



.02 COLOR CARE
This color care line was created to amplify the results of the salon coloration treatment & maintain a perfect, bright & shiny color for as long as possible.

YLANG
This professional homeware range was specially designed with the best naturally-derived active ingredients to give hair nourishment, shine & extraordinary silkiness.

.03 DELI CARE
A line for daily treatment. Formulated with antioxidant rich green tea extract to stimulate the hair follicle & preserve the dermal papillae.

Retail Explorer Deal # 1	\$204.00	TOTAL VALUE: \$273.00
Free Products:		
4 Silky Color Care Shampoo 8.5oz.	1 Silky Color Care Shampoo 33.8oz.	
4 Silky Color Care Restitutive Mask 8.5oz.	1 Silky Color Care Mask 33.8oz.	
4 Silky Trilogy Color Leave In Treatment 8.5oz.	1 Deli Care Shampoo 33.8oz.	
4 Silky Deli Care Shampoo 8.5oz.	1 Deli Care Hydro Herb Balm Conditioner 33.8oz	
4 Silky Deli Care Hydro Herb Balm Conditioner 8.5oz.	4 Liter Pumps	
4 Silky Deli Care Nutri Fluid Leave In Treatment 3.38oz.		
Retail Disruptor Deal # 2	\$386.00	TOTAL VALUE: \$514.00
Free Products:		
4 Silky Color Care Shampoo 8.5oz.	1 Silky Color Care Shampoo 33.8oz.	
4 Silky Color Care Restitutive Mask 8.5oz.	1 Silky Color Care Mask 33.8oz.	
4 Silky Trilogy Color Leave In Treatment 8.5oz.	1 Deli Care Shampoo 33.8oz.	
4 Silky Deli Care Shampoo 8.5oz.	1 Deli Care Hydro Herb Balm Conditioner 33.8oz	
4 Silky Deli Care Hydro Herb Balm Conditioner 8.5oz.	2 Silky Ylang Feel Good Serum 3.38oz.	
4 Silky Deli Care Nutri Fluid Leave In Treatment 3.38oz.	2 Silky Ylang Feel Good Mist 6.76oz.	
4 Silky Ylang Feel Good Shampoo 8.5oz.	2 Silky Ylang Feel Good Shampoo 33.8oz.	
4 Silky Ylang Feel Good Cream Conditioner 8.5oz.	2 Silky Ylang Feel Good Cream Conditioner 33.8oz.	
4 Silky Ylang Feel Good Serum 3.38oz.	8 Liter Pumps	
4 Silky Ylang Feel Good Mist 6.76oz.		



Silky
TECHNOBASIC
by HCA

introducing
Silky Hair Color & Hair Care
Formulated in Italy...Known Worldwide



Silky Vive Color Deal # 1 \$ 99.00

18 Silky Permanent Coloration Tubes

Free Products:

- 4 Developers 5oz.
- 1 Silky Color Bowl, 1 Silky Color Brush
- 1 Silky Paper Chart
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$121.50



Silky Vive Color Deal # 2 \$224.00

36 Silky Permanent Coloration Tubes
4 Developers 33.8oz.

Free Products:

- 1 Silky 17.64oz. Blue Lightener
- 1 Silky Color Care Shampoo 33.8oz.
- 1 Silky Color Care Restitutive Mask 33.8oz.
- 1 Silky Apron, 1 Silky Color Bowl, 1 Silky Color Brush
- 1 Silky Swatch Book
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$283.10

Silky Vive Color Deal # 3 \$356.00

60 Silky Permanent Coloration Tubes
4 Developers 33.8oz.

Free Products:

- 1 Silky Never Yellow Lightener 17.64oz.
- 1 Silky Color Care Shampoo 33.8oz.
- 1 Silky Color Care Restitutive Mask 33.8oz.
- 1 Silky Never Yellow Toning Shampoo 33.8oz.
- 2 Silky Color Aprons, 2 Silky Color Bowls, 2 Silky Color Brushes
- 1 Silky Swatch Book
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$477.50



Silky Dressing Hair Color

AMMONIA FREE



Dressing Color Deal # 1 \$108.00

18 Silky Dressing Permanent Coloration Tubes

Free Products:

- 4 Developers 5oz.
- 1 Silky Color Bowl, 1 Silky Color Brush
- 1 Silky Paper Chart
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$130.50



Dressing Color Deal # 2 \$242.00

36 Silky Dressing Permanent Coloration Tubes
4 Developers 33.8oz.

Free Products:

- 1 Silky 17.64oz. Blue Lightener
- 1 Silky Color Care Shampoo 33.8oz.
- 1 Silky Color Care Restitutive Mask 33.8oz.
- 1 Silky Apron, 1 Silky Color Bowl, 1 Silky Color Brush
- 1 Silky Dressing Swatch Book
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$301.10



Dressing Color Deal # 3 \$389.00

60 Silky Dressing Permanent Coloration Tubes
4 Developers 33.8oz.

Free Products:

- 1 Silky Never Yellow Lightener 17.64oz.
- 1 Silky Color Care Shampoo 33.8oz.
- 1 Silky Color Care Restitutive Mask 33.8oz.
- 1 Silky Never Yellow Toning Shampoo 33.8oz.
- 2 Silky Color Aprons, 2 Silky Color Bowls, 2 Silky Color Brushes
- 1 Silky Dressing Swatch Book
- 1 Silky Digital Technical Book (PDF)

TOTAL VALUE:

\$507.50