



Schwarzkopf®
PROFESSIONAL



2025

intro offers

Together. A passion for hair.®

2025 SALON

intro offers

- ▶ IGORA ROYAL® Intro
- ▶ IGORA ROYAL Store Intro
- ▶ IGORA® COLOR10® Intro
- ▶ IGORA® ZERO AMM Intro
- ▶ IGORA VIBRANCE® Intro
- ▶ IGORA VIBRANCE Store Intro
- ▶ tbh - true beautiful honest Intro
- ▶ BLONDME® Color Intro
- ▶ OSiS+® Intro

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IGORA ROYAL® INTRO OFFER



Everything you need to bring IGORA into your salon. Includes a must-have assortment of IGORA ROYAL permanent color shades, IGORA VIBRANCE demi-permanent color and Schwarzkopf Professional® color service product and business support.

BUY FOR A SPECIAL PRICE:

IGORA ROYAL Color:

- 40 IGORA ROYAL Color Shades, 2.1 oz.
- 4 x IGORA ROYAL 5-0, 6-0, 6-00, 7-0, 7-00
- 3 x IGORA ROYAL 4-0, 5-00, 7-1, 8-0, 8-00
- 1 x IGORA ROYAL Absolutes 6-60, 7-60
- 1 x IGORA ROYAL Silver Whites Silver
- 1 x IGORA ROYAL Fashion Lights L-88
- 1 x IGORA ROYAL Highlifts 12-1

IGORA Developer & Lightener:

- 1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
- 1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
- 1 IGORA VARIO BLOND Plus Lightener, 15.8 oz.

IGORA VIBRANCE® Color, Activators & Applicator Bottle:

- 10 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
 - 1 x 0-00, 6-0, 7-0, 7-1, 7-65, 8-0, 8-11, 9-1, 9.5-1, 9.5-21
- 1 IGORA VIBRANCE Activator Gel 1.9% (6 Vol.), 33.81 fl. oz.
- 1 IGORA VIBRANCE Activator Lotion 4% (13 Vol.), 33.81 fl. oz.
- 2 IGORA VIBRANCE Applicator Bottles

SKP COLOR ESSENTIALS:

- 1 Hair Primer, 8.4 fl. oz.
- 1 Scalp Protect, 5 fl. oz.
- 1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

- 3 Schwarzkopf Professional Color Bowls
- 3 Schwarzkopf Professional Color Brushes

IGORA Business Support:

- 1 IGORA ROYAL Premium Swatch Book
- 1 IGORA ROYAL Cools Swatch Book Insert
- 1 IGORA Color System Wall Chart
- 1 IGORA ROYAL Conversion Guide
- 1 IGORA VIBRANCE Conversion Guide



\$490.00

salon value: \$803.43

SAVE 39%

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IGORA® · 2025 STORE OFFER

IGORA ROYAL® STORE INTRO KIT

Buy your choice of IGORA ROYAL color shades and receive a **FREE** product and business support kit.

BUY ANY:

12 IGORA ROYAL Color Shades, 2.1 oz.
(Open stock, mix & match.)

RECEIVE A FREE KIT:

INCLUDES:

- 2 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
- 2 BLONDME® Premium Lightener 9+ Sachet, 30 g.
- 1 BLONDME Mini Premium Developer 6% (20 Vol.), 2 fl. oz.
- 1 Schwarzkopf Professional Color Bowl
- 1 Schwarzkopf Professional Color Brush
- 1 Schwarzkopf Professional Cape
- 1 IGORA ROYAL Printed Swatch Chart



\$102.96

salon value: \$162.12

SAVE 36%

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IGORA® COLOR10® INTRO OFFER

Get **EVERYTHING** you need to bring IGORA COLOR10, our 10-minute express permanent color services into your salon.

BUY FOR A SPECIAL PRICE:

IGORA COLOR10 Color:

25 IGORA COLOR10 Color Shades, 2.1 oz.

2 x 3-0, 4-00, 5-0, 6-0, 6-00, 7-0,
7-00, 8-00, 9-0, 9-00

1 x 5-12, 7-12, 8-0, 8-4, 9-12

IGORA Developer:

1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Color Remover (5 Application Pk), 10 x 1.5 fl. oz.

1 Hair Primer, 8.4 fl. oz.

1 Scalp Protect, 5 fl. oz.

1 Skin Protect, 3.3 fl. oz.

1 Stain Remover, 8.4 fl. oz.

1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

1 Schwarzkopf Professional Color Bowl

1 Schwarzkopf Professional Color Brush

1 Schwarzkopf Professional Cape

1 Schwarzkopf Professional Apron

FIBRE CLINIX™ After Color Backbar-Sized Care:

1 FIBRE CLINIX TRIBOND Shampoo, 33.8 fl. oz.

1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.

