



Schwarzkopf[®]
PROFESSIONAL

2023

intro offers

July - December

Together. A passion for hair.[®]

2023 SALON

intro offers

July - December

- ▶ IGORA ROYAL® Intro
- ▶ IGORA® COLOR10 Intro
- ▶ IGORA VIBRANCE® Intro
- ▶ tbh - true beautiful honest Intro
- ▶ ESSENSITY® Intro
- ▶ BLONDME Care Intro
- ▶ GOODBYE YELLOW® & GOODBYE ORANGE Intro
- ▶ FIBRE CLINIX™ Intro

Together. A passion for hair.®

IGORA® · 2023 SALON OPENER

IGORA ROYAL® INTRO OFFER


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Everything you need to bring IGORA into your salon.
Includes a must-have assortment of IGORA ROYAL
permanent color shades, IGORA VIBRANCE
demi-permanent color and IGORA color service
product and business support.

BUY FOR A SPECIAL PRICE:

IGORA ROYAL Color:

- 40 IGORA ROYAL Color Creams, 2.1 oz.
- 4 x IGORA ROYAL 5-0, 6-0, 6-00, 7-0, 7-00
- 3 x IGORA ROYAL 4-0, 5-00, 7-1, 8-0, 8-00
- 1 x IGORA ROYAL Absolutes 6-60, 7-60
- 1 x IGORA ROYAL Silver Whites Silver
- 1 x IGORA ROYAL Fashion Lights L-88
- 1 x IGORA ROYAL Highlifts 12-1

IGORA Developer & Lightener:

- 1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
- 1 IGORA VARIO BLOND Plus Lightener, 15.8 oz.

IGORA VIBRANCE® Color, Activators & Applicator Bottle:

- 10 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
 - 1 x 0-00, 6-0, 7-0, 7-1, 7-65, 8-0, 8-11, 9-1, 9.5-1, 9.5-21
- 1 IGORA VIBRANCE Activator Gel 1.9% (6 Vol.), 33.81 fl. oz.
- 1 IGORA VIBRANCE Activator Lotion 4% (13 Vol.), 33.81 fl. oz.
- 2 IGORA VIBRANCE Applicator Bottles

SKP COLOR ESSENTIALS:

- 1 Color Remover (5 Application Pk), 10 x 1.5 fl. oz.
- 1 Hair Primer, 8.4 fl. oz.
- 1 Scalp Protect, 5 fl. oz.
- 1 Skin Protect, 3.3 fl. oz.
- 1 Stain Remover, 8.4 fl. oz.
- 1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

- 3 Schwarzkopf Professional Color Bowls
- 3 Schwarzkopf Professional Color Brushes

FIBRE CLINIX After Color Backbar-Sized Care:

- 1 FIBRE CLINIX TRIBOND Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.
- 1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.
- 1 Liter Pump

IGORA Business Support:

- 1 IGORA ROYAL Premium Swatch Book
- 1 IGORA Color System Wall Chart
- 1 IGORA ROYAL Conversion Guide
- 1 IGORA VIBRANCE Conversion Guide



DISTRIBUTOR INFORMATION:

Value per deal: \$504.65 | Price per deal: \$225.15
Discount: 55% | Pre-packed | Case pack: 1
IDH# 2819493 | UPC: 840102601619

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final offer and price may vary.

\$395.00
salon value: \$885.35

SAVE 55%

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IGORA® · 2023 SALON OPENER

IGORA® COLOR10 INTRO OFFER


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Get **EVERYTHING** you need to bring IGORA COLOR10, our 10-minute express permanent color services into your salon.

