



oligo
PROFESSIONNEL

Reference Guide
• 2021 •



Welcome

THE HEART OF IT

Oligo was created over 30 years ago, in the heart of the Cohen family as well as in the heart of Montréal—so both dedication and savoir-faire just come naturally to us!

For the first two decades, we poured our family passion into research and development, making sure our laboratory supplied only the most superior hair care products to cosmetic companies around the world. As we honed our expertise, perfecting product development through the discovery and astute use of the best ingredients in the world, we realized we were at the centre of a professional renaissance.

THE EVOLUTION OF PROFESSIONAL HAIR CARE

It was time to create our own brand. The vision for Oligo Professionnel was—and remains—the crafting of healthier and safer salon exclusive products made possible by our family's expertise, which we continue to develop with patience and care. Our comprehensive series of products protects both stylist and guest, making each shine! The complex and highly sophisticated technologies used in the Oligo Professionnel series have been tested and re-tested, delivering the kind of performance, reliability, consistency, and excellence only true dedication can provide!

And while Oligo Professionnel enjoys popularity around the globe, an important inspiration remains our home, Montréal, Canada's fashion and style capital. At the crossroads of European flair and North American drive... French sophistication and English directness... the esprit of Montréal can be felt in all our products.

YOU ARE AT THE HEART OF OUR FUTURE

Oligo Professionnel is equally dedicated to your success. We believe collaboration is central to any partnership based on mutual respect and depth of commitment. As such, we provide training, continuous support and of course, the salon-only Oligo Professionnel line. Our programs take place in salon, to truly customize your experience with us.

We both know that when you touch hair, you touch lives. Together, we can touch people and provide guests with the rewards they so richly deserve. On behalf of my family, I thank you for considering Oligo Professionnel as a brand of choice in your salon.

Yours truly,
Ilan Cohen
President, Oligo Professionnel



CALURA

CALURA

PERMANENT SHINE HAIR COLOUR

EXOTHERMIC TECHNOLOGY

Calura is reliable, predictable and revolutionary! Its unique formula featuring the exclusive exothermic technology offers unparalleled, radiant shine! The calura exothermic system is an innovative technology that was designed to maximize dye penetration and minimize hair damage. Each shade was formulated to generate a specific increase in temperature opening the cuticle gently to achieve desired results.

AMMONIA & PPD FREE

PURE CERTIFIED ORGANIC ESSENCES



ORGANIC AVOCADO OIL

Protects against free radicals
Hydration and porosity equalizer



ORGANIC POMEGRANATE SEED OIL

Antioxidant
Even distribution, longevity and ultimate shine



ORGANIC EVENING PRIMEROSE OIL

Maintains moisture in the cortex, protects the hair and scalp



ORGANIC SHEA BUTTER

Protects from heat and chemicals, improves shine and overall appearance

KERATIN

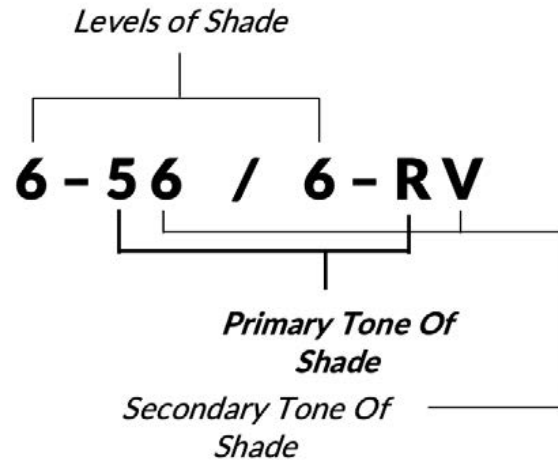
- ◆ The keratin included in Calura's formula is solely derived from a protein contained in wool from New Zealand
- ◆ Protects hair's natural keratin levels while providing it with antioxidants that defend against environmental elements

KEY FEATURES

- ◆ 121 shades plus a clear
- ◆ 6 series 100% white coverage
- ◆ 5 levels of lift with our Pure Blondes
- ◆ Pastel series
- ◆ Luxuriant reds and violets
- ◆ Low inventory

CALURA

Calura offers a dual coding system to facilitate colour identification.
Letters or numbers can be used based on your preference.



TONES	BASE
Neutral	Blue / Red / Yellow
-1 / A	Blue
-2 / I	Blue / Violet
-3 / G	Yellow
-4 / K	Orange
-5 / R	Red
-6 / V	Violet
-7 / M	Red / Violet / Brown
-8 / B	Red / Orange / Blue

CALURA

100% WHITE HAIR COVERAGE

NEUTRAL



**INTENSE
NEUTRAL**



318 / GAB
COOL BROWN



18 / AB
ASH BROWN



8 / B
BROWN



34 / GK
GOLDEN COPPER



FASHION SHADES

1 / A
ASH



11 / AA
INTENSE ASH



2 / I
IRIDESCENT



31 / GA
COOL BEIGE



3 / G
GOLD



32 / GI
BEIGE



4 / K
COPPER



44 / KK
INTENSE COPPER



45 / KR
COPPER RED



54 / RK
RED COPPER



55 / RR
INTENSE RED



56 / RV
RED VIOLET



6 / V
VIOLET



7 / M
MAHOGANY



LUXURIANT

444 / KKK



556 / RRV



66 / VV



PASTELS

P - 1



P - 12



P - 32



P - 82



PURE BLONDES

12-1 / 2A



12-2 / 12I



12-16 / 12AV



12-6 / 12V



12-31 / 12GA



CLEAR



MIX

0-16 / OAV



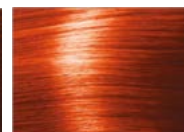
0-11 / OAA



0-33 / OGG



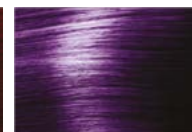
0-44 / OKK



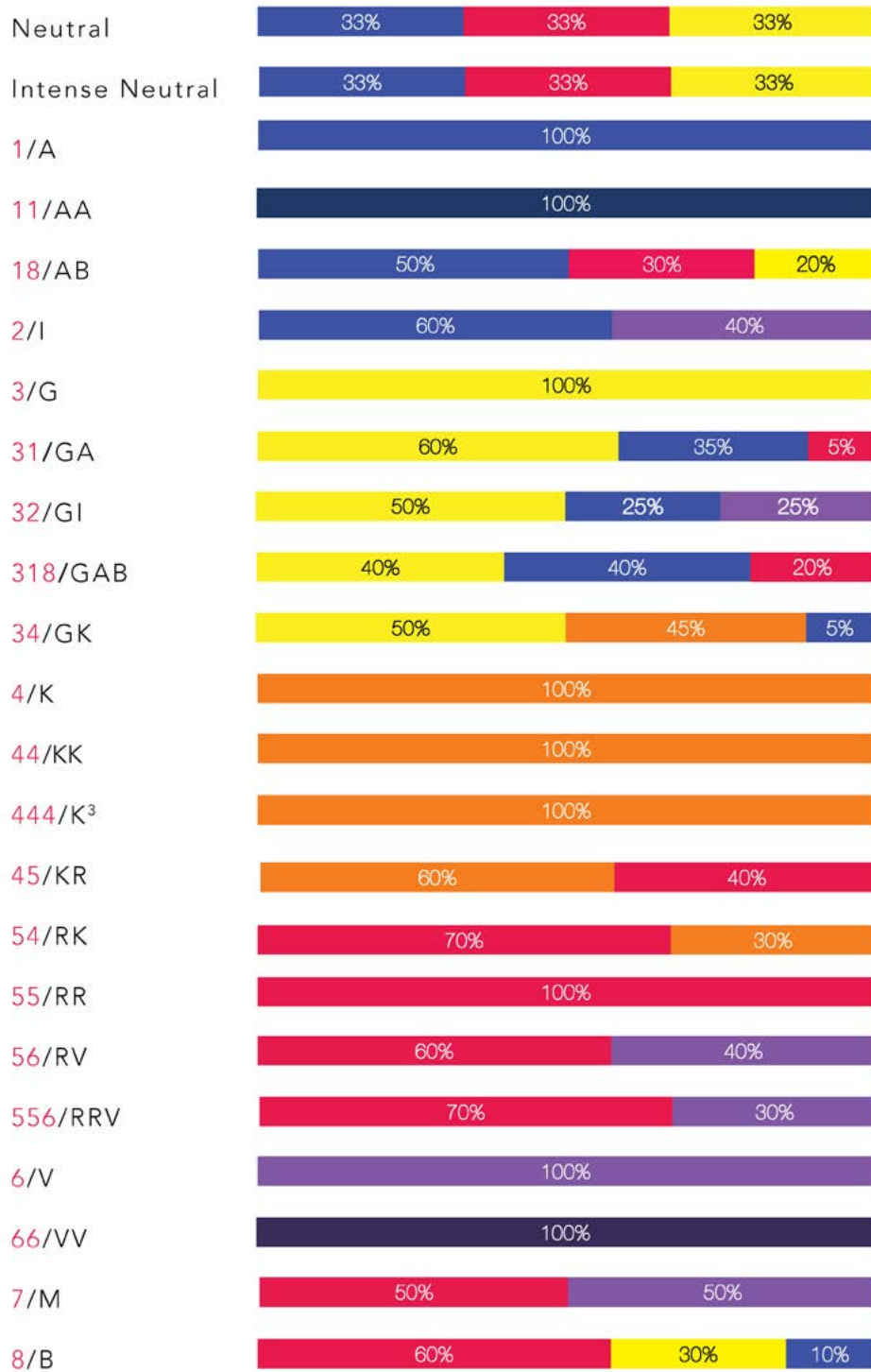
0-55 / ORR



0-66 / OVV



CALURA



SALON NAME: _____

DATE: _____

CALURA

SHADE	QTY.
NEUTRAL	
1 NEUTRAL	
2 NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
9 INTENSE NEUTRAL	
ASH	
1-1 / 1A	
4-1 / 4A	
5-1 / 5A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
10-1 / 10A	
INTENSE ASH	
4-11 / 4AA	
5-11 / 5AA	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
ASH BROWN	
3-18 / 3AB	
5-18 / 5AB	
6-18 / 6AB	
7-18 / 7AB	
8-18 / 8AB	

