



Schwarzkopf®
PROFESSIONAL

2025

newsletter

March - April

DOWNLOAD 



Schwarzkopf®
PROFESSIONAL

2025

newsletter

March-April

MARCH – APRIL

- ▶ **NEW!** CHROMA ID™ Relaunch:
 - March-December Large Intro
 - March-April Free CHROMA ID Mask with IGORA ROYAL® Color Purchase
- ▶ IGORA® COLOR10® Re-Introducing 6 Favorite Shades
- ▶ IGORA COLOR10 Quick Grey Coverage Kit
- ▶ Free Schwarzkopf Professional® Color Swatch Book Offers:
 - IGORA ROYAL
 - IGORA® ZERO AMM
 - IGORA COLOR10
 - IGORA VIBRANCE®
 - BLONDME®
 - CHROMA ID
- ▶ IGORA VIBRANCE Color Shades Buy 9, Get 3 Free
- ▶ OSiS+® Bridal Tool Kit

APRIL – MAY

- ▶ **NEW!** FIBRE CLINIX™ Relaunch:
 - April-May Buy 1 Shampoo, Get A Treatment & Choice of Booster Free
 - April-May 25% Off Retail Sizes
 - April-December Large Intro
- ▶ 20% Off Schwarzkopf Professional Lighteners:
 - IGORA® VARIO BLOND
 - BLONDME

APRIL – JULY

- ▶ 25% Off BLONDME Color & Care

CHROMA ID™ · LAUNCHING MARCH

NEW CHROMA ID™

REFRESH, NEUTRALIZE & PLAY with our semi-permanent mix & tone color system with integrated bonding technology



- 10-minute semi-permanent color masks
- Vegan formula with Integrated Bonding Technology
- Full intermixability with other CHROMA ID shades
- Leaves the hair looking moisturized and shiny
- Improved inner hair strength*

4 NEW SHADES

6-46, 8-46, 9.5-19 and 9.5-4



Schwarzkopf®
PROFESSIONAL



*VS. untreated bleached hair



@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.



C H R O M A
I
D

14 SHADE ASSORTMENT

FOR LOW-COMMITMENT, EXPRESS COLOR SERVICES

COLOR REFRESH

NEW 6-46 RAW CACAO

6-88 RUBY RED

7-77 BRIGHT COPPER

NEW 8-46 GLAZED CARAMEL

COLOR NEUTRALIZATION

8-19 FROSTED LAVENDER

9-12 PLATINUM GREY

9.5-1 PEARL SILVER

NEW 9.5-19 DUSTY PINK

NEW 9.5-4 BEIGE SAND

COLOR PLAY

RED

PINK

PURPLE

BLUE

CLEAR

CHROMA ID™ · MARCH – DECEMBER



Schwarzkopf®
PROFESSIONAL

CHROMA ID™ LARGE INTRO

BUY FOR A SPECIAL PRICE:

7 CHROMA ID Shades:

- 1 CHROMA ID Color Mask Bright Copper 7-77, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Platinum Grey 9-12, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Pearl Silver 9.5-1, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Beige Sand 9.5-4, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Red, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Purple, 10.1 fl. oz.
- 1 CHROMA ID Color Mask Clear, 10.1 fl. oz.

IGORA® Lightener & Developer:

- 1 IGORA VARIO BLOND Plus Lightener, 15.8 oz.
- 1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.8 fl. oz.

GOODBYE YELLOW® Care:

- 1 GOODBYE YELLOW Neutralizing Bonding Wash Shampoo, 33.8 fl. oz.

CHROMA ID Business Support:

- 1 CHROMA ID Swatch Ring
- 1 CHROMA ID One-Pager



\$170.00

salon value: \$267.55

SAVE 36%

IDH# 2993690 | UPC: 840102603415

Offer runs March 1, 2025 to December 31, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

IGORA® / CHROMA ID™ · MARCH – APRIL



Schwarzkopf®
PROFESSIONAL

FREE

CHROMA ID™ COLOR MASK

WITH IGORA ROYAL® COLOR PURCHASE



BUY ANY:

6 IGORA ROYAL Color Creams, 2.1 oz.
(Open stock, mix & match)



RECEIVE FREE:

1 CHROMA ID Color Mask, 10.1 fl. oz.
(Any, open stock)

\$53.70

salon value: \$78.65

SAVE 32%

Offer runs March 1, 2025 to April 30, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.