BUY FOR A SPECIAL PRICE:

IGORA COLOR10 Color:

30 IGORA COLOR10 Color Creams, 2.1 oz.
3 x shades 5-0, 6-00, 7-0, 7-00, 8-00
2 x shades 3-0, 4-00, 6-0, 9-0, 9-00
1 x shades 5-12, 7-12, 8-0, 8-4, 9-12

IGORA Developer:

2 IGORA ROYAL Oil Developers 3% (10 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 6% (20 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 9% (30 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 12% (40 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Color Remover (5 Application Pk), 10 x 1.5 fl. oz.
1 Hair Primer, 8.4 fl. oz.
1 Scalp Protect, 5 fl. oz.
1 Skin Protect, 3.3 fl. oz.
1 Stain Remover, 8.4 fl. oz.
1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

1 Schwarzkopf Professional Cape
1 Schwarzkopf Professional Apron
2 Schwarzkopf Professional Color Bowls
2 Schwarzkopf Professional Color Brushes

FIBRE CLINIX After Color Care Treatment:

1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.
1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.

IGORA COLOR10 Business Support:

1 IGORA COLOR10 Swatch Book
1 IGORA Color System Wall Chart



DISTRIBUTOR INFORMATION:

Value per deal: \$336.98 | Price per deal: \$139.65
Discount: 58% | Pre-packed | Case pack: 1
IDH# 2819341 | UPC: 840102601626

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.

\$245.00

salon value: \$591.20

SAVE 58%

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IGORA® · 2023 SALON OPENER

IGORA VIBRANCE® INTRO OFFER


Schwarzkopf®
PROFESSIONAL

Our state of the art moisturizing **DEMI-PERMANENT HAIR COLOR**, with a liquid formula that can turn into a gel or cream and delivers up to 2x more shine instantly for more service options.

BUY FOR A SPECIAL PRICE:

IGORA VIBRANCE Color:

35 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
5 x shades 6-0, 7-0, 8-11, 9.5-1, 9.5-21
1 x shades 0-00, 0-11, 6-12, 8-0, 9-1, 10-1,
10-12, 10-19, 10-4, 10-5

IGORA VIBRANCE Activators:

3 IGORA VIBRANCE Activator Gel 1.9% (6 Vol.), 33.81 fl. oz.
2 IGORA VIBRANCE Activator Lotion 4% (13 Vol.), 33.81 fl. oz.
1 IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Hair Primer, 8.4 fl. oz.
1 Scalp Protect, 5 fl. oz.

SKP Color Tools:

1 Schwarzkopf Professional Color Bowl
1 Schwarzkopf Professional Color Brush
2 Schwarzkopf Professional Wide Application Brushes

FIBRE CLINIX After Color Retail-Sized Care:

2 FIBRE CLINIX VIBRANCY Shampoos, 10.1 fl. oz.
2 FIBRE CLINIX VIBRANCY Conditioners, 8.5 fl. oz.

IGORA VIBRANCE Business Support:

1 IGORA VIBRANCE Swatch Book
1 IGORA VIBRANCE Technical Manual
1 IGORA VIBRANCE Conversion Guide
1 IGORA VIBRANCE Level 10 Toners One Pager
1 IGORA VIBRANCE Level 10 Toners Swatch Book Insert



DISTRIBUTOR INFORMATION:

Value per deal: \$269.75 | Price per deal: \$156.75
Discount: 42% | Pre-packed | Case pack: 1
IDH# 2860310 | UPC: 840102601961

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.

\$275.00

salon value: \$473.25

SAVE 42%

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NEW

tbh – true beautiful honest INTRO OFFER

Discover **MULTI-DIMENSIONAL, VEGAN PERMANENT HAIR COLOR** formulated with naturally derived ingredients for authentic color results.



BUY FOR A SPECIAL PRICE:



40 tbh – true beautiful honest Color Shades, 2.1 oz.:

- 3 x Shades 6-12, 8-12, 10-12 (New Cool Shades)
- 3 x Shades 4-06, 6-04, 7-04, 8-04, 9-04,
- 2 x Shades 5-06, 6-06, 7-06, 7-16, 8-19, 10-19
- 1 x Shades 5-16, 8-06, 9-49, 10-51



IGORA® Developers:

- 2 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
- 1 IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.), 33.81 fl. oz.



tbh – true beautiful honest Business Support:

- 2 tbh - true beautiful honest Tone Softener, 33.8 fl. oz.
- 1 tbh - true beautiful honest Swatch Book + Swatch Book Inserts
- 1 tbh - true beautiful honest Apron
- tbh - true beautiful honest Technical Guide/Product Information

DISTRIBUTOR INFORMATION:

Value per deal: \$355.62 | Price per deal: \$168.15
Discount: 53% | Pre-packed | Case pack: 3
IDH# 2856245 | UPC: 840102601879

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.