SHADE	QTY.
IRIDESCENT	
7-2 / 7I	
8-2 / 8I	
9-2 / 9I	
10-2 / 10I	
GOLD	
5-3 / 5G	
6-3 / 6G	
7-3 / 7G	
8-3 / 8G	
9-3 / 9G	
COOL BEIGE	
3-31 / 3GA	
4-31 / 4GA	
5-31 / 5GA	
6-31 / 6GA	
7-31 / 7GA	
8-31 / 8GA	
9-31 / 9GA	
10-31 / 10GA	
COOL BROWN	
4-318 / 4GAB	
5-318 / 5GAB	
6-318 / 6GAB	
7-318 / 7GAB	
8-318 / 8GAB	
9-318 / 9GAB	
BEIGE	
8-32 / 8GI	
9-32 / 9GI	
10-32 / 10GI	
GOLD COPPER	
5-34 / 5GK	
6-34 / 6GK	
7-34 / 7GK	
8-34 / 8GK	
9-34 / 9GK	

SHADE	QTY.
COPPER	
5-4 / 5K	
6-4 / 6K	
7-4 / 7K	
INTENSE COPPER	
5-44 / 5KK	
6-44 / 6KK	
7-44 / 7KK	
COPPER RED	
6-45 / 6KR	
7-45 / 7KR	
RED COPPER	
5-54 / 5RK	
6-54 / 6RK	
7-54 / 7RK	
INTENSE RED	
5-55 / 5RR	
6-55 / 6RR	
7-55 / 7RR	
RED VIOLET	
4-56 / 4RV	
5-56 / 5RV	
6-56 / 6RV	
VIOLET	
4-6 / 4V	
5-6 / 5V	
6-6 / 6V	
MAHOGANY	
4-7 / 4M	
5-7 / 5M	
6-7 / 6M	
LUXURIANT COPPER	
5-444 / 5KKK	
6-444 / 6KKK	
7-444 / 7KKK	
LUXURIANT RED VIOLET	
4-556 / 4RRV	
5-556 / 5RRV	
6-556 / 6RRV	

SHADE	QTY.
LUXURIANT VIOLET	
1-66 / 1VV	
3-66 / 3VV	
4-66 / 4VV	
5-66 / 5VV	
BROWN	
4-8 / 4B	
5-8 / 5B	
6-8 / 6B	
7-8 / 7B	
8-8 / 8B	
9-8 / 9B	
10-8 / 10B	
PURE BLONDE	
12-1 / 12A	
12-2 / 12I	
12-16 / 12AV	
12-6 / 12V	
12-31 / 12GA	
PASTEL	
P-1	
P-12	
P-32	
P-82	
NEUTRALIZERS	
0-16 / OAV	
0-11 / OAA	
INTENSIFIERS	
0-33 / OGG	
0-44 / OKK	
0-55 / ORR	
0-66 / OVV	
CLEAR	
DEVELOPERS	
10 VOL \$7.95	
20 VOL \$7.95	
30 VOL \$7.95	
40 VOL \$7.95	
DEMI \$12.00	

CALURA

CARE & STYLING

BALANCE IS THE KEY to everything in life, love and hair!

With this in mind, Oligo Professionnel developed its Osmosis Complex Technology to expertly calibrate a balance of moisture and shine between your hair and your world. With our Osmosis Complex, we have the ability to regulate and diffuse moisture. Your hair will always have the ideal moisture balance. This tried and tested technology takes the moisture from the environment and transfers it to your hair - releasing any excess moisture back into the air. OSMOSIS COMPLEX is infused with seaweed and minerals, all to help your hair and colour shine brighter, longer.

HYDRATION

GLYCERIN

Glycerin is a vegetable-based humectant that pulls moisture from the air straight into your hair leaving it perfectly hydrated.

VITAMIN E

Tocopheryl Acetate, also known as Vitamin E, is an antioxidant that helps protect the hair and scalp against harmful UV rays.

CITRIC ACID

Citric Acid is an Alpha Hydroxy Acid (AHA) that balances your hair's pH level to ensure longer lasting colour. This natural ingredient is extracted from citrus fruits.

SEAWEED

Provides an essential protective barrier that locks in moisture and nutrients while controlling the speed of water intake. Seaweed also provides strength and nourishment to your hair and scalp by infusing every strand with such vitamins and minerals as calcium, magnesium, potassium, iron, Vitamin C, and B12.

NUTRITION



ORGANIC AVOCADO OIL

Protects against free radicals
Hydration and porosity equalizer



ORGANIC POMEGRANATE SEED OIL

Antioxidant
Even distribution, longevity
and ultimate shine



ORGANIC EVENING PRIMEROSE OIL

Maintains moisture in cortex
Protects the hair and scalp



ORGANIC SHEA BUTTER

Protects from heat and chemicals
Improves shine and overall
appearance

CALURA



CALURA CARE & STYLING

MOISTURE BALANCE CLEANSER	MOISTURE BALANCE CONDITIONER	COLOUR LOCK	PERFECTING PRIMER	EXPRESS BLOWOUT MIST
<ul style="list-style-type: none"> Hydration and nutrition Promotes longevity of colour Gentle cleansing Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Detangles Balanced conditioning Promotes longevity of colour Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Smooths and tightens the cuticle Heat protection Promotes longevity of colour Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition 11 Benefits Weightless, balanced conditioning Leave in Heat prot Promotes longevity of colour Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Reduces blow-dry time by 50% Fast drying synergy
STYLING CRÈME	RECOVERY MASQUE	STYLING OIL ELIXIR	CURL BALM	AMPLIFYING MOUSSE
<ul style="list-style-type: none"> Hydration and nutrition Damp or dry styling Heat protection Light hold Smooths Flexible styling 	<ul style="list-style-type: none"> Hydration and nutrition Repairs Balanced conditioning Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Waterless Damp or dry styling Smoothing Maximum shine 	<ul style="list-style-type: none"> Hydration and nutrition Enhance and define your curls Lightweight formulation Smoothing Maximum shine 	<ul style="list-style-type: none"> All hair types Maximum volume effects Long lasting flexible hold Heat and UV protection Light control
POWDER PUMP VOLUME	FLEX FINISH SHAPING SPRAY	EXPRESS DRY FINISHING SPRAY	DRY TEXTURE SPRAY	SCULPTING PASTE
<ul style="list-style-type: none"> Innovative spray powder Precise and clean application Dry or damp hair applications Lasting volume 	<ul style="list-style-type: none"> Flexible hold Flip 360 technology Spray from any angle UV Protection Ultimate coverage 	<ul style="list-style-type: none"> Not sticky! Not stiff! Firm long lasting hold Flip 360 technology Spray from any angle 	<ul style="list-style-type: none"> Shape and texture Long lasting flexible control Absorbes excess oil No powdery residue! Waterless 	<ul style="list-style-type: none"> Matte texture Reworkable hold Wet or dry hair

oligo
PROFESSIONNEL



Thank you!

FOR CHOOSING OLIGO'S CALURA GLOSS AS READER'S
CHOICE FOR DEMI-PERMANENT COLOR!

OLIGOPRO.COM

CALURA gloss

DEMI – PERMANENT LIQUID HAIR COLOUR

zero lift • shine • conditioning • alcohol • PPD free

Shine Complex



HYDROLYZED VEGETABLE PROTEIN

Improves hair elasticity, conditioning, strength and natural shine. Penetrates into the hair cortex building strength from within.



ALCOHOL FREE

Our formula is 100% alcohol free ensuring optimal hydration and shine.



ACAI FRUIT EXTRACT

Anti-aging super fruit. Excellent source of antioxidants that maintains hair youthfulness and protection.

PPD FREE

PPD free formulation like all our Calura products.



	CALURA gloss	ACIDIC BASE	ALKALINE BASE
SHINE	×	×	
CONDITIONING	×	×	
GENTLE	×	×	
ZERO LIFT	×	×	
LONGEVITY	×		×

Key Features

- 65 intermixable shades
- Clear 2 oz and 32coz
- 25 designated blonde toning shades levels 8, 9 and 10
- Brush or bowl application with Cream or Lotion Developer
- Up to 50% white hair blending with Intense Neutral series and 13 volume developer
- Mixing Ratio 1:1

CALURA gloss

Versatility

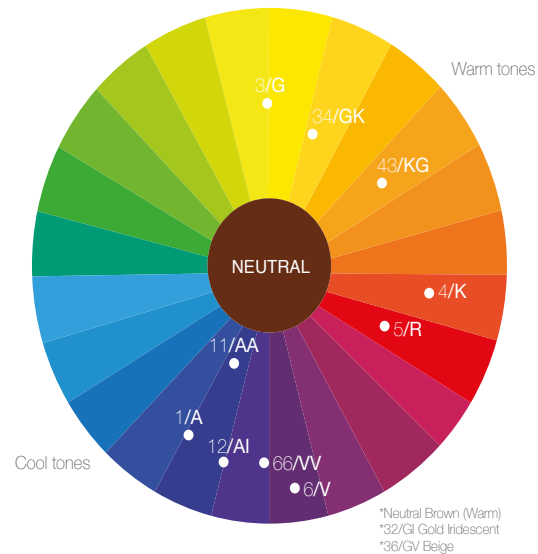
- Colour balance
- Tone pre-lightened hair
- Enhance colour of natural hair
- White hair blending
- Colour correction
- Enhance shine

Zero Lift

Clear 0-00

Dye free formula that offers shine and hydration; can be used alone or intermixed with any Calura Gloss shade.