© 2025 Henkel Corporation. All rights reserved.



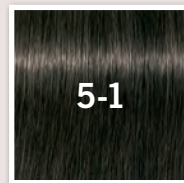
Schwarzkopf®
PROFESSIONAL



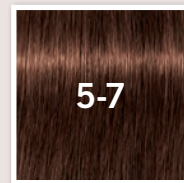
IGORA® COLOR10®

RE-INTRODUCING YOUR FAVORITE SHADES

You asked, we listened. **We're bringing back 6 of our most requested 10-minute permanent color shades.**



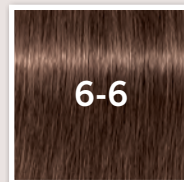
5-1
LIGHT BROWN
CENDRÉ



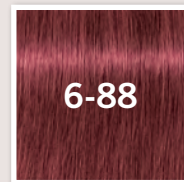
5-7
LIGHT BROWN
COPPER



6-4
DARK BLONDE
BEIGE



6-6
DARK BLONDE
CHOCOLATE



6-88
DARK BLONDE
RED EXTRA



8-11
LIGHT BLONDE
CENDRÉ EXTRA

IGORA® · MARCH-APRIL



Schwarzkopf
PROFESSIONAL

IGORA® COLOR10® QUICK GREY COVERAGE KIT

Get 7 must-have shades for covering greys, a full-sized developer and swatch book insert for a special limited-time price.

BUY FOR A SPECIAL PRICE:

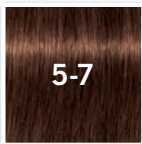
Kit Includes:

- 1 IGORA COLOR10 Color Shade 5-0, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 5-7, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 6-0, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 6-6, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 6-00, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 7-0, 2.1 oz.
- 1 IGORA COLOR10 Color Shade 8-11, 2.1 oz.
- 1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.8 fl. oz.
- 1 IGORA COLOR10 Swatch Book Insert



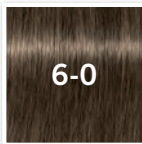
5-0

LIGHT BROWN
NATURAL



5-7

LIGHT BROWN
COPPER



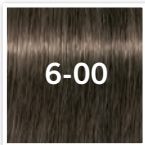
6-0

DARK BLONDE
NATURAL



6-6

DARK BLONDE
CHOCOLATE



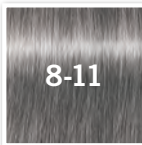
6-00

DARK BLONDE
NATURAL EXTRA



7-0

MEDIUM BLONDE
NATURAL



8-11

LIGHT BLONDE
CENDRÉ EXTRA



\$39.95

salon value: \$86.60

SAVE 54%

IDH# 3000944 | UPC: 840102603507

Offer runs March 1, 2025 to April 30, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

SKP · MARCH – APRIL

FREE

COLOR SWATCH BOOK OFFERS*

*Get a **FREE** Swatch Book with your qualifying color purchase from each of our color brands.



Schwarzkopf[®]
PROFESSIONAL

IGORA ROYAL[®]

SWATCH BOOK OFFER

Swatch book IDH# 2911973 | UPC: 4045787981773



BUY ANY:

60 IGORA ROYAL Color Creams, 2.1 oz.

\$537.00

salon value: \$722.00

RECEIVE FREE:

1 IGORA ROYAL Premium Swatch Book

SAVE 26%

IGORA[®] ZERO AMM

SWATCH BOOK OFFER

Swatch book IDH# 2931021 | UPC: 4067971012568



BUY ANY:

30 IGORA ZERO AMM Color Creams, 2.1 oz.

\$268.50

salon value: \$358.50

RECEIVE FREE:

1 IGORA ZERO AMM Swatch Book

SAVE 25%

IGORA[®] COLOR10[®]

SWATCH BOOK OFFER

Swatch book IDH# 2899770 | UPC: 4045787963632



BUY ANY:

30 IGORA COLOR10 Color Creams, 2.1 oz.

\$268.50

salon value: \$318.50

RECEIVE FREE:

