIZING STYLING BALM	8.5 oz	\$32.00
VOLUMIZING FIBER MOUSSE	7 oz	\$14.00
BLACKLIGHT SMART		
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$37.50
BOND PROTECTION AND STRENGTHENING CONCENTRATE	16.5 oz	\$160.00
BOND BUILDER AND REPAIR TREATMENT	0.5 oz	\$4.25
BOND BUILDER AND REPAIR TREATMENT	5 oz	\$8.50
PURIFYING SHAMPOO	16.5 oz	\$21.00
PURIFYING SHAMPOO PRO	16.5 oz	\$42.00
REPAIR CONDITIONER	8.5 oz	\$16.00
REPAIR CONDITIONER	16.5 oz	\$33.00
HAIR AND SCALP CARE OIL	2.7 oz	\$18.00
HAIR AND SCALP CARE OIL	8 oz	\$41.00
WAVES & TEXTURIZERS		
INTRO ME		\$17.00
INTRO ME		\$34.00
OLIGO PROFESSIONNEL		
THE OLIGO		\$2,499.99
INTRO 1		\$799.99
INTRO 2		\$499.99
INTRO 3		\$299.99
TRY ME		\$99.99
INTRO 1		\$599.99
CALURA GLOSS	INTRO 2	\$399.99
CALURA GLOSS	TRY ME	\$79.99
INTRO 1		\$399.99
CALURATEEN	INTRO 2	\$249.99
CALURATEEN	DISCOVERY KIT	\$89.99
CALURA CARE AND STYLING	INTRO 1	\$499.99
CALURA CARE AND STYLING	TRY ME	\$149.99
BLACKLIGHT LIGHTENING SYSTEM	INTRO 1	\$449.99
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99
BLACKLIGHT CARE AND STYLING	TRY ME	\$79.99
BLACKLIGHT CARE AND STYLING	INTRO 1	\$499.99
BLACKLIGHT CARE AND STYLING	INTRO 2	\$109.99
BLACKLIGHT SMART	INTRO 1	\$299.99
BLACKLIGHT SMART	TRY ME	\$99.99
FUNKHUE	INTRO 1	\$249.99
FUNKHUE	INTRO 2	\$149.99
WAVES & TEXTURIZERS		
SUPPORT TOOLS		
		\$109.99
		\$49.99