



	Salon price	MSRP	
CALURA PERMANENT SHINE HAIR COLOUR			
SHADES	2 oz	\$8.75	
DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$9.50	
DEMI EFFECT LOTION DEVELOPER	32 oz	\$15.00	
CALURA GLOSS			
SHADES	2 oz	\$7.35	
CLEAR	32 oz	\$34.00	
LOTION DEVELOPER 7 VOL	32 oz	\$9.50	
CREAM DEVELOPER 7 VOL	32 oz	\$9.50	
CREAM DEVELOPER 13 VOL	32 oz	\$9.50	
CALURA GLOSS MEN			
GLOSS MEN SHADES	2 oz	\$7.35	
LOTION DEVELOPER 20 VOL	32 oz	\$9.50	
CALURATEN			
SHADES	2 oz	\$8.75	
CALURA CARE & STYLING			
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CLEANSER	8.5 oz	\$15.00	\$30.00
	32 oz	\$38.75	\$77.50
	2 oz	\$6.45	\$12.90
MOISTURE BALANCE CONDITIONER	8.5 oz	\$16.00	\$32.00
	32 oz	\$41.25	\$82.50
COLOUR LOCK	32 oz	\$41.00	\$82.00
STYLING CRÈME	2 oz	\$6.45	\$12.90
	8.5 oz	\$18.00	\$36.00
RECOVERY MASQUE	5 oz	\$18.00	\$36.00
	32 oz	\$89.00	\$178.00
STYLING OIL ELIXIR	3.04 oz	\$18.50	\$37.00
PERFECTING PRIMER	8.5 oz	\$17.00	\$34.00
EXPRESS BLOWOUT MIST	2 oz	\$6.45	\$12.90
	8.5 oz	\$17.00	\$34.00
CURL BALM	8.5 oz	\$17.00	\$34.00
SCULPTING PASTE	3.4 oz	\$16.50	\$33.00
FINISHING SPRAY	14 oz	\$17.50	\$35.00
SHAPING SPRAY	14 oz	\$17.50	\$35.00
DRY TEXTURE SPRAY	7 oz	\$16.00	\$32.00
VOLUME POWDER	0.32 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE	7.1 oz	\$17.00	\$34.00
SHELF TALKER HOLDER	pack of 14	\$36.00	
FUNKHUE			
VIOLET	3.4 oz	\$9.35	
PINK	3.4 oz	\$9.35	
YELLOW	3.4 oz	\$9.35	
FUSHIA	3.4 oz	\$9.35	
GREEN	3.4 oz	\$9.35	
BLUE	3.4 oz	\$9.35	
RED	3.4 oz	\$9.35	
LILAC	3.4 oz	\$9.35	
STEEL	3.4 oz	\$9.35	
BONBON	3.4 oz	\$9.35	
AZURE	3.4 oz	\$9.35	
BLACK	3.4 oz	\$9.35	
ORANGE	3.4 oz	\$9.35	
LIME	3.4 oz	\$9.35	
TURQUOISE	3.4 oz	\$9.35	
BROWN	3.4 oz	\$9.35	
ROYAL	3.4 oz	\$9.35	
WINE	3.4 oz	\$9.35	
CLEAR	3.4 oz	\$9.35	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$9.80	
STAIN PROTECTOR	8 oz	\$9.80	
STAIN REMOVER	8 oz	\$9.80	
SCALP PROTECTOR	6.8 oz	\$16.25	
CLARIFYING SHAMPOO	32 oz	\$21.50	
ACCESSORIES			
COLOUR BRUSH		\$3.75	
COLOUR BOWL		\$4.75	
CALURA GLOSS APPLICATOR BOTTLE		\$5.75	
DIGITAL COLOUR SCALE		\$37.50	
TECHNICAL APRON		\$37.50	
KIMONO		\$37.50	
CAPE		\$37.50	
TUBE SQUEEZER		\$16.00	
TIMER		\$16.00	
FOAM MIRROR		\$19.00	
RETAIL BAGS	pack of 20	\$23.00	
FUNKHUE SWATCH RING		\$26.00	
CALURA SHADE SELECTOR		\$91.00	
CALURATEN SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE SELECTOR		\$65.00	
CALURA GLOSS SHADE DISPLAY		\$29.00	

	Salon price	MSRP	
BLACKLIGHT			
POWERSHADE	2 oz	\$8.95	
SMART DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$12.95	
	1.6 oz	\$3.95	
EXTRA BLONDE	1 lb	\$24.95	
	2 lb	\$46.95	
	1 lb	\$29.95	
COOL TONED BLONDE	2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER	0.55 lb	\$30.95	