\$295.00

salon value: \$623.90

SAVE 53%

ESSENSITY® · 2023 SALON OPENER

ESSENSITY® INTRO OFFER

Discover our most **NATURAL LOOKING HAIR COLOR**
with ESSENSITY permanent ammonia-free color.


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PROFESSIONAL

BUY FOR A SPECIAL PRICE:

ESSENSITY Color:

30 ESSENSITY Color Creams, 2.1 oz.
3 x shades 5-0, 5-00, 6-0, 7-0, 7-00
2 x shades 3-0, 3-00, 4-0, 8-0, 9-00
1 x shades 1-0, 5-60, 7-2, 9-0, 10-0

ESSENSITY Developer:

2 ESSENSITY Oil Developers 2.5% (8 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 5.5% (18 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 8.5% (28 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 11.5% (38 Vol.), 33.8 fl. oz.

ESSENSITY Business Support:

1 ESSENSITY Swatch Book
1 ESSENSITY Step-By-Step & Paper Swatch Chart



DISTRIBUTOR INFORMATION:

Value per deal: \$214.95 | Price per deal: \$142.50
Discount: 34% | Pre-packed | Case pack: 1
IDH# 2819344 | UPC: 840102601657

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.

\$250.00

salon value: \$377.10

SAVE 34%

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BLONDME® · 2023 SALON OPENER

BLONDME®

CARE INTRO OFFER


Schwarzkopf®
PROFESSIONAL

BOND
Creation
System

BLONDME CARE helps to create new bonds in the hair structure for long-lasting strength and suppleness after your **BLONDME BOND ENFORCING COLOR & LIGHTENING SERVICES**.

BUY FOR A SPECIAL PRICE:

BLONDME Backbar:

- 1 BLONDME ALL BLONDES RICH Shampoo, 33.8 fl. oz.
- 1 BLONDME ALL BLONDES RICH Conditioner, 33.8 fl. oz.
- 1 BLONDME ALL BLONDES RICH Mask, 16.9 fl. oz.
- 1 BLONDME ALL BLONDES DETOX Shampoo, 33.8 fl. oz.
- 1 BLONDME ALL BLONDES DETOX Mask, 16.9 fl. oz.
- 1 BLONDME ALL BLONDES DETOX Vitamin C Shots, 5x5g
- 1 BLONDME COOL BLONDES Neutralizing Shampoo, 33.8 fl. oz.
- 4 Liter Pumps

BLONDME Retail:

- 3 BLONDME ALL BLONDES RICH Shampoo, 10 fl. oz.
- 3 BLONDME ALL BLONDES RICH Conditioner, 8.45 fl. oz.
- 3 BLONDME ALL BLONDES RICH Mask, 6.7 fl. oz.
- 3 BLONDME ALL BLONDES LIGHT Spray Conditioner, 6.7 fl. oz.
- 3 BLONDME ALL BLONDES DETOX Shampoo, 10 fl. oz.
- 1 BLONDME ALL BLONDES DETOX Mask, 6.7 fl. oz.
- 3 BLONDME COOL BLONDES Neutralizing Shampoo, 10 fl. oz.
- 3 BLONDME COOL BLONDES Neutralizing Mask, 6.7 fl. oz.
- 3 BLONDME COOL BLONDES Neutralizing Spray Conditioner, 5.0 fl. oz.
- 3 BLONDME BLONDE WONDERS Glaze Mist, 5.07 fl. oz.
- 3 BLONDME BLONDE WONDERS Restoring Balm, 2.53 fl. oz.