1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.

1 Liter Pump

IGORA COLOR10 Business Support:

1 IGORA COLOR10 Swatch Book

1 IGORA Color System Wall Chart



\$245.00

salon value: \$546.74

SAVE 55%

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IGORA® · 2025 SALON OPENER

IGORA® ZERO AMM INTRO OFFER

Discover IGORA's dedicated
AMMONIA-FREE PERMANENT COLOR.


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PROFESSIONAL

BUY FOR A SPECIAL PRICE:

IGORA ZERO AMM Color:

25 IGORA ZERO AMM Color Shades, 2.1 oz.:

2 x Shades 1-0, 3-0, 4-0, 5-0, 5-00, 6-0, 7-0, 7-00, 8-0, 9-00

1 x Shades 5-88, 6-68, 7-60, 9-0, 10-0

IGORA Developer:

1 IGORA ROYAL® Oil Developer 3% (10 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.

1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Color Remover (5 Application Pk), 10 x 1.5 fl. oz.

1 Hair Primer, 8.4 fl. oz.

1 Scalp Protect, 5 fl. oz.

1 Skin Protect, 3.3 fl. oz.

1 Stain Remover, 8.4 fl. oz.

1 Hair Sealer, 25.3 fl. oz.

SKP Color Tools:

1 Schwarzkopf Professional Color Bowl

1 Schwarzkopf Professional Color Brush

1 Schwarzkopf Professional Cape

1 Schwarzkopf Professional Apron

FIBRE CLINIX™ After Color Backbar-Sized Care:

1 FIBRE CLINIX TRIBOND Shampoo, 33.8 fl. oz.

1 FIBRE CLINIX TRIBOND Treatment, 16.9 fl. oz.

1 FIBRE CLINIX VIBRANCY Booster, 1.52 fl. oz.

1 Liter Pump

IGORA ZERO AMM Business Support:

1 IGORA ZERO AMM Swatch Book

1 IGORA ZERO AMM Paper Swatch Chart

1 IGORA ZERO AMM Step-by-Step



\$245.00

salon value: \$586.74

SAVE 58%

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IGORA® · 2025 SALON OPENER

IGORA VIBRANCE® INTRO OFFER

Our state of the art moisturizing **DEMI-PERMANENT HAIR COLOR**, with a liquid formula that can turn into a gel or cream and delivers up to 2x more shine instantly for more service options.


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PROFESSIONAL

BUY FOR A SPECIAL PRICE:

IGORA VIBRANCE Color:

35 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
5 x 6-0, 7-0, 8-11, 9.5-1, 9.5-21
1 x 0-00, 0-11, 6-12, 8-0, 9-1, 10-1,
10-12, 10-19, 10-4, 10-5

IGORA VIBRANCE Activators:

3 IGORA VIBRANCE Activator Gel 1.9% (6 Vol.), 33.81 fl. oz.
2 IGORA VIBRANCE Activator Lotion 4% (13 Vol.), 33.81 fl. oz.
1 IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.), 33.81 fl. oz.

SKP COLOR ESSENTIALS:

1 Hair Primer, 8.4 fl. oz.
1 Scalp Protect, 5 fl. oz.

FIBRE CLINIX™ After Color Retail-Sized Care:

2 FIBRE CLINIX VIBRANCY Shampoos, 10.1 fl. oz.
2 FIBRE CLINIX VIBRANCY Conditioners, 8.5 fl. oz.

Color Tools & Business Support:

2 Schwarzkopf Professional Wide Application Brushes
1 Schwarzkopf Professional Color Brush
1 Schwarzkopf Professional Color Bowl
1 IGORA VIBRANCE Applicator Bottle
1 IGORA VIBRANCE Swatch Book
1 IGORA VIBRANCE Marketing Material



\$275.00

salon value: \$495.23

SAVE 44%

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IGORA® · 2025 STORE OFFER

IGORA VIBRANCE® STORE INTRO KIT

Buy your choice of IGORA VIBRANCE color shades and receive a **FREE** product and business support kit.


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PROFESSIONAL

BUY ANY:

12 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
(Open stock, mix & match.)

RECEIVE A FREE KIT:

INCLUDES:

- 1 IGORA VIBRANCE Activator Gel 1.9% (6 Vol.), 33.81 fl. oz.
- 1 IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.), 33.81 fl. oz.
- 2 BLONDME® Premium Lightener 9+ Sachet, 30 g.
- 1 BLONDME Mini Premium Developer 6% (20 Vol.), 2 fl. oz.
- 1 Schwarzkopf Professional Color Bowl
- 1 Schwarzkopf Professional Wide Application Brush
- 1 Schwarzkopf Professional Cape
- 1 IGORA VIBRANCE Applicator Bottle
- 1 IGORA VIBRANCE Printed Swatch Chart



\$82.20

salon value: \$148.36

SAVE 45%

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tbh – true beautiful honest INTRO OFFER

Experience **MULTI-DIMENSIONAL COVERAGE** with our **PERMANENT HAIR COLOR**, featuring a vegan formula*.



BUY FOR A SPECIAL PRICE:



40 tbh – true beautiful honest Color Shades, 2.1 oz.:

3 x 4-06 N, 6-04 N, 6-12 C, 7-04 N, 8-04 N, 8-12 C, 9-04 N, 10-12 C

2 x 5-06 N, 6-06 N, 7-06 N, 7-16 C, 8-19 C, 10-19 C

1 x 5-16 C, 8-06 N, 9-49 C, 10-51 C



IGORA® Developers:

2 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.

1 IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.), 33.81 fl. oz.



tbh – true beautiful honest Business Support:

2 tbh - true beautiful honest Tone Softener, 33.8 fl. oz.

1 tbh - true beautiful honest Swatch Book + Swatch Book Inserts

1 tbh - true beautiful honest Apron

1 tbh - true beautiful honest Technical One Pager

1 tbh - true beautiful honest Backwash Poster

1 tbh - true beautiful honest Paper Swatch Chart

\$295.00

salon value: \$625.64

SAVE 53%

*free from animal-derived ingredients

Together. A passion for hair.®

BLONDME® · 2025 SALON OPENER

BLONDME® COLOR INTRO OFFER



Discover our 1st color & care system truly dedicated to blondes with **INTEGRATED BONDING TECHNOLOGY.**

Bond enforcing color & lightener minimize breakage during development, after color in-salon bonding care seals the enforced bonds and at-home maintenance maintains your clients' optimal results.

BUY FOR A SPECIAL PRICE:

BLONDME Color:

- 15 BLONDME Color Shades, 2.02 fl. oz.
- 3 x Toning Ice
- 1 x Toning shades Steel Blue, Sand, Lilac, Milk Chocolate
- 1 x Lifting Ice
- 1 x Lift & Blend Ice
- 1 x Bleach & Tone shades Ash, Violet, Matte
- 1 x Base Breaker shades Cool, Extra Cool, Soft Cool

BLONDME Developer & Lightener:

- 3 BLONDME Premium Developer 6% (20 Vol.), 33.81 fl. oz.
- 1 BLONDME Premium Developer 2% (7 Vol.), 33.81 fl. oz.
- 1 BLONDME Premium Developer 9% (30 Vol.), 33.81 fl. oz.
- 1 BLONDME Premium Developer 12% (40 Vol.), 33.81 fl. oz.
- 4 BLONDME Premium Lightener 9+, 15.9 oz.
- 1 BLONDME Clay Lightener 7+, 12.3 oz.
- 1 BLONDME Precision Lightener, 12.3 oz.
- 3 Schwarzkopf Professional Lightener Scoops

BLONDME Backbar-Sized Care:

- 1 BLONDME ALL BLONDES RICH Shampoo, 33.8 fl. oz.
- 1 BLONDME ALL BLONDES RICH Mask, 16.9 fl. oz.
- 1 Liter Pump

BLONDME Business Support:

- 1 BLONDME Swatch Book
- 1 BLONDME Toning Swatch Tool
- 1 BLONDME Technical Material

\$295.00

salon value: \$517.50

SAVE 43%



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OSiS+® · 2025 SALON OPENER



OSiS+® INTRO

GET THE FULL ASSORTMENT OF OUR OSiS+ STYLING RANGE FOR A SPECIAL INTRODUCTORY PRICE.

BUY FOR A SPECIAL PRICE:

- 4 OSiS+ Elastic Hairspray, 9 oz.
- 4 OSiS+ Freeze Hairspray, 9 oz.
- 4 OSiS+ Grip Mousse, 6.76 fl. oz.
- 4 OSiS+ Dust It, 0.35 oz.
- 4 OSiS+ Thrill, 3.38 fl. oz.
- 4 OSiS+ Glow, 1.69 fl. oz.
- 4 OSiS+ Pump Up, 2.8 fl. oz.
- 4 OSiS+ Bounty Balm, 5 fl. oz.
- 4 OSiS+ Curl Jam, 10.1 fl. oz.
- 4 OSiS+ Tippy Twirl, 10.1 fl. oz.
- 2 OSiS+ Volume Up, 9 oz.
- 2 OSiS+ Upload, 6.76 fl. oz.
- 2 OSiS+ Soft Dust, 0.35 fl. oz.
- 2 OSiS+ Texture Craft, 8.92 oz.
- 2 OSiS+ Mess Up, 3.38 fl. oz.
- 2 OSiS+ Flexwax, 2.8 fl. oz.



\$299.00

salon value: \$608.00

SAVE 51%

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