CREAM LIGHTENER	14 oz	\$22.95	
	35 oz	\$47.95	
BLACKLIGHT RETAIL			
NOURISHING SHAMPOO	8.5 oz	\$14.00	\$28.00
	32 oz	\$37.00	\$74.00
NOURISHING CONDITIONER	8.5 oz	\$15.00	\$30.00
	32 oz	\$41.50	\$83.00
BLUE SHAMPOO	8.5 oz	\$15.50	\$31.00
BLUE SHAMPOO PROFESSIONAL FORMULA	32 oz	\$41.00	-
BLUE CONDITIONER	8.5 oz	\$16.50	\$33.00
BLUE CONDITIONER PROFESSIONAL FORMULA	32 oz	\$48.00	-
VIOLET SHAMPOO	8.5 oz	\$15.50	\$31.00
VIOLET SHAMPOO PROFESSIONAL FORMULA	32 oz	\$41.00	-
VIOLET CONDITIONER	8.5 oz	\$16.50	\$33.00
VIOLET CONDITIONER PROFESSIONAL FORMULA	32 oz	\$48.00	-
DRY SHAMPOO	1.5 oz	\$7.00	\$14.00
	7 oz	\$16.50	\$33.00
	1.7 oz	\$7.00	\$14.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$18.75	\$37.50
	32 oz	\$66.00	\$132.00
BLUE INTENSIVE REPLENISH MASK	6.8 oz	\$19.50	\$39.00
VIOLET INTENSIVE REPLENISH MASK	6.8 oz	\$19.50	\$39.00
18 IN 1 HAIR BEAUTIFIER	2 fl.oz	\$7.00	\$14.00
	8.5 oz	\$15.50	\$31.00
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$16.50	\$33.00
18 IN 1 VIOLET HAIR BEAUTIFIER	8.5 oz	\$16.50	\$33.00
SHINE DROPS	3.4 oz	\$18.50	\$37.00
VOLUMIZING SHAMPOO	7.75 oz	\$14.50	\$29.00
	32 oz	\$39.50	\$79.00
VOLUMIZING CONDITIONER	7.75 oz	\$15.50	\$31.00
	32 oz	\$47.00	\$94.00
THICKENING SPRAY	8.5 oz	\$16.00	\$32.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$16.00	\$32.00
VOLUMIZING STYLING BALM	8.5 oz	\$16.00	\$32.00
VOLUMIZING FIBER MOUSSE	7 oz	\$16.00	\$32.00
BLACKLIGHT SMART			
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$37.50	
	16.5 oz	\$160.00	
	0.5 oz	\$4.25	\$8.50
BOND BUILDER AND REPAIR TREATMENT	5 oz	\$21.00	\$42.00
	16.5 oz	\$64.00	\$128.00
PURIFYING SHAMPOO	8.5 oz	\$18.00	\$36.00
PURIFYING SHAMPOO PRO	16.5 oz	\$32.00	
REPAIR CONDITIONER	8.5 oz	\$19.00	\$38.00
	16.5 oz	\$34.25	
HAIR AND SCALP CARE OIL	2.7 oz	\$20.50	\$41.00
THERMAL SHIELD SPRAY	8 oz	\$17.00	\$34.00
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$9.65	
EXO - EXOTHERMIC		\$9.65	
TECNO - ACIDIC		\$9.65	
OH7 - NEUTRAL		\$9.65	
OH6 - PURE ACID		\$9.65	
INTRODUCTION OFFERS			
OLIGO PROFESSIONNEL	THE OLIGO	\$2,499.99	
	INTRO 1	\$799.99	
	INTRO 2	\$499.99	
CALURA PERMANENT SHINE HAIR COLOUR	INTRO 3	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$599.99	
CALURA GLOSS	INTRO 2	\$399.99	
	TRY ME	\$79.99	
	INTRO 1	\$399.99	
CALURATEN	INTRO 2	\$249.99	
	DISCOVERY KIT	\$89.99	
	INTRO 1	\$499.99	
	TRY ME	\$149.99	
	INTRO 1	\$449.99	
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99	
	TRY ME	\$79.99	
	INTRO 1	\$499.99	
BLACKLIGHT CARE AND STYLING	INTRO 2	\$109.99	
	INTRO 1	\$299.99	
	TRY ME	\$99.99	
FUNKHUE	INTRO 1	\$249.99	
	INTRO 2	\$149.99	
WAVES & TEXTURIZERS		\$109.99	
SUPPORT TOOLS		\$59.99	