1 IGORA COLOR10 Swatch Book

SAVE 16%

IGORA VIBRANCE[®]

SWATCH BOOK OFFER

Swatch book IDH# 2937234 | UPC: 4067971030869



BUY ANY:

30 IGORA VIBRANCE Color Shades, 2.02 fl. oz.

\$205.50

salon value: \$295.50

RECEIVE FREE:

1 IGORA VIBRANCE Swatch Book

SAVE 30%

Offers run March 1, 2025 to April 30, 2025.
Offers available while supplies last. Offers may end at any time without notice. Prices subject to change.
Final price and offer may vary.



© 2025 Henkel Corporation. All rights reserved.

SKP · MARCH – APRIL

FREE

COLOR SWATCH BOOK OFFERS*

*Get a **FREE** Swatch Book with your qualifying color purchase from each of our color brands.



Schwarzkopf[®]
PROFESSIONAL

BLONDME[®] SWATCH BOOK OFFER

Swatch book IDH# 2920757 | UPC: 4045787994254



BUY ANY:

30 BLONDME Color Creams, 2.02 oz.

\$249.00

salon value: \$329.00

RECEIVE FREE:

1 BLONDME Swatch Book

SAVE 24%

CHROMA ID[™] SWATCH RING OFFER

Swatch ring IDH# 2949565 | UPC: 4067971033402



BUY ANY:

6 CHROMA ID Color Mask Shades, 10.1 fl. oz.

\$149.70

salon value: \$179.70

RECEIVE FREE:

1 CHROMA ID Swatch Ring

SAVE 17%

Offers run March 1, 2025 to April 30, 2025.
Offers available while supplies last. Offers may end at any time without notice. Prices subject to change.
Final price and offer may vary.



© 2025 Henkel Corporation. All rights reserved.

REMOURE
MORE MORE
REMOURE

IGORA® · MARCH – APRIL



Schwarzkopf®
PROFESSIONAL

BUY 9, GET 3

FREE

IGORA VIBRANCE®
Color Shades

(Open stock, mix & match!)

BUY ANY:

9 IGORA VIBRANCE
Color Shades, 2.02 fl. oz.

RECEIVE FREE:

3 IGORA VIBRANCE
Color Shades, 2.02 fl. oz.



\$61.65

salon value: \$82.20

SAVE 25%



Open stock

Offer runs March 1, 2025 to April 30, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.



@SchwarzkopfUSA



@SchwarzkopfUSA



Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

OSiS+® · MARCH – APRIL

OSiS+®

BRIDAL TOOL KIT

Get wedding season ready, with our go-to assortment of **OSiS+** products for bridal styling.



IDH# 2993963 | UPC: 840102603446

Offer runs March 1, 2025 to April 30, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

BUY FOR A SPECIAL PRICE:

- 1 OSiS+ Freeze, 9 oz.
- 1 OSiS+ Grip, 6.76 fl. oz.
- 1 OSiS+ Glow, 1.69 fl. oz.
- 1 OSiS+ Dust It, 0.35 oz.
- 1 OSiS+ Thrill, 3.38 fl. oz.



\$35.00

salon value: \$56.00

SAVE 38%

 @SchwarzkopfUSA

 @SchwarzkopfUSA

 Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

FIBRE CLINIX™ · LAUNCHING APRIL

NEW FIBRE CLINIX™

DISCOVER OUR NEXT LEVEL OF BONDING HAIR REPAIR



Schwarzkopf®
PROFESSIONAL



**UPGRADED
BONDING
TECHNOLOGY**

+ **NEW** BONDFINITY Technology



**UPDATED
DESIGN**

+ More modern, sophisticated design
+ Streamlined assortment



**3 NEW
PRODUCTS**

+ **NEW Purifying Shampoo & Instant Infusion Concentrate** – For in-salon services
+ **NEW Fibre Sealer** – Our Sealed Ends, upgraded with heat protection



FIBRE CLINIX™ · LAUNCHING APRIL

FIBRE CLINIX™ NEW ASSORTMENT



Schwarzkopf®
PROFESSIONAL

VIBRANCY for color treated hair



Shampoo
33.8 fl. oz.
10.1 fl. oz.