BLONDME Business Support:

- 1 BLONDME Shelf Accessory
- 1 BLONDME Marketing Material

DISTRIBUTOR INFORMATION:

Value per deal: \$351.26 | Price per deal: \$185.25

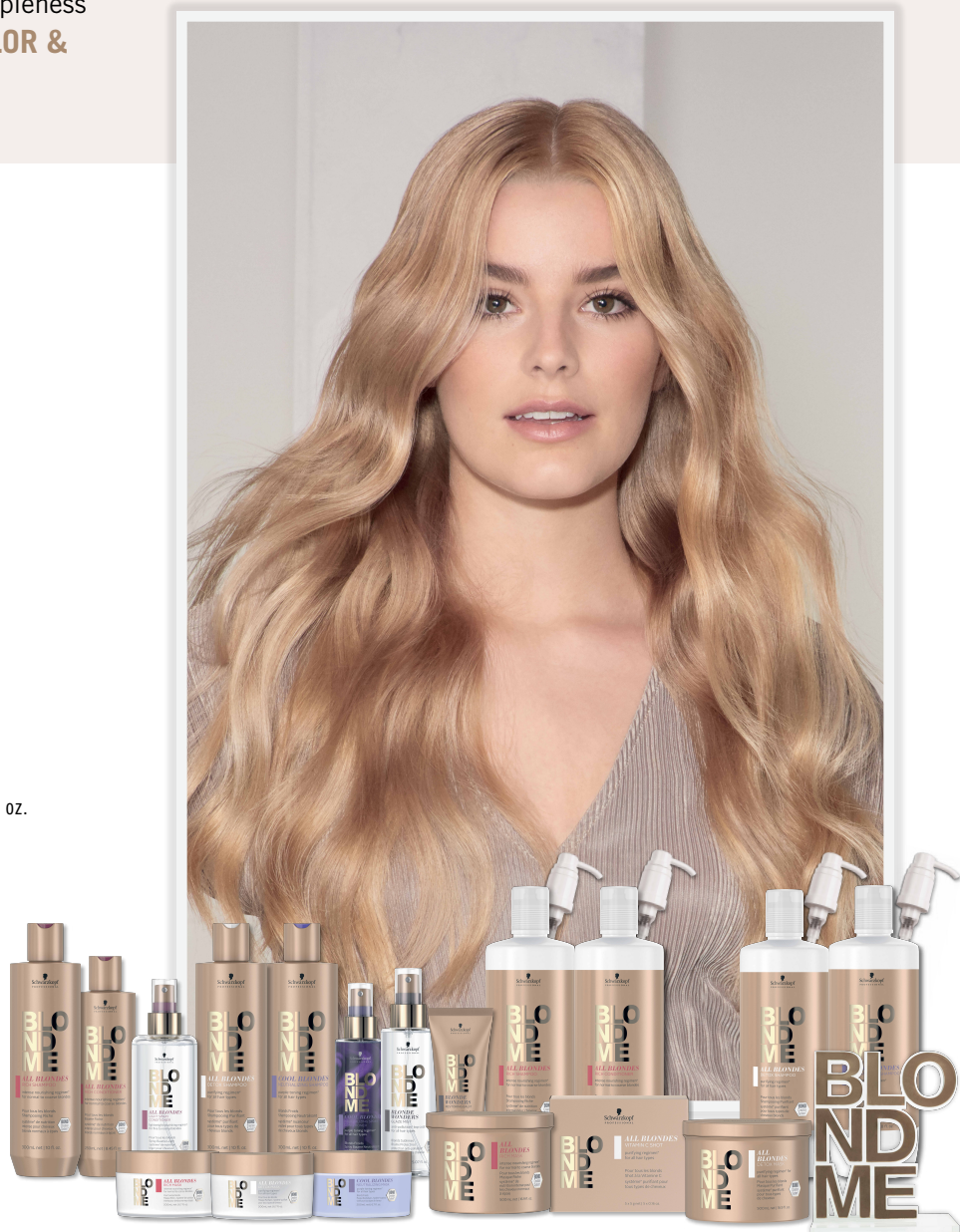
Discount: 47% | Pre-packed | Case pack: 1

IDH# 2745166 | UPC: 840102601091

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.



