

**KERATINCOMPLEX**<sup>®</sup>

Introducing

# Style

a healthy hair attitude

9 stylist-inspired, versatile products powered by proprietary keratin for healthier hair with high-impact results.

#healthyhairattitude #keratincomplex

# Why We Love Keratin Complex Style:

- 9 versatile styling products that can be layered together or used alone
- Customizable finishes — from lightweight to firm hold, matte to high shine
- Powered by a blend of proprietary keratin, antioxidants and UV protectants for stronger, healthier hair
- Stylist-friendly hold and shine factor scale
- Instantly fights frizz
- Helps repair damage
- No added parabens
- No added sodium lauryl sulfate (SLS)
- Color-safe
- Water soluble
- Travel-friendly sizes

## The Style Collection

Hold / Shine Factor Scale: 0-10



Available  
in Travel  
Size!

### Firm Hold Hairspray

Hold: 9 / Shine: 5

- Maximum hold
- All-day style retention
- Non-flaking



Available  
in Travel  
Size!

### Flex Hold Hairspray

Hold: 5 / Shine: 5

- Lightweight
- Layers weightlessly
- Soft, touchable finish



### Texturizing Spray

Hold: 7 / Shine: 5

- Adds texture and creates separation
- Enhances curls and waves
- Perfect for undone, tousled styles



### Volumizing Foam

Hold: 6 / Shine: 6

- High volume, lightweight foam
- Enhances body and fullness
- Moisturizing



### Styling Gel

Hold: 7 / Shine: 6

- Lightweight, conditioning formula
- Long-lasting control
- Perfect for curl definition and shine



### Shine Spray

Hold: 1 / Shine: 10

- Instant luminous shine
- Strengthens and conditions
- Protects against heat damage



### Strong Hold Gel

Hold: 8 / Shine: 8

- Firm, all-day hold
- Defines or molds every style
- Perfect for wet or dry looks



### Styling Lotion

Hold: 5 / Shine: 6

- Lightweight, moisturizing formula
- Weightless hold
- Protects hair from heat damage



### Molding Paste

Hold: 7 / Shine: 5

- Semi-matte finish
- Superior definition and separation
- Great for styles that require texture and hold

# Grow your retail business with our new keratin-enhanced style collection!

Earn \$767 in retail revenue + FREE stylist station set up!

# Style

## Intro Deal

### PURCHASE

- (3) 9 oz. Firm Hold Hairspray
- (3) 9 oz. Flex Hold Hairspray
- (3) 5 oz. Texturizing Spray
- (3) 8 oz. Volumizing Foam
- (3) 8 oz. Styling Gel
- (3) 3 oz. Shine Spray
- (3) 5 oz. Strong Hold Gel
- (3) 5 oz. Styling Lotion
- (3) 5 oz. Molding Paste



### RECEIVE FREE FOR STYLIST STATION

- (1) 9 oz. Firm Hold Hairspray
- (1) 9 oz. Flex Hold Hairspray
- (1) 5 oz. Texturizing Spray
- (1) 8 oz. Volumizing Foam
- (1) 8 oz. Styling Gel
- (1) 3 oz. Shine Spray
- (1) 5 oz. Strong Hold Gel
- (1) 5 oz. Styling Lotion
- (1) 5 oz. Molding Paste