Colour wheel



Mixing ratio 1:1

PROCESSING TIME

Toning	3-10 minutes
Colour balancing	20 minutes*
White hair blending (up to 50%)	30-35 minutes

Processing times are to be used as guidelines only.
For more vibrant results or for better white blending, process 15-20 minutes with plastic cap under pre-heated warm dryer.
* Process up to 20 minutes. To achieve lighter colour deposit, either dilute shade with Clear or use a lighter shade.

Developer Options



Calura Lotion Developer 7 volume (2%) offers a lotion-like consistency ideal for bottle application.



Calura Cream Developers 7 volume (2%) and 13 volume (4%)* offer a cream-like consistency for more control when applying with a bowl and brush.

*Use only with Intense Neutral series

Additives

Can be used to boost ash and violet series; can also be used alone but expect more intense results. On porous lighter levels, use as additive only.

-11/AA
-66/VV

Series and Bases

Neutral	33%	33%	33%
Intense Neutral	33%	33%	33%
Neutral Brown	50%	25%	25%
1 / A	100%		
11 / AA	100%		
12 / AI	75%	25%	
3 / G	100%		
32 / GI	50%	25%	25%
34 / GK	75%	25%	
36 / GV	75%	25%	
4 / K	100%		
43 / KG	75%	25%	
5 / R	100%		
6 / V	100%		
66 / VV	100%		

White Hair Blending

- Up to 30%: a Neutral or Neutral Brown shade must be mixed with your desired shade(s) at a 1:1 ratio. Use equal parts Calura Gloss 7 Volume Developer (2%).
- Up to 50%: an Intense Neutral shade must be mixed with your desired shade(s) at a 1:1 ratio. Use equal parts Calura Gloss 13 Volume Developer (4%).

CALURA GLOSS MEN

Your male clientele now has 2 options to naturally camouflage their white hair! Because they deserve a good blend, too!

GLOSS MEN SHADES

Demi-permanent liquid hair colour

- Gloss MEN shades with Gloss MEN Developer 20 vol. (6%)
- Formulated for white hair blending up to 50%
- Offer a subtle cool blending result and natural look
- Zero lift
- Hydrates and conditions the hair

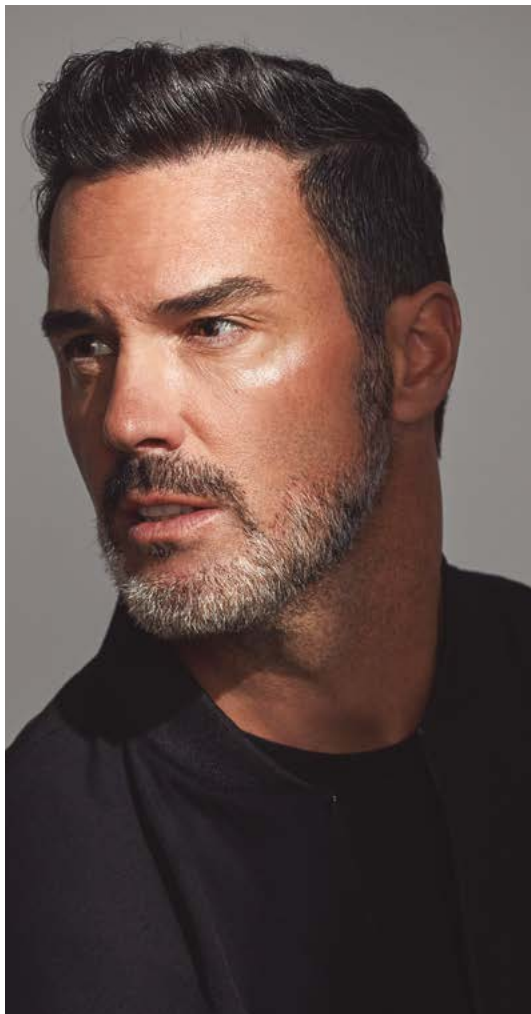
Mixing Ratio 1:1

1 part hair colour + 1 part developer

Processing time for white hair blending:

5-20 minutes

Packaging sizes available, shades: 2oz (60 ml)



CALURA MEN CO-WASH

Cleansing Conditioner

- Provides gradual white hair blending
- Helps maintain colour in between salon services
- Hydration & frizz control
- Deposits a subtle, cool & natural colour

Available in 3 shades

- Dark Brown
- Light Brown
- Medium Blonde

Packaging sizes available: 8.5 oz (250 m)

CALURA
gloss
MEN

CALURA
gloss

SALON NAME: _____

DATE: _____

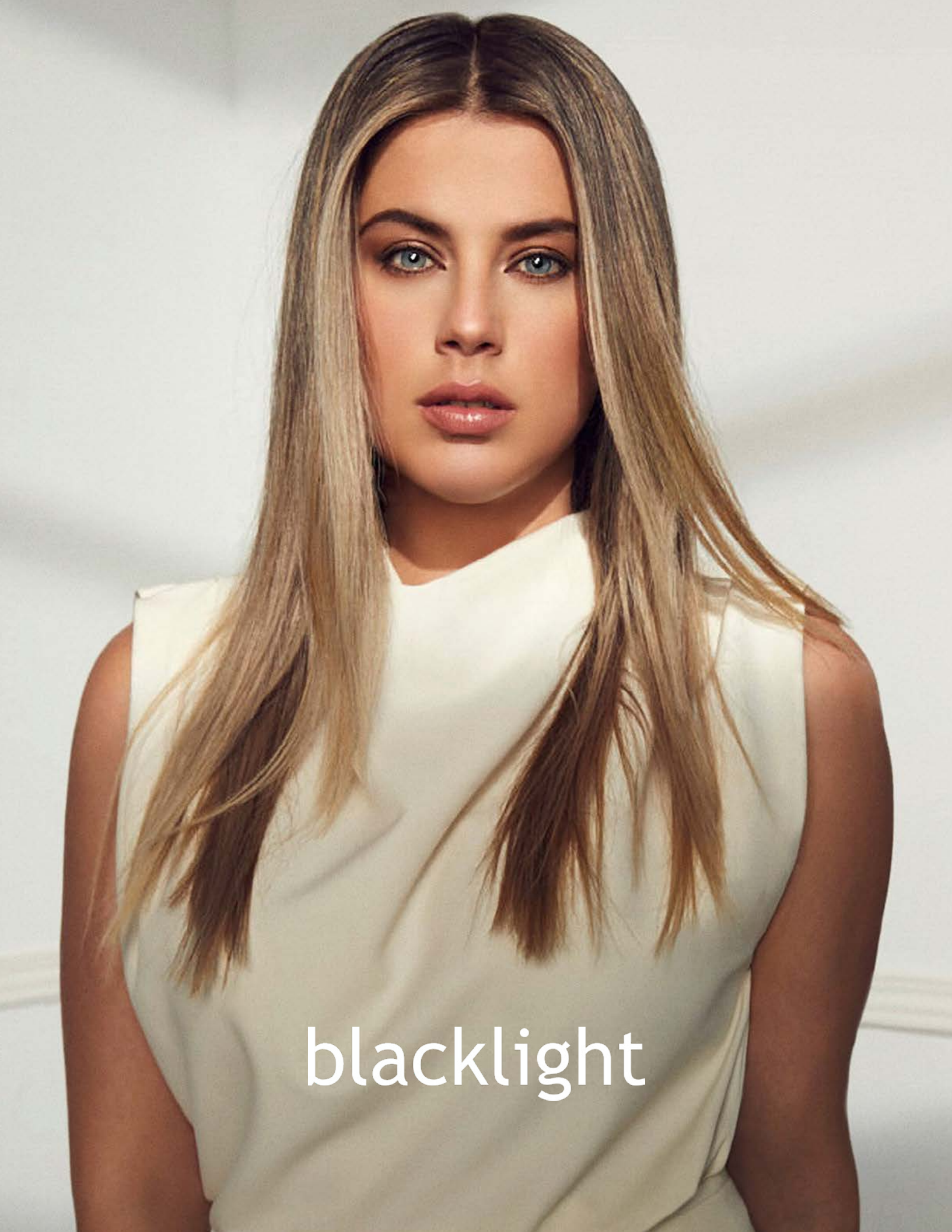
SHADE	QTY.
NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
NEUTRAL BROWN	
3 NEUTRAL BROWN	
4 NEUTRAL BROWN	
5 NEUTRAL BROWN	
6 NEUTRAL BROWN	
7 NEUTRAL BROWN	
8 NEUTRAL BROWN	
9 NEUTRAL BROWN	
10 NEUTRAL BROWN	
ASH	
1-1 / 1A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
INTENSE ASH	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
9-11 / 9AA	

SHADE	QTY.
PEARL	
7-12 / 7AI	
8-12 / 8AI	
9-12 / 9AI	
10-12 / 10AI	
GOLD	
3-3 / 3G	
5-3 / 5G	
7-3 / 7G	
9-3 / 9G	
GOLD IRIDESCENT	
6-32 / 6GI	
7-32 / 7GI	
8-32 / 8GI	
9-32 / 9GI	
GOLD COPPER	
4-34 / 4GK	
6-34 / 6GK	
8-34 / 8GK	
BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
7-4 / 7K	
8-4 / 8K	
COPPER GOLD	
6-43 / 6KG	
8-43 / 8KG	
RED	
3-5 / 3R	
6-5 / 6R	
7-5 / 7R	

SHADE	QTY.
VIOLET	
3-6 / 3V	
5-6 / 5V	
7-6 / 7V	
9-6 / 9V	
10-6 / 10V	
INTENSE VIOLET	
7-66 / 7VV	
9-66 / 9VV	
CLEAR	
2 oz / 60 ml	
32 oz / 1 L	
DEVELOPERS	
LOTION 7 VOLUME	
CREAM 7 VOLUME	
CREAM 13 VOLUME	

CALURA
gloss
M F N

SHADE	QTY.
SHADES	
LEVEL 3	
LEVEL 5	
LEVEL 7	
DEVELOPER	
20 VOLUME (12%)	
CO-WASH	
DARK BROWN	
LIGHT BROWN	
MEDIUM BLONDE	



blacklight

blacklight



LIGHTENING SYSTEM

Advanced and unique technologies specific to each lighteners
All intermixable for endless possibilities!