Conditioner
33.8 fl. oz.
8.5 fl. oz.

Treatment
8.5 fl. oz.

Spray
Conditioner
6.7 fl. oz.

FORTIFY for damaged hair



Shampoo
33.8 fl. oz.
10.1 fl. oz.

Conditioner
33.8 fl. oz.
8.5 fl. oz.

Treatment
8.5 fl. oz.

Spray
Conditioner
6.7 fl. oz.

HYDRATE for dry and brittle hair



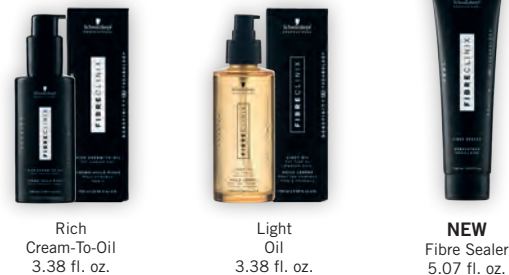
Shampoo
33.8 fl. oz.
10.1 fl. oz.

Conditioner
33.8 fl. oz.
8.5 fl. oz.

Treatment
8.5 fl. oz.

Spray
Conditioner
6.7 fl. oz.

IN-SALON & AT-HOME HEROES



Rich
Cream-To-Oil
3.38 fl. oz.

Light
Oil
3.38 fl. oz.

NEW
Fibre Sealer
5.07 fl. oz.

BONDFINITY in-salon range



NEW
Purifying Shampoo
33.8 fl. oz.

Nourishing
Shampoo
33.8 fl. oz.

Coarse
Treatment
16.9 fl. oz.

Fine
Treatment
16.9 fl. oz.

VIBRANCY, FORTIFY &
HYDRATE Boosters
1.52 fl. oz.

INSTANTBOND in-salon smoothing service



NEW
Instant Infusion Concentrate
13.5 fl. oz.

@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

FIBRE CLINIX™ · APRIL – MAY



Schwarzkopf®
PROFESSIONAL

FREE

FIBRE CLINIX™ IN-SALON SERVICE OFFER

Buy the backbar shampoo, get the treatment
and your choice of booster for **FREE!**

BUY:

1 FIBRE CLINIX BONDFINITY Nourishing Shampoo, 33.8 fl. oz.

RECEIVE FREE:

1 FIBRE CLINIX BONDFINITY Treatment For Coarse Hair, 16.9 fl. oz.

1 FIBRE CLINIX BONDFINITY Booster, 1.52 fl. oz.

(Choice of VIBRANCY, FORTIFY, or HYDRATE)



VIBRANCY, FORTIFY, or HYDRATE



\$31.00

salon value: \$65.50

SAVE 53%

Open stock

Offer runs April 1, 2025 to May 31, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

FIBRE CLINIX™ · APRIL – MAY

25% OFF

FIBRE CLINIX™ RETAIL-SIZES



Schwarzkopf®
PROFESSIONAL

VIBRANCY

for color treated hair



Shampoo
10.1 fl. oz.

Conditioner
8.5 fl. oz.

Spray Conditioner
6.7 fl. oz.

Treatment
8.5 fl. oz.

FORTIFY

for damaged hair



Shampoo
10.1 fl. oz.

Conditioner
8.5 fl. oz.

Spray Conditioner
6.7 fl. oz.

Treatment
8.5 fl. oz.

HYDRATE

for dry and brittle hair



Shampoo
10.1 fl. oz.

Conditioner
8.5 fl. oz.

Spray Conditioner
6.7 fl. oz.

Treatment
8.5 fl. oz.

Open stock

Offer runs April 1, 2025 to May 31, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

\$10.50-\$14.25

salon value: \$14.00-\$19.00



© 2025 Henkel Corporation. All rights reserved.

FIBRE CLINIX™ · APRIL – DECEMBER



Schwarzkopf®
PROFESSIONAL

FIBRE CLINIX™

LARGE INTRO

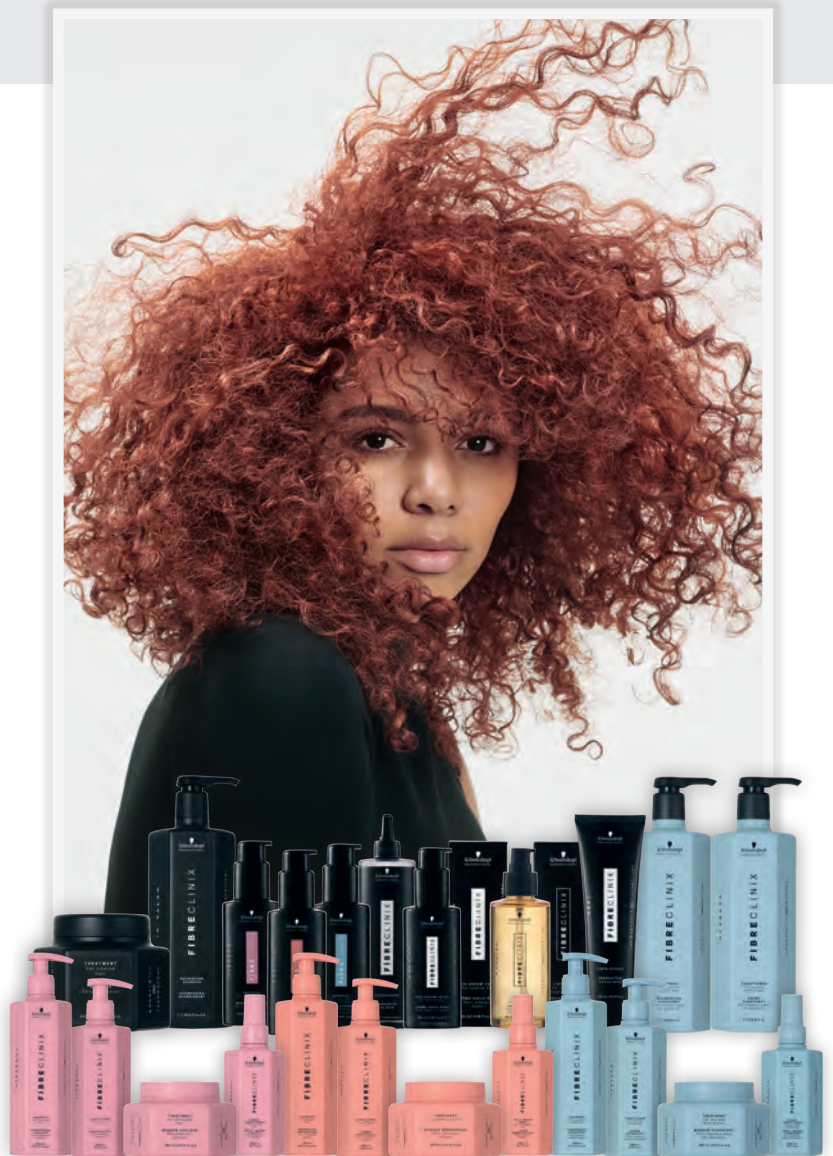
BUY FOR A SPECIAL PRICE:

FIBRE CLINIX In-Salon Care:

- 1 FIBRE CLINIX BONDFINITY Nourishing Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX BONDFINITY Treatment For Coarse Hair, 16.9 fl. oz.
- 1 FIBRE CLINIX BONDFINITY VIBRANCY Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX BONDFINITY FORTIFY Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX BONDFINITY HYDRATE Booster, 1.52 fl. oz.
- 1 FIBRE CLINIX Instant Infusion Concentrate, 13.5 fl. oz.
- 1 FIBRE CLINIX HYDRATE Shampoo, 33.8 fl. oz.
- 1 FIBRE CLINIX HYDRATE Conditioner, 33.8 fl. oz.
- 3 FIBRE CLINIX 1L Pump

FIBRE CLINIX Home Care:

- 2 FIBRE CLINIX VIBRANCY Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Treatment, 8.5 fl. oz.
- 2 FIBRE CLINIX VIBRANCY Spray Conditioner, 6.7 fl. oz.
- 2 FIBRE CLINIX FORTIFY Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX FORTIFY Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX FORTIFY Treatment, 8.5 fl. oz.
- 2 FIBRE CLINIX FORTIFY Multi-Repair Spray, 6.7 fl. oz.
- 2 FIBRE CLINIX HYDRATE Shampoo, 10.1 fl. oz.
- 2 FIBRE CLINIX HYDRATE Conditioner, 8.5 fl. oz.
- 2 FIBRE CLINIX HYDRATE Treatment, 8.5 fl. oz.
- 2 FIBRE CLINIX HYDRATE Spray Conditioner, 6.7 fl. oz.
- 2 FIBRE CLINIX Fibre Sealer, 5.07 fl. oz.
- 2 FIBRE CLINIX Bonding Rich Cream-To-Oil, 3.38 fl. oz.
- 2 FIBRE CLINIX Bonding Light Oil, 3.38 fl. oz.



\$330.00

salon value: \$638.50

SAVE 48%

IDH# 2998097 | UPC: 840102603460

Offer runs April 1, 2025 to December 31, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

@SchwarzkopfUSA

@SchwarzkopfUSA

Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

IGORA® · APRIL – MAY



Schwarzkopf®
PROFESSIONAL

20% OFF

IGORA® VARIO BLOND LIGHTENERS



Open stock

IGORA VARIO BLOND Plus, 15.8 oz.: IDH# 2909804 | UPC: 4045787980172

IGORA VARIO BLOND Plus XXL, 28.2 oz.: IDH# 2909854 | UPC: 4045787980578

IGORA VARIO BLOND Super Plus, 15.8 oz.: IDH# 2909805 | UPC: 4045787980219

Offer runs April 1, 2025 to May 31, 2025.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

Final price and offer may vary.

\$19.96-\$30.36

salon value: \$24.95-\$37.95



© 2025 Henkel Corporation. All rights reserved.

BLONDME® · APRIL – MAY



Schwarzkopf®
PROFESSIONAL

20% OFF

BLONDME® LIGHTENERS



Open stock
Lightener 9+ 15.8 oz.: IDH# 2957236 | UPC: 4045787931488
Lightener 9+ XXL 28.2 oz.: IDH# 2957241 | UPC: 4045787928075
Clay Lightener 12.3 oz.: IDH# 2868553 | UPC: 4045787928198
Precision Lightener 12.3 oz.: IDH# 2868505 | UPC: 4045787928464

Offer runs April 1, 2025 to May 31, 2025.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.
Final price and offer may vary.

\$23.00-\$33.40
salon value: \$28.75-\$41.75

@SchwarzkopfUSA @SchwarzkopfUSA Schwarzkopf-ProfessionalUSA.com

© 2025 Henkel Corporation. All rights reserved.

BLONDME® · APRIL – JULY

25% OFF BLONDME® COLOR & CARE



Schwarzkopf®
PROFESSIONAL



BLONDE COLOR SHADES

2.02 fl. oz.:

- Pastel Toning
- Deep Toning
- Blonde Lifting
- Lift & Blend
- Bleach & Tone
- Base Breaker

\$6.23

salon value: \$8.30



BLONDE CARE

ALL BLONDES – RICH:

- Shampoo, 10 fl. oz. + 33.8 fl. oz.
- Conditioner, 8.45 fl. oz. + 33.8 fl. oz.
- Mask, 6.7 fl. oz. + 16.9 fl. oz.



BLONDE CARE

ALL BLONDES – LIGHT:

- Shampoo, 10 fl. oz. + 33.8 fl. oz.
- Mask, 6.7 fl. oz.
- Spray Conditioner, 6.7 fl. oz.



BLONDE CARE

ALL BLONDES – DETOX:

- Shampoo, 10 fl. oz. + 33.8 fl. oz.
- Mask, 6.7 fl. oz. + 16.9 fl. oz.
- Vitamin C Shots, 5x5g



BLONDE CARE

COOL BLONDES – NEUTRALIZING:

- Shampoo, 10 fl. oz. + 33.8 fl. oz.
- Mask, 6.7 fl. oz. + 15.2 fl. oz.
- Spray Conditioner, 5.0 fl. oz.



BLONDE CARE

BLONDE WONDERS:

- Glaze Mist, 5.07 fl. oz.
- Restoring Balm, 2.53 fl. oz.
- Golden Mask, 15.2 fl. oz.
- Dry Shampoo Foam, 10 fl. oz.
- Neutralizing Toning Drops, 1.01 fl. oz.

\$7.88-\$22.13

salon value: \$10.50-\$29.50



Offers run April 1, 2025 to July 31, 2025.
Offers available while supplies last. Offers may end at any time without notice. Prices subject to change.
Final price and offer may vary.



© 2025 Henkel Corporation. All rights reserved.

EVERYWAY TO PLAY WITH GREY

EVERYWAY TO PLAY WITH GREY



Grey coverage isn't what it used to be! Whether you want to cover, blend or enhance your client's grey hair, Schwarzkopf Professional gives you multiple ways to work with grey hair without always committing to a 2-3 week maintenance schedule. This class will share multiple options to play with grey with hands on swatching!

- Mar 3 – Dallas, TX
- Mar 9 – Sarasota, FL
- Mar 10 – Richardson, TX
- Mar 10 – Middletown, NY
- Mar 10 – Clifton Park, NY
- Mar 10 – Farmington Hills, MI
- Mar 10 – San Antonio, TX
- Mar 10 – Hurst, TX
- Mar 10 – Abingdon, VA

- Mar 17 – Hauppauge, NY
- ~~Mar 24 – Monroe Township, NJ~~ – **SOLD OUT!**
- Mar 24 – Middletown, KY
- Mar 31 – Bridgewater, MA
- Mar 31 – Oak Brook, IL
- Apr 7 – Harlingen, TX
- Apr 7 – Milwaukee, WI
- Apr 14 – Atlanta, GA

To purchase tickets visit us at:

<https://schwarzkopfprofessional.thundertix.com/events>

INSIDE THE INSPIRATION

INSIDE THE INSPIRATION
INSIDE THE INSPIRATION
INSIDE THE INSPIRATION



FEATURING BLOCK COLORING

When you are looking for a more dramatic effect, block coloring can give you bold results. Go big or go small, color blocking gives you the ability to be as creative as you can imagine. This hands-seminar utilizes block coloring to create a bold, on-trend look. Join us and get inside the inspiration of our Color Play trend technique.

- Apr 21 – Austin, TX
- Apr 28 – San Antonio, TX
- May 5 – Chattanooga, TN
- May 12 – Dallas, TX
- May 12 – Middletown, NY
- May 12 – Clifton Park, NY
- May 12 – Savannah, GA
- May 12 – Fraser, MI

NEW DATES ADDED DAILY!

Check our ticket site for additional dates.

<https://schwarzkopfprofessional.thundertix.com/events>

2025 FOUNDATIONAL SEMINAR VIRTUAL SEMINARS

2025 SCHEDULE

All Seminars Are Offered Each Month

Q2 APRIL 14TH - MAY 12TH - JUNE 9TH

Q3 JULY 14TH - AUGUST 11TH - SEPTEMBER 8TH

Q4 OCTOBER 13TH - NOVEMBER 17TH - DECEMBER 8TH

IGORA ROYAL®

9:00am – 10:30am PST

11:00am – 12:30pm CST

12:00pm - 1:30pm EST

IGORA VIBRANCE®

10:45am – 11:30am PST

12:45pm – 1:30pm CST

1:45pm – 2:30pm EST

BLONDME®

11:45am – 12:30pm PST

1:45pm – 2:30pm CST

2:45pm – 3:30pm EST

[CLICK TO REGISTER](#)



WHAT STORY WILL YOU TELL

mySKP REWARDS

Discover a loyalty program designed for you. With mySKP, every purchase brings you closer to fabulous rewards.

HOW IT WORKS

Earn points each month with any Schwarzkopf Professional purchase. It's our way of saying thank you for choosing us for your hair care needs. Points can be used to receive airline tickets, electronics, SKP products and educational offerings, and more!



JOIN FOR FREE TODAY
and start earning points.
SCAN OR VISIT [MYSKPREWARDS.COM](https://myskprewards.com)

If you have any questions or need assistance, please call the Hotline 888-371-0252 from 9 AM to 4:30 PM M-F Eastern Time or email hq@myskprewards.com.



© 2025 Henkel Corporation. All rights reserved.