\$325.00

salon value: \$616.25

SAVE 47%

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GOODBYE YELLOW® / GOODBYE ORANGE · 2023 SALON OPENER



Schwarzkopf®
PROFESSIONAL

GOODBYE YELLOW® & GOODBYE ORANGE

INTRO OFFER

Our GOODBYE range is designed to **ANSWER ALL UNIQUE NEUTRALIZATION NEEDS**, no matter the base: anti-yellow for light to medium blonde bases and anti-orange for darker bases.

BUY:

Retail-Sizes:

- 3 GOODBYE YELLOW Neutralizing Bonding Wash Shampoo, 10.1 fl. oz.
- 3 GOODBYE ORANGE Neutralizing Bonding Wash Shampoo, 10.1 fl. oz.

RECEIVE FREE:

Backbar-Sizes:

- 1 GOODBYE YELLOW Neutralizing Bonding Wash Shampoo, 33.8 fl. oz.
- 1 GOODBYE ORANGE Neutralizing Bonding Wash Shampoo, 33.8 fl. oz.
- 2 Liter Pumps
- QR Code/Shelf Talker



DISTRIBUTOR INFORMATION:

Value per deal: \$86.07 | Price per deal: \$50.73
 Discount: 41% | Pre-packed | Case pack: 1
 IDH# 2856247 | UPC: 840102601893

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
 Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
 Final price and offer may vary.

\$89.00

salon value: \$151.00

SAVE 41%

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FIBRE CLINIX™ · 2023 SALON OPENER



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FIBRE CLINIX™ INTRO OFFER

Discover our **MOST ADVANCED AND POWERFUL REPAIR PERFORMANCE** in a customized treatment, for a holistic experience, from salon to home care.

BUY FOR A SPECIAL PRICE:

FIBRE CLINIX In-Salon Care:

- 1 FIBRE CLINIX TRIBOND Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.
- 1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX VIBRANCY PURPLE Neutralizing Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX VIBRANCY BLUE Neutralizing Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX FORTIFY Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX HYDRATE Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX VIBRANCY Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX VIBRANCY Purple Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX VIBRANCY Conditioner, 33.8 fl. oz.
- 1 FIBRE CLINIX FORTIFY Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX FORTIFY Conditioner, 33.8 fl. oz.
- 1 FIBRE CLINIX HYDRATE Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX HYDRATE Conditioner, 33.8 fl. oz.
- 8 FIBRE CLINIX 1L Pump

FIBRE CLINIX Home Care:

- 2 FIBRE CLINIX VIBRANCY Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX VIBRANCY PURPLE Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Treatment, 8.5 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Heat Protection Mist, 5.07 fl. oz.
- 2 FIBRE CLINIX FORTIFY Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX FORTIFY Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX FORTIFY Treatment, 8.5 fl. oz.
- 2 FIBRE CLINIX FORTIFY Sealed Ends, 3.4 fl. oz.
- 2 FIBRE CLINIX HYDRATE Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX HYDRATE Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX HYDRATE Treatment, 8.5 fl. oz.

FIBRE CLINIX Business Support:

- 1 FIBRE CLINIX Merchandiser
- 1 FIBRE CLINIX Digital Technical Manual

DISTRIBUTOR INFORMATION:

Value per deal: \$361.67 | Price per deal: \$199.50
Discount: 45% | Pre-packed | Case pack: 1
IDH# 2883785 | UPC: 840102602012

Distributor Delivery Schedule: June 2023. Offer runs July 1, 2023 to December 31, 2023.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.



\$350.00

salon value: \$634.50

SAVE 45%

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