A social media sensation
with over 30 MILLION VIEWS!

Loved by top influencers!
@lisalovesbalayage &
@paintedhair

EXTRA BLONDE

- ◆ Dust-free
- ◆ Lifts up to 9 levels
- ◆ Ionic Technology
- ◆ Positively charged compound that forms an ionic bond during the lightening process

COOL TONED BLONDE

- ◆ Dust-free
- ◆ Lightens up to 8 levels
- ◆ Infused with powerful dyes and pigments that neutralize any unwanted brassiness
- ◆ Offers unparalleled cool-tone blonde

BALAYAGE CLAY LIGHTENER

- ◆ Dust-free
- ◆ Lifts up to 6 levels
- ◆ Offers unparalleled cool-tone blonde
- ◆ Ideal for free hand techniques
- ◆ Contains Kaolin

LIGHTENING CREAM

- ◆ Blue base
- ◆ Up to 7 levels of lift
- ◆ On and off scalp applications
- ◆ Optimal lifting and toning in one single step

POWERSHADES

- ◆ Lighten and deposit colour in one single step

SMART DEVELOPERS

- ◆ 10, 20, 30, 40 volume
- ◆ Offer perfect consistency of final mix and delivers optimal lifting
- ◆ Features the GRADUAL BOND PROTECTION TECHNOLOGY which strengthens hair bonds and protects the surface of the hair during chemical treatments

blacklight

BLACKLIGHT CARE

Ingredients that make a difference

11 AMINO ACIDS

- ◆ Moisturize hair
- ◆ Enhance hair strength and repair surface damage
- ◆ Improve hair smoothness and shine
- ◆ The composition of amino acids found in these products is modeled after the constituent amino acids of proteins in the cell membrane complex (CMC).

ARGAN OIL

- ◆ Hydrates hair in a natural way
- ◆ Enhances the elasticity of hair
- ◆ Restores hair smoothness and manageability
- ◆ Protects the hair against UV rays

SULFATE, SALT & PARABEN FREE

- ◆ Sulfates remove natural oils from the hair and can increase the level of irritation to the skin and scalp.
- ◆ When shampoos containing salt are not rinsed out properly, they cause dryness of the hair and scalp and colour to fade faster.

VEGAN

- ◆ 100% vegan ingredients



BLUE SHAMPOO & CONDITIONER



- ◆ Pro formulation - higher concentration
- ◆ Retail formulation
- ◆ Reduces unwanted warmth and yellow / orange tones
- ◆ Recommended for level 5 to 7
- ◆ Can be mixed with the violet formula to create custom toner
- ◆ Maximum shine

ANTI-YELLOW VIOLET SHAMPOO & CONDITIONER



- ◆ Pro formulation - higher concentration
- ◆ Retail formulation
- ◆ Reduces unwanted warmth and yellow tones
- ◆ Recommended for level 8 to 10
- ◆ Can be mixed with the blue formula to create custom toner
- ◆ Maximum shine

NOURISHING SHAMPOO & CONDITIONER



- ◆ Strengthens hair structure
- ◆ Repairs surface damage
- ◆ Colour retention
- ◆ Positively charged
- ◆ Weightless conditioning
- ◆ Maximum shine

INTENSIVE REPLENISHING MASK



- ◆ Strengthens hair structure
- ◆ Moisturizes
- ◆ Repairs surface damage
- ◆ Colour retention
- ◆ Revitalizes hair
- ◆ Restores manageability
- ◆ Maximum shine

18 IN 1 HAIR BEAUTIFIER



- ◆ Lightweight mist
- ◆ Prepares, protects & beautifies
- ◆ 18 Essential benefits
- ◆ Highlighted, pre-lightened and colour treated hair
- ◆ Optimal hydration and shine

18 IN 1 BLEU HAIR BEAUTIFIER



- ◆ Lightweight mist
- ◆ Prepares, protects & beautifies
- ◆ 18 Essential benefits
- ◆ Neutralizes unwanted tonalities (yellow) on levels 9 and 10

SHINE DROPS



- ◆ Lightweight Oil
- ◆ Offer instant shine and long term conditioning
- ◆ Quality of instant absorption leaving hair residue-free

DRY SHAMPOO



- ◆ Aerosol spray that goes on dry
- ◆ Sulfate, salt and paraben free
- ◆ 100% vegan ingredients
- ◆ Contains a physically activated rice starch with high absorption capacity for sebum and anti-static behavior. It is also natural and non-GMO



Blacklight Lightening Portfolio

Blacklight Extra Blonde



Blacklight Cool Toned Blonde



Blacklight Balayage Clay Lightener



Blacklight Original Cream



Blacklight Smart Developers



Positioning	White lightening powder. Recommended for any application.	Blue/violet lightening powder. Recommended for any application.	Light blue lightening powder. Recommended for freehand applications.	Blue lightening cream. Recommended for any application, especially for damaged hair and on scalp applications.	Developer specially formulated for Blacklight lighteners and Powershades.
Claims	Ionic formula	Contains cool pigments and dyes.	Contains clay. Enriched with jojoba and olive oil.	Contains pigments. Enriched with jojoba and olive oil.	Gradual Bond Protection Technology, contains Hydrolyzed Vegetable Protein and Biomimetic Ceramide.
Benefits	Antistatic and porosity control.	Lightens and tones in one single step.	Creates accurate and precise balayage, hair painting and ombre techniques.	High lipid content. Protection and scalp comfort.	Optimal Lifting. Consistent and reliable results. Strengthens hair bonds and protects the surface of the hair.
Mixing ratio on scalp	1:2	1:1.5	1:2	1:1	Follow instructions on lightener packaging.
Mixing ratio off scalp	1:1	1:1	1:2*	1:1	Follow instructions on lightener packaging.
Speed	Very Fast	Faster	Moderate	Fast	
Levels of lift on natural hair	Up to 9	Up to 8	Up to 6	Up to 7	
Levels of lift on colour treated hair	Up to 8	Up to 7	Up to 5	Up to 6	
Recommended for fine hair	Yes**	Yes**	Yes	Yes**	
Processing under heat	No	No	No	No	
Recommended developers	10 vol. to 30 vol.	10 vol. to 40 vol.	10 vol. to 40 vol.	10 vol. to 40 vol.	

Note: All lighteners are intermixable for better control and unlimited creative possibilities!

* The recommended balayage mixing ratio off the scalp is 1:2. For a harder texture, mix 1:1.5. For a softer texture, mix 1:3.

** The high concentration of lipids in Blacklight Cream helps protect the skin and scalp. For optimum lift with added hair and scalp protection, use equal parts of Blacklight Extra Blonde or Cool Toned Blonde and Blacklight Original Cream.

FUNKHUE

reference guide

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PROFESSIONNEL

ENDLESS POSSIBILITIES

	LILAC	AZURE	BONBON	PINK	FUCHSIA	VIOLET	WINE	RED	ORANGE	YELLOW	LIME	GREEN	TURQUOISE	BLUE	ROYAL	STEEL	BLACK	BROWN
CLEAR																		
20%																		
40%																		
50%																		
70%																		
80%																		

FEATURES

- Exclusive technology that prevents excessive bleeding staining and fading
- No developer required
- Intermixable shades = endless creative possibilities
- Vibrant results up to 12 shampoos

INSTRUCTIONS

Step 1: Apply on clean dry hair using non metal tools

Step 2: Massage hair with fingers to assure even saturation

Step 3: Process for 20 minutes, for extra depth process up to 30 minutes

Step 4: Rinse thoroughly, rinse different colours separately.

Step 5: Follow with Oligo Calura Moisture Balance Shampoo and Colour Lock. Use Oligo Stain Protector and Stain Remover to avoid staining.

* Skin Patch Test: This product contains ingredients that may cause skin irritations or allergies on certain individuals. It is recommended to perform a skin patch test prior to each application. Apply a small amount of product to clean and dry area in the inner side of the elbow and wait 48 hours. If there is any burning, itchiness, swelling or discomfort, do not use this product.