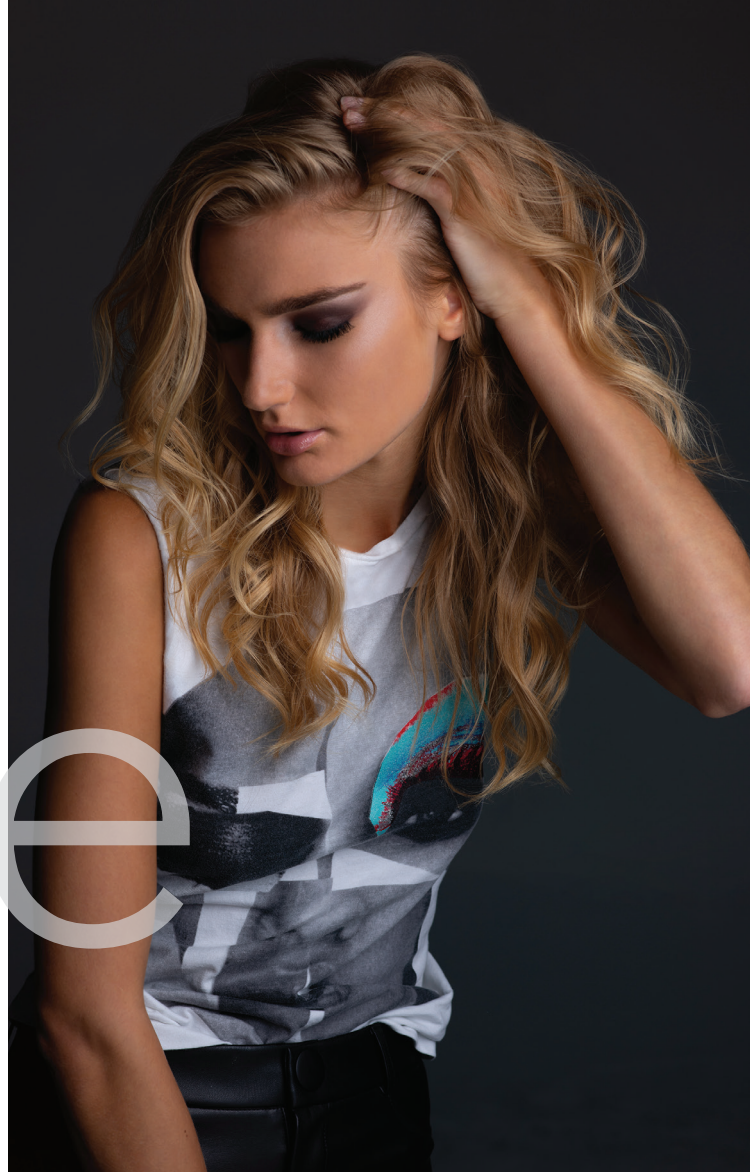
### BONUS GIFTS!

- (1) Vent Brush
- (3) 1.8 oz. Firm Hold Hairspray (travel size)
- (3) 1.8 oz. Flex Hold Hairspray (travel size)

ITEM #: KCSTYLEINTRO

**SALON COST: \$330**

**TOTAL SALON VALUE: OVER \$493.50**





## Texture

Get tousled, undone looks with this versatile assortment of texture must-haves.



25%  
SAVINGS

### PURCHASE

- (3) 9 oz. Flex Hold Hairspray
- (3) 8 oz. Volumizing Foam
- (3) 5 oz. Texturizing Spray
- (3) 8 oz. Styling Gel
- (3) 3 oz. Shine Spray

### RECEIVE FREE FOR STYLIST STATION

- (1) 9 oz. Flex Hold Hairspray
- (1) 8 oz. Volumizing Foam
- (1) 5 oz. Texturizing Spray
- (1) 8 oz. Styling Gel
- (1) 3 oz. Shine Spray

ITEM #: KCSTYLTXT

**SALON COST: \$183**

**TOTAL SALON VALUE: OVER \$244**



## Sleek

Get fierce, polished or glossy looks with these sleek essentials.



25%  
SAVINGS

### PURCHASE

- (3) 9 oz. Firm Hold Hairspray
- (3) 3 oz. Shine Spray
- (3) 5 oz. Strong Hold Gel
- (3) 5 oz. Styling Lotion
- (3) 5 oz. Molding Paste

### RECEIVE FREE FOR STYLIST STATION

- (1) 9 oz. Firm Hold Hairspray
- (1) 3 oz. Shine Spray
- (1) 5 oz. Strong Hold Gel
- (1) 5 oz. Styling Lotion
- (1) 5 oz. Molding Paste

ITEM #: KCSTYLSLK

**SALON COST: \$183**

**TOTAL SALON VALUE: OVER \$244**

For more information, contact your local distributor or visit [keratincomplex.com](http://keratincomplex.com).

Share your style inspiration and looks @KERATINCOMPLEX #healthyhairattitude #keratincomplex