



Women's best hair occurs at 19. Are you growing your best hair?

Roots offers the strongest and most comprehensive solutions ever created for more hair.

Targeted support for hair length, stress, regrowth, extensions, eyebrows, & anti-aging

The first and only luxury salon growth brand is now available exclusively to your clients. Roots Professional is a global, salon-focused biotech beauty brand with a mission of delivering the most powerful results ever offered by the salon community.

Roots Professional harnesses the power of every ingredient safely designed to grow hair, lengthen it, maximize it and ensure your best hair everyday. Proven FDA and cosmeceutical ingredients ensure real results that can help every client reach their full hair potential.

The Roots Promise

Available exclusively in high end salons & luxury retail

Imperium.CBD



IMPERIUM in Latin means Power, and that is exactly what this advanced blend of 16 active ingredients brings to your beauty regimen. The power to maximize growth, slow and stop shedding, moisturize and revitalize, all while utilizing the best in cosmeceutical ingredients to leave your scalp in the ultimate condition for your best hair.

Utilizing the calming and skin nourishing qualities of CBD, this Imperium harnesses the power of ingredient synergy for the ultimate shampoo and conditioner experience.

Why would anyone want less hair? A must have as part of the ultimate anti-aging beauty regimen.

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Imperium



Roots Professional believes there is an answer for everyone's hair growth goals. This is why we originally created our Classic IMPERIUM and Shampoo formula, the first ever luxury hair growth shampoo. Utilizing an impressive 15 active ingredients, this formulation infuses the ingredients clinically proven to maximize hair, reduce shedding, increase length, and so much more. Enjoyed around the world, Imperium Shampoo and Conditioner has built its reputation on real results

Don't wait for there to be a change in your hair. Be the change and take control of your hair future. Add Imperium to your beauty regimen today.

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Direct Follicle Supplementation



Roots Professional is the first in biotech beauty to design a treatment to protect natural hair and follicles from the weight of extensions. When a client chooses extensions, they are choosing MORE HAIR. However, it is common for issues to arise around the extensions in which hair is shed without proper treatment.

The Power Extensions package also creates longer hair, faster! When combined with Imperium Shampoo and Conditioner, Power Extensions is the ultimate combination to protect your hair.

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Direct Follicle Supplementation

Understanding that stress can be a major trigger in thinning hair, especially in women, D-STRESS is designed to create a calming effect deep within the hair to enrich the root and reverse damage. State of the art proactive anti-aging direct to the follicle for someone of any age.



A first of its kind, CARE, takes into consideration more extreme hair issues that require the gentlest in support. There are many ways to create better hair, but after extreme conditions which lead to irritation and hair fall, a client needs effective treatment without medication or harsh ingredients.



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Utilizing the most advanced liposome skin care delivery system available, powerful ingredients travel to the hair follicle itself and time release, leading to a massive infusion of stimulation which leads to thicker and healthier hair. POWER UP any other therapy or product to increase hair growth results.



Roots Ultra High Purity Minoxidil 5% is an essential additive therapy for healthy hair growth, regrowth, and hair loss prevention. Offer your clients this treatment in addition to Power Up for maximum benefit.



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***"Our salon heritage goes back to our Roots as a brand.
We're committed to providing ultra luxury retail,
exclusively for the salon community"***

The founders of Roots Professional have a combined 30+ years of understanding the salon community and needs of stylists, barbers, and salon owners. When creating Roots Professional, the goal from day one was to be a true partner to salons and help them achieve breakthrough results with salon exclusive products, never before available.

Hair Loss and hair growth is an important beauty and cosmetic issue that should be addressed in the salon chair. By limiting our availability to luxury beauty retail, Roots Professional helps salons and stylists around the world amaze their clients with high performance products that addresses the hair needs of your entire salon demographic.

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