PRELIGHTENING LEVELS

YELLOW, AZURE, BONBON, LILAC	Level 9-10
PINK, STEEL	Level 8-9
FUCHSIA, GREEN, LIME, ORANGE, TURQUOISE	Level 7-8
BLUE, VIOLET, RED	Level 6-7
BLACK, ROYAL, WINE	Level 5-6
BROWN	Level 4-5

MIXING OPTIONS



STRAWBERRY
Fuchsia 10 mL + Pink 10 mL + Red 1 mL
level 6*



FRESH MINT
Clear 25 mL + Azure 8 mL +
Green .75 mL + Yellow 1 mL
level 6*



SMOKEY
Steel 10 mL + Clear 10 mL
level 6*



AQUA
Azure 9 mL + Steel 3 mL + Clear 6 mL
level 6*



TEAL
Black 100 mL + Azure 40 mL + Green 1 mL
level 6*



RUBY RED
Red 40 mL + Black 1 mL
level 6*



METALLIC MAUVE
Bonbon 9 mL + Steel 3 mL + Clear 6 mL
level 6*



CORAL
Clear 80 mL + Pink 10 mL + Yellow 1 mL
level 9*



GLACIER
Clear 60 mL + Violet 1 mL + Blue 2 mL
level 10*

*On prelightened hair



PROUDLY CANADIAN



NOT TESTED ON ANIMALS



NO ANIMAL PRODUCTS
OR BY-PRODUCTS



GLUTEN FREE



RECYCLABLE PACKAGING



NO DEVELOPER

GET SOCIAL WITH US!

Instagram #funkhue

OLIGOPRO.COM



OLIGO SUPPORT TOOLS



1 L / 32 oz



240 ml / 8 oz



240 ml / 8 oz



240 ml / 8 oz



200 ml / 6.8 oz

CLARIFYING SHAMPOO

The Oligo Professionnel Clarifying Shampoo is formulated to remove accumulated build-up on the hair caused by everyday styling, promoting a cleaner and healthier scalp.

DIRECTIONS For weekly cleansing, apply Clarifying Shampoo to wet hair, massage and rinse. For deep cleansing, apply Clarifying Shampoo to wet hair, let sit for 3-5 minutes and rinse.

POROSITY EQUALIZER

Equalizes hair porosity. Apply a small quantity before toning or before wrapping permanent wave rods to prevent dryness.

DIRECTIONS Spray a small quantity onto towel blotted hair. Do not rinse.

STAIN PROTECTOR

The Stain Protector forms a long-lasting skin protection against colour stains. This gel is heat resistant, fragrance free and gentle on the skin.

Make sure you use it with Calura and FunkHue shades.

DIRECTIONS Apply a thin layer to the hairline before applying hair colour. When colour service is over, wipe off with a damp cloth or rinse with water.

STAIN REMOVER

Fast and efficient, the stain remover gently eliminates colour stains from the skin and the scalp without irritations. Ideal to remove FunkHue stains !

DIRECTIONS When colour service is complete, moistened a cotton wool with colour stain remover and apply to stained skin or scalp. Rinse with lukewarm water. Do not leave lotion on skin for a prolonged period of time. Always perform a sensitivity test prior to application.

SCALP PROTECTOR

The Scalp Protector oil reduces irritation and itchiness on clients with sensitive scalps during colour or lightening services.

DIRECTIONS For colour services mix 1-2 teaspoons (5-10ml) directly in colour bowl with 60 ml / 2 oz of colour and mix well. If the colour portion, excluding developer, is 30 ml / 1 oz do not exceed 1 teaspoon (5ml) of oil. For lightening services, mix with lightening powder or cream and developer until ideal consistency is reached.



Quadrplex™

Strengthen • Protect • Detoxify • Repair

Quadrplex is the most complete system of its category. It was created to offer the following 4 essential benefits to your hair: it **strengthens, protects, detoxifies and repairs**. Quadrplex should now be an integral part of your colouring and lightening services and can also be used as a standalone treatment for long lasting results.

Combined with a home care regimen, Quadrplex will not only prevent hair damage and breakage but also ensure healthier, stronger, shinier and more beautiful hair.



PHASE I

HAIR STRENGTHENER AND PROTECTOR

Add **Phase I** to any chemical service such as lighteners and hair colour to prevent irreversible damage. This phase strengthens and protects hair by infusing small molecules of protein, vitamins and amino acids. Additionally it can be used as a standalone treatment.

FEATURES & BENEFITS

- Strengthens and protects damaged hair
- Can be used as a standalone treatment for natural hair or extensions
- Prevents cuticle damage
- Can be used with any lightener or hair colour
- Sulfate and paraben free



PHASE II

DETOXIFIER

Phase II is a detoxifier to be used after a chemical service in salon and once a week as part of the home care regimen.

It is critical to remove all chemical residues from hair after a treatment which is why Phase II was formulated with Oligo's exclusive IDT (Impurity Detection Technology). Upon applying on damp hair the Detoxifier will create white lather. If chemical residues remain on the hair the lather will turn pink informing stylist to rinse hair thoroughly and detoxify hair again until lather remains white.

Phase II is formulated with moringa seed extract and cress sprout extract which are well known to extract harmful toxins from hair and protect it from environment pollutants.

HOME CARE

Phase II is not a shampoo, it is a detoxifier. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care routine.

FEATURES & BENEFITS

- Gently detoxifies hair
- Formulated with Oligo's exclusive IDT
- Smoothes cuticles



PHASE III

HAIR REPAIRER AND PROTECTOR

Phase III was formulated to be used after a chemical service in salon and once a week as part of the home care regimen.

This phase's unique formula contains a blend of proprietary synergistic molecules that target damaged areas on hair structure, naturally restoring the hair's integrity. Its well-balanced composition of various vitamins and actives molecules provides the ideal biological activity to repair, protect and maintain healthy hair. Long lasting nourishment and protection is obtained by maintaining a weekly routine.

HOME CARE

Phase III is not a conditioner. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care regimen. care routine.

FEATURES & BENEFITS

- Repairs and protects damaged hair
- Can be used as a standalone treatment for extensions
- Prevents cuticle damage
- Replenishes missing ceramide sites
- Restores the hair's natural lipids
- Sulfate and paraben free



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PROFESSIONNEL

loyalty program 2021



The Program

4-TIER STRUCTURE

The Oligo Professionnel Loyalty Program, a 4-tier structure, is your fast track to an endless supply of rewards. Earn dollars that can be used towards the purchase of practical items such as products, accessories, branding material and educational classes.

<i>Silver</i> JOIN THE CLUB	<i>Gold</i> NEXT LEVEL	<i>Platinum</i> VIEW FROM ABOVE	<i>Platinum+</i> TOP OF THE LINE
QUARTERLY PURCHASES \$1,250 - \$2,499	QUARTERLY PURCHASES \$2,500 - \$4,999	QUARTERLY PURCHASES \$5,000 - \$12,499	QUARTERLY PURCHASES \$12,500 +
EARN 5% IN REWARD-DOLLARS	EARN 8% IN REWARD-DOLLARS	EARN 12% IN REWARD-DOLLARS	EARN 15% IN REWARD-DOLLARS
ACCESS TO: ♦ PRODUCTS ♦ ACCESSORIES ♦ BRANDING MATERIAL	ACCESS TO: ♦ PRODUCTS ♦ ACCESSORIES ♦ BRANDING MATERIAL + \$500 GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE GOLD PERIODS*	ACCESS TO: ♦ PRODUCTS ♦ ACCESSORIES ♦ BRANDING MATERIAL + \$1,000 GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE PLATINUM PERIODS*	ACCESS TO: ♦ PRODUCTS ♦ ACCESSORIES ♦ BRANDING MATERIAL + \$2,500 GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE PLATINUM+ PERIODS*

*SALONS CAN RECEIVE A GIFT CARD ONLY ONCE PER YEAR. WHEN SALONS QUALIFY FOR A LEVEL, THIS LEVEL IS MAINTAINED FOR A FULL CALENDAR YEAR. GIFT CARD IS VALID FOR 1 YEAR.

Quarters PLAN AHEAD

Reward-dollars are accumulated each quarter.
Reward-dollars cannot be carried forward to the next quarter.
Reward-dollars expire 60 days after the end of each quarter.

1ST QUARTER



JANUARY 1ST TO
MARCH 31ST

REWARDS \$ EXPIRE
MAY 31ST

2ND QUARTER



APRIL 1ST TO
JUNE 30TH

REWARDS \$ EXPIRE
AUGUST 31ST

3RD QUARTER



JULY 1ST TO
SEPTEMBER 30TH

REWARDS \$ EXPIRE
NOVEMBER 30TH

4TH QUARTER



OCTOBER 1ST TO
DECEMBER 31ST

REWARDS \$ EXPIRE
FEBRUARY 28TH

How it works THE RULES

- Qualified participants are defined as salons or independent contractors working in a salon in Canada or USA.
- You are automatically registered.
- To obtain your rewards, fill out an order form provided by your sales consultant
- Salon owners cannot pool purchases of different salons to calculate reward-dollars.
- Purchases cannot be carried forward from one quarter to the next.
- All Oligo product purchases will count towards calculating the reward-dollars earned .
- Reward-dollars cannot be carried forward from one quarter to another.
- Reward-dollars must be spent 60 days after the end of each quarter.
- Reward-dollars are nontransferable and cannot be exchanged for cash or discounts.
- Allow 4 to 6 weeks for your branding rewards to be delivered.

Brand your space
#OLIGOPRO

Choose any of these visuals for your very own customized banner.



- See price list for sizes and options.
- Selfie banners with logo are also available.
- Final banner may differ from image.



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PROFESSIONNEL

intro offers 2021

intro 1

THE BEST OF OLIGO PROFESSIONNEL



CALURA PERMANENT COLOUR

- 120 shades* 2 oz
- 1 x 10 vol. Developer 32 oz
- 1 x 20 vol. Developer 32 oz
- 1 x 30 vol. Developer 32 oz
- 1 x 40 vol. Developer 32 oz
- 1 x Demi Effect Developer Lotion 32 oz

CALURA GLOSS

- 18 shades* 2 oz
- 1 x 7 vol. Lotion Developer 32 oz
- 1 x 7 vol. Cream Developer 32 oz

FUNKHUE

- 6 shades* 3.4 oz

CALURA CARE & STYLING

- 1 x Moisture Balance Cleanser 32 oz
- 1 x Moisture Balance Conditioner 32 oz
- 1 x Colour Lock 32 oz
- 1 x Recovery Masque 5 oz
- 1 x Perfecting Primer 8.5 oz
- 1 x Express Blowout Mist 8.5 oz
- 1 x Styling Oil Elixir 3.4 oz
- 1 x Styling Crème 8.5 oz
- 1 x Curl Balm 8.5 oz
- 1 x Finishing Spray 14 oz
- 1 x Shaping Spray 14 oz
- 1 x Dry Texture Spray 7 oz
- 1 x Powder Pump Volume 0.32 oz
- 1 x Sculpting Paste 3.4 oz
- 1 x Amplifying Mousse 7.6 oz

BLACKLIGHT

- 1 x Extra Blonde 1lb
- 1 x Cool Toned Blonde 1lb
- 1 x Balayage Clay Lightener 0.55 lb
- 1 x Original Cream 14 oz
- 1 x Smart Developer 10 vol. 32 oz
- 1 x Smart Developer 20 vol. 32 oz
- 1 x Smart Developer 30 vol. 32 oz
- 1 x Smart Developer 40 vol. 32 oz
- 1 x Blue Shampoo Pro Formula 32 oz
- 1 x Violet Shampoo Pro Formula 32 oz
- 1 x Intensive Replenishing Mask 6.8 oz
- 1 x 18 in 1 Hair Beautifier 8.5 oz
- 1 x Dry Shampoo 7 oz

QUADRAPLEX

- 1 x PHASE I 3.4 oz
- 1 x PHASE II 8.5 oz
- 1 x PHASE III 8.5 oz

ACCESSORIES

- 1 x Technical Apron
- 1 x Digital Scale
- 2 x Mixing Bowl
- 2 x Colour Brush
- 1 x Applicator Bottle
- 1 x Calura Shade Selector
- 1 x Calura Gloss Paper Chart

SUPPORT TOOLS

- 1 x Stain Remover 8 oz
- 1 x Stain Protector 8 oz

\$799.99

VALUE: \$1857.53
(-57%)

* Shades of the stylist's choice.

intro 2 CALURA



CALURA PERMANENT COLOUR

- 75 shades* 2 oz
- 1 x 10 vol. Developer 32 oz
- 1 x 20 vol. Developer 32 oz
- 1 x 30 vol. Developer 32 oz
- 1 x 40 vol. Developer 32 oz
- 1 x Demi Effect Developer Lotion 32 oz

CALURA GLOSS

- 6 shades* 2 oz
- 1 x 7 vol. Lotion Developer 32 oz

BLACKLIGHT

- 1 x Original Cream 14 oz
- 1 x Cool Toned Blonde 1 lb

CALURA CARE & STYLING

- 1 x Moisture Balance Cleanser 32 oz
- 1 x Moisture Balance Conditioner 32 oz
- 1 x Colour Lock 32 oz
- 1 x Recovery Masque 5 oz
- 1 x Perfecting Primer 8.5 oz
- 1 x Express Blowout Mist 8.5 oz
- 1 x Styling Oil Elixir 3.4 oz
- 1 x Styling Crème 8.5 oz
- 1 x Curl Balm 8.5 oz
- 1 x Finishing Spray 14 oz
- 1 x Shaping Spray 14 oz
- 1 x Dry Texture Spray 7 oz
- 1 x Powder Pump Volume 0.32 oz
- 1 x Sculpting Paste 3.4 oz
- 1 x Amplifying Mousse 7.6 oz

ACCESSORIES

- 1 x Technical Apron
- 1 x Digital Scale
- 2 x Mixing Bowl
- 2 x Colour Brush
- 1 x Applicator Bottle
- 1 x Calura Shade Selector
- 1 x Calura Gloss Paper Chart

SUPPORT TOOLS

- 1 x Stain Remover 8 oz
- 1 x Stain Protector 8 oz

\$599.99

VALUE: \$1128.87
(-47%)

* Shades of the stylist's choice.

intro 3 CALURA



CALURA PERMANENT COLOUR

- 24 Shades* 2 oz
- 1 x 10 vol. Developer 32 oz
- 1 x 20 vol. Developer 32 oz
- 1 x 30 vol. Developer 32 oz
- 1 x 40 vol. Developer 32 oz
- 1 x Calura Moisture Balance Cleanser 32 oz
- 1 x Calura Moisture Balance Conditioner 32 oz
- 1 x Calura Colour Lock 32 oz
- 1 x Blacklight Cool Toned Blonde 1lb
- 1 x Technical Apron
- 1 x Digital Scale
- 2 x Mixing Bowl
- 2 x Colour Brush
- 1 x Shade Selector

\$299.99

VALUE: \$488.53
(-39%)

trial CALURA



CALURA PERMANENT COLOUR

- 12 shades* 2 oz
- 1 x 10 vol. Developer 32 oz
- 1 x 20 vol. Developer 32 oz
- 1 x 30 vol. Developer 32 oz
- 1 x 40 vol. Developer 32 oz
- 1 x Demi Effect Developer Lotion 32 oz
- 1 x Mixing Bowl
- 1 x Colour Brush
- 1 x Paper Chart

\$99.99

VALUE: \$137.70
(-27%)

* Shades of the stylist's choice.

*Pre-selection: 5, 6, 7 and 8 Neutral, 5-318/5GAB, 6-318/6GAB, 5-34/5GK, 6-34/6GK, 7-34/7GK, 5-8/5B, 6-8/6B, 7-8/7B.

intro 1 CALURA GLOSS



CALURA GLOSS

- 148 shades* 2 oz
- 1 x Clear 32 oz
- 4 x Gloss Developer* 32 oz

CALURA PERMANENT COLOUR

- 12 Shades* 2 oz
- 2 x Calura Developer* 32 oz

CALURA CARE & STYLING

- 1 x Colour Lock 32 oz

ACCESSORIES

- 1 x Technical Apron
- 3 x Mixing Bowl
- 3 x Colour Brush
- 3 x Applicator Bottle
- 1 x Calura Gloss Shade Selector

\$599.99

VALUE: \$1191.79
(-50%)

* Stylist's choice.

intro 2 CALURA GLOSS



CALURA GLOSS

- 36 shades* 2 oz
- 1 x Clear 32 oz
- 2 x Gloss Developer* 32 oz
- 1 x Technical Apron
- 3 x Mixing Bowl
- 3 x Colour Brush
- 3 x Applicator Bottle
- 1 x Calura Gloss Shade Selector

CALURA PERMANENT COLOUR

- 6 Shades* 2 oz
- 1 x Calura Developer* 32 oz

\$249.99

VALUE: \$422.04
(-41%)

* Stylist's choice.

trial CALURA GLOSS



CALURA GLOSS

- 18 shades* 2 oz
- 1 x 7 vol. Lotion Developer 32 oz
- 1 x 7 vol. Cream Developer 32 oz
- 1 x Colour Bottle
- 1 x Paper Chart

\$99.99

VALUE: \$127.95
(-22%)

*Pre-selection: CLEAR (3), 8 NEUTRAL, 9 NEUTRAL, 10 NEUTRAL, 8 NEUTRAL BROWN, 9 NEUTRAL BROWN, 10 NEUTRAL BROWN, 7-1/7A, 9-1/9A, 8-12/8AI, 9-12/9AI, 8-32/8GI, 9-32/9GI, 8-36/8GV, 9-36/9GV, 9-6/9V.

ensemble 1 CALURA CARE & STYLING



RETAIL

- 8 x Moisture Balance Cleanser 8.5 oz
- 8 x Moisture Balance Conditioner 8.5 oz
- 8 x Recovery Masque 5 oz
- 8 x Perfecting Primer 8.5 oz
- 8 x Express Blowout Mist 8.5 oz
- 8 x Styling Oil Elixir 3.4 oz
- 8 x Styling Crème 8.5 oz
- 8 x Curl Balm 8.5 oz
- 8 x Finishing Spray 14 oz
- 8 x Shaping Spray 14 oz
- 8 x Dry Texture Spray 7 oz
- 8 x Powder Pump Volume 0.32 oz
- 8 x Sculpting Paste 3.4 oz
- 8 x Amplifying Mousse 7.6 oz

BACKBAR

- 4 x Moisture Balance Cleanser 32 oz
- 4 x Moisture Balance Conditioner 32 oz
- 4 x Colour Lock 32 oz

TRAVEL

- 12 x Moisture Balance Cleanser 2 oz
- 12 x Moisture Balance Conditioner 2 oz
- 12 x Express Blowout Mist 2 oz
- 12 x Styling Crème 2 oz

ACCESSORIES

- 14 x Shelf talker
- 40 x Retail bag

\$999.99

VALUE: \$2347.00
(-57%)

ensemble 2



-52%

RETAIL

- 4 x Moisture Balance Cleanser 8.5 oz
- 4 x Moisture Balance Conditioner 8.5 oz
- 4 x Recovery Masque 5 oz
- 4 x Perfecting Primer 8.5 oz
- 4 x Express Blowout Mist 8.5 oz
- 4 x Styling Oil Elixir 3.4 oz
- 4 x Styling Crème 8.5 oz
- 4 x Curl Balm 8.5 oz
- 4 x Finishing Spray 14 oz
- 4 x Shaping Spray 14 oz
- 4 x Dry Texture Spray 7 oz
- 4 x Powder Pump Volume 0.32 oz
- 4 x Sculpting Paste 3.4 oz
- 4 x Amplifying Mousse 7.6 oz

BACKBAR

- 2 x Moisture Balance Cleanser 32 oz
- 2 x Moisture Balance Conditioner 32 oz
- 2 x Colour Lock 32 oz

TRAVEL

- 6 x Moisture Balance Cleanser 2 oz
- 6 x Moisture Balance Conditioner 2 oz
- 6 x Express Blowout Mist 2 oz
- 6 x Styling Crème 2 oz

ACCESSORIES

- 14 x Shelf talker
- 20 x Retail bag

\$569.99

VALUE: \$1191.00
(-52%)

ensemble 3



-49%

RETAIL

- 2 x Moisture Balance Cleanser 8.5 oz
- 2 x Moisture Balance Conditioner 8.5 oz
- 2 x Recovery Masque 150 mL
- 2 x Perfecting Primer 8.5 oz
- 2 x Express Blowout Mist 8.5 oz
- 2 x Styling Oil Elixir 3.4 oz
- 2 x Styling Crème 8.5 oz
- 2 x Curl Balm 8.5 oz
- 2 x Finishing Spray 14 oz
- 2 x Shaping Spray 14 oz
- 2 x Dry Texture Spray 7 oz
- 2 x Powder Pump Volume 0.32 oz
- 2 x Sculpting Paste 3.4 oz
- 2 x Amplifying Mousse 7.6 oz

BACKBAR

- 1 x Moisture Balance Cleanser 32 oz
- 1 x Moisture Balance Conditioner 32 oz
- 1 x Colour Lock 32 oz

ACCESSORIES

- 14 x Shelf talker
- 20 x Retail bag

\$329.99

VALUE: \$653.00
(-49%)

intro FUNKHUE



FUNKHUE

- | | |
|--------------------|----------------------|
| 1 x LILAC 3.4 oz | 1 x TURQUOISE 3.4 oz |
| 1 x AZURE 3.4 oz | 1 x GREEN 3.4 oz |
| 1 x BONBON 3.4 oz | 1 x LIME 3.4 oz |
| 1 x PINK 3.4 oz | 1 x YELLOW 3.4 oz |
| 1 x FUCHSIA 3.4 oz | 1 x ORANGE 3.4 oz |
| 1 x VIOLET 3.4 oz | 1 x STEEL 3.4 oz |
| 1 x RED 3.4 oz | 1 x BLACK 3.4 oz |
| 1 x WINE 3.4 oz | 1 x BROWN 3.4 oz |
| 1 x BLUE 3.4 oz | 1 x CLEAR 3.4 oz |
| 1 x ROYAL 3.4 oz | |

\$99.99

VALUE: \$151.05
(-34%)

intro SUPPORT TOOLS



SUPPORT TOOLS

- 1 x Porosity Equalizer 8 oz
- 1 X Stain Protector 8 oz
- 1 X Stain Remover 8 oz
- 1 X Scalp Protector 5.3 oz
- 1 X Clarifying Shampoo 32 oz

\$39.99

VALUE: \$52.40
(-24%)



RETAIL

- 3 x Nourishing Shampoo 8.5 oz
- 3 x Nourishing Conditioner 8.5 oz
- 3 x Blue Shampoo 8.5 oz
- 3 x Blue Conditioner 8.5 oz
- 3 x Violet Shampoo 8.5 oz
- 3 x Violet Conditioner 8.5 oz
- 3 x Intensive Replenishing Mask 6.8 oz
- 3 x 18 in 1 Hair Beautifier 8.5 oz
- 3 x 18 in 1 Blue Hair Beautifier 8.5 oz
- 3 x Shine Drops 3.4 oz
- 3 x Dry Shampoo 7 oz

BACKBAR

- 1 x Nourishing Shampoo 32 oz
- 1 x Nourishing Conditioner 32 oz
- 1 x Blue Shampoo Professional Formula 32 oz
- 1 x Blue Conditioner Professional Formula 32 oz
- 1 x Violet Shampoo Professional Formula 32 oz
- 1 x Violet Conditioner Professional Formula 32 oz
- 1 x Intensive Replenishing Mask 32 oz

SAMPLING

- 1 x 10 Piece Mask Counter Display 0.27 oz
- 1 x 10 Piece 18 in 1 Hair Beautifier Counter Display 0.17 oz

LIGHTENERS & DEVELOPERS

- 1 x Extra Blonde 1lb
- 1 x Cool Toned Blonde 1lb
- 1 x Balayage Clay Lightener 0.55 lb
- 1 x Original Cream 14 oz
- 1 x Smart Developer 10 vol. 32 oz
- 1 x Smart Developer 20 vol. 32 oz
- 1 x Smart Developer 30 vol. 32 oz
- 1 x Smart Developer 40 vol. 32 oz

CALURA GLOSS

- 6 shades* 2 oz
- 1 x 7 Vol. Lotion Developer 32 oz

QUADRAPLEX

- 1 x Trial Kit

\$399.99

VALUE: \$977.94
(-59%)

* Shades of the stylist's choice.

intro 2 BLACKLIGHT



-53%

RETAIL

- 3 x Nourishing Shampoo 8.5 oz
- 3 x Nourishing Conditioner 8.5 oz
- 3 x Blue Shampoo 8.5 oz
- 3 x Blue Conditioner 8.5 oz
- 3 x Violet Shampoo 8.5 oz
- 3 x Violet Conditioner 8.5 oz
- 3 x Intensive Replenishing Mask 6.8 oz
- 3 x 18 in 1 Hair Beautifier 8.5 oz
- 3 x 18 in 1 Blue Hair Beautifier 8.5 oz
- 3 x Shine Drops 3.4 oz
- 3 x Dry Shampoo 7 oz

BACKBAR

- 1 x Nourishing Shampoo 32 oz
- 1 x Nourishing Conditioner 32 oz
- 1 x Blue Shampoo Professional Formula 32 oz
- 1 x Blue Conditioner Professional Formula 32 oz

\$279.99

VALUE: \$592.50
(-53%)

intro 3 BLACKLIGHT



-42%

BACKBAR

- 1 x Blue Shampoo Professional Formula 32 oz
- 1 x Violet Shampoo Professional Formula 32 oz

LIGHTENERS & DEVELOPERS

- 1 x Extra Blonde 1lb
- 1 x Cool Toned Blonde 1lb
- 1 x Balayage Clay Lightener 0.55 lb
- 1 x Original Cream 14 oz
- 1 x Smart Developer 20 vol. 32 oz
- 1 x Smart Developer 40 vol. 32 oz

CALURA GLOSS

- 3 shades* 2 oz
- 1 x 7 Vol. Lotion Developer 32 oz

\$129.99

VALUE: \$222.60
(-42%)

* Shades of the stylist's choice.

SHADE	QTY.
NEUTRAL	
1 NEUTRAL	
2 NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
9 INTENSE NEUTRAL	
ASH	
1-1 / 1A	
4-1 / 4A	
5-1 / 5A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
10-1 / 10A	
INTENSE ASH	
4-11 / 4AA	
5-11 / 5AA	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
ASH BROWN	
3-18 / 3AB	
5-18 / 5AB	
6-18 / 6AB	
7-18 / 7AB	
8-18 / 8AB	

SHADE	QTY.
IRIDESCENT	
7-2 / 7I	
8-2 / 8I	
9-2 / 9I	
10-2 / 10I	
GOLD	
5-3 / 5G	
6-3 / 6G	
7-3 / 7G	
8-3 / 8G	
9-3 / 9G	
COOL BEIGE	
3-31 / 3GA	
4-31 / 4GA	
5-31 / 5GA	
6-31 / 6GA	
7-31 / 7GA	
8-31 / 8GA	
9-31 / 9GA	
10-31 / 10GA	
COOL BROWN	
4-318 / 4GAB	
5-318 / 5GAB	
6-318 / 6GAB	
7-318 / 7GAB	
8-318 / 8GAB	
9-318 / 9GAB	
BEIGE	
8-32 / 8GI	
9-32 / 9GI	
10-32 / 10GI	
GOLD COPPER	
5-34 / 5GK	
6-34 / 6GK	
7-34 / 7GK	
8-34 / 8GK	
9-34 / 9GK	

SHADE	QTY.
COPPER	
5-4 / 5K	
6-4 / 6K	
7-4 / 7K	
INTENSE COPPER	
5-44 / 5KK	
6-44 / 6KK	
7-44 / 7KK	
COPPER RED	
6-45 / 6KR	
7-45 / 7KR	
RED COPPER	
5-54 / 5RK	
6-54 / 6RK	
7-54 / 7RK	
INTENSE RED	
5-55 / 5RR	
6-55 / 6RR	
7-55 / 7RR	
RED VIOLET	
4-56 / 4RV	
5-56 / 5RV	
6-56 / 6RV	
VIOLET	
4-6 / 4V	
5-6 / 5V	
6-6 / 6V	
MAHOGANY	
4-7 / 4M	
5-7 / 5M	
6-7 / 6M	
LUXURIANT COPPER	
5-444 / 5KKK	
6-444 / 6KKK	
7-444 / 7KKK	
LUXURIANT RED VIOLET	
4-556 / 4RRV	
5-556 / 5RRV	
6-556 / 6RRV	

SHADE	QTY.
LUXURIANT VIOLET	
1-66 / 1VV	
3-66 / 3VV	
4-66 / 4VV	
5-66 / 5VV	
BROWN	
4-8 / 4B	
5-8 / 5B	
6-8 / 6B	
7-8 / 7B	
8-8 / 8B	
9-8 / 9B	
10-8 / 10B	
PURE BLONDE	
12-1 / 12A	
12-2 / 12I	
12-16 / 12AV	
12-6 / 12V	
12-31 / 12GA	
PASTEL	
P-1	
P-12	
P-32	
P-82	
NEUTRALIZERS	
0-16 / OAV	
0-11 / OAA	
INTENSIFIERS	
0-33 / OGG	
0-44 / OKK	
0-55 / ORR	
0-66 / OVV	
CLEAR	
DEVELOPERS	
10 VOL \$7.95	
20 VOL \$7.95	
30 VOL \$7.95	
40 VOL \$7.95	
DEMI \$12.00	

CALURA
gloss

SALON NAME: _____

DATE: _____

SHADE	QTY.
NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
NEUTRAL BROWN	
3 NEUTRAL BROWN	
4 NEUTRAL BROWN	
5 NEUTRAL BROWN	
6 NEUTRAL BROWN	
7 NEUTRAL BROWN	
8 NEUTRAL BROWN	
9 NEUTRAL BROWN	
10 NEUTRAL BROWN	
ASH	
1-1 / 1A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
INTENSE ASH	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
9-11 / 9AA	

SHADE	QTY.
PEARL	
7-12 / 7AI	
8-12 / 8AI	
9-12 / 9AI	
10-12 / 10AI	
GOLD	
3-3 / 3G	
5-3 / 5G	
7-3 / 7G	
9-3 / 9G	
GOLD IRIDESCENT	
6-32 / 6GI	
7-32 / 7GI	
8-32 / 8GI	
9-32 / 9GI	
GOLD COPPER	
4-34 / 4GK	
6-34 / 6GK	
8-34 / 8GK	
BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
7-4 / 7K	
8-4 / 8K	
COPPER GOLD	
6-43 / 6KG	
8-43 / 8KG	
RED	
3-5 / 3R	
6-5 / 6R	
7-5 / 7R	

SHADE	QTY.
VIOLET	
3-6 / 3V	
5-6 / 5V	
7-6 / 7V	
9-6 / 9V	
10-6 / 10V	
INTENSE VIOLET	
7-66 / 7VV	
9-66 / 9VV	
CLEAR	
2 oz / 60 ml	
32 oz / 1 L	
DEVELOPERS	
LOTION 7 VOLUME	
CREAM 7 VOLUME	
CREAM 13 VOLUME	

CALURA
gloss
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SHADE	QTY.
SHADES	
LEVEL 3	
LEVEL 5	
LEVEL 7	
DEVELOPER	
20 VOLUME (12%)	
CO-WASH	
DARK BROWN	
LIGHT BROWN	
MEDIUM BLONDE	

CALURA CARE & STYLING			
	SIZE	PRICE	QTY
MOISTURE BALANCE CLEANSER	8.5 oz	\$13.00	
	32 oz	\$34.00	
	2 oz	\$5.00	
MOISTURE BALANCE CONDITIONER	8.5 oz	\$14.00	
	32 oz	\$36.00	
	2 oz	\$5.00	
COLOUR LOCK	32 oz	\$36.00	
STYLING CRÈME	8.5 oz	\$16.00	
	2 oz	\$5.00	
RECOVERY MASQUE	5 oz	\$16.00	
	32 oz	\$80.00	
SYLING OIL ELIXIR	3.04 oz	\$16.00	
PERFECTING PRIMER	8.5 oz	\$14.00	
EXPRESS BLOWOUT MIST	8.5 oz	\$14.00	
	2 oz	\$5.00	
CURL BALM	8.5 oz	\$14.00	
SCULPTING PASTE	3.4 oz	\$14.00	
FINISHING SPRAY	14 oz	\$15.00	
SHAPING SPRAY	14 oz	\$15.00	
VOLUME POWDER	0.32 oz	\$12.00	
DRY TEXTURE SPRAY	7 oz	\$13.00	
AMPLIFYING MOUSSE	7.6 oz	\$15.00	
ENSEMBLE 1		\$999.99	
ENSEMBLE 2		\$569.99	
ENSEMBLE 3		\$329.99	
SHELTALKER HOLDER	pack of 14	\$35.00	
FUNKHUE			
VIOLET	3.4 oz	\$7.95	
PINK	3.4 oz	\$7.95	
YELLOW	3.4 oz	\$7.95	
FUCHSIA	3.4 oz	\$7.95	
GREEN	3.4 oz	\$7.95	
BLUE	3.4 oz	\$7.95	
RED	3.4 oz	\$7.95	
LILAC	3.4 oz	\$7.95	
STEEL	3.4 oz	\$7.95	
BONBON	3.4 oz	\$7.95	
AZURE	3.4 oz	\$7.95	
BLACK	3.4 oz	\$7.95	
ORANGE	3.4 oz	\$7.95	
LIME	3.4 oz	\$7.95	
TURQUOISE	3.4 oz	\$7.95	
BROWN	3.4 oz	\$7.95	
ROYAL	3.4 oz	\$7.95	
WINE	3.4 oz	\$7.95	
CLEAR	3.4 oz	\$7.95	
INTRO KIT		\$99.99	
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$7.50	
EXO - EXOTHERMIC		\$7.50	
TECNO - ACIDIC		\$7.50	
OH7 - NEUTRAL		\$8.00	
OH6 - PURE ACID		\$8.00	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$7.50	
STAIN PROTECTOR	8 oz	\$7.50	
STAIN REMOVER	8 oz	\$7.50	
SCALP PROTECTOR	5.3 oz	\$12.95	
CLARIFYING SHAMPOO	32 oz	\$16.95	
INTRO KIT		\$39.99	

BLACKLIGHT			
	SIZE	PRICE	QTY
POWERSHADE PS-C	2 oz	\$7.25	
POWERSHADE PS-12	2 oz	\$7.25	
POWERSHADE PS-32	2 oz	\$7.25	
POWERSHADE PS-43	2 oz	\$7.25	
POWERSHADE PS-55	2 oz	\$7.25	
SMART DEVELOPERS 10 VOL	32 oz	\$12.00	
SMART DEVELOPERS 20 VOL	32 oz	\$12.00	
SMART DEVELOPERS 30 VOL	32 oz	\$12.00	
SMART DEVELOPERS 40 VOL	32 oz	\$12.00	
NOURISHING SHAMPOO	8.5 oz	\$11.00	
	32 oz	\$30.00	
NOURISHING CONDITIONER	8.5 oz	\$12.00	
	32 oz	\$34.00	
BLUE SHAMPOO	8.5 oz	\$13.00	
BLUE SHAMPOO PROFESSIONAL FORMULA	32 oz	\$36.00	
BLUE CONDITIONER	8.5 oz	\$14.00	
BLUE CONDITIONER PROFESSIONAL FORMULA	32 oz	\$44.00	
ANTI YELLOW VIOLET SHAMPOO	8.5 oz	\$13.00	
ANTI YELLOW VIOLET SHAMPOO PROF.FORMULA	32 oz	\$36.00	
ANTI YELLOW VIOLET CONDITIONER	8.5 oz	\$14.00	
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA	32 oz	\$44.00	
DRY SHAMPOO	1.5 oz	\$6.00	
	7 oz	\$14.00	
INTENSIVE REPLENISHING MASK	1.7 oz	\$6.00	
	6.8 oz	\$16.50	
	32 oz	\$60.00	
10 PIECE MASK COUNTER DISPLAY	10 x 0.27 oz	\$20.00	
18 IN 1 HAIR BEAUTIFIER	8.5 oz	\$13.00	
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY	10 x 0.17 oz	\$20.00	
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$14.00	
SHINE DROPS	3.4 oz	\$16.00	
EXTRA BLONDE	2.5 lbs	\$54.95	
	1 lb	\$22.95	
	1.6 oz	\$3.95	
COOL TONED BLONDE	2.5 lbs	\$66.95	
	1 lb	\$27.95	
	1.6 oz	\$3.95	
BALAYAGE CLAY LIGHTENER	1.25 lbs	\$68.95	
	0.55 lb	\$28.95	
	0.7 oz	\$3.95	
ORIGINAL CREAM	35 oz	\$44.95	
	14 oz	\$20.95	
	2 oz	\$4.95	
INTRO1		\$399.99	
INTRO 2		\$279.99	
INTRO 3		\$129.99	
QUADRAPLEX			
STYLIST KIT		\$49.99	
TRIAL KIT		\$12.99	
PHASE I	3.4 oz	\$30.00	
PHASE II	8.5 oz	\$12.00	
	16.9 oz	\$20.00	
PHASE III	8.5 oz	\$18.00	
	16.9 oz	\$30.00	
ACCESSORIES			
COLOUR BRUSH		\$2.95	
COLOUR BOWL		\$3.95	
CALURA GLOSS APPLICATOR BOTTLE		\$4.95	
DIGITAL COLOUR SCALE		\$29.99	
TECHNICAL APRON		\$29.99	
CAPE		\$29.99	
CALURA / KOKO SHADE SELECTOR		\$75.00	
CALURA GLOSS SHADE SELECTOR		\$50.00	
RETAIL BAGS	pack of 20	\$20.00	
FOAM MIRROR		\$14.99	
CALURA GLOSS SHADE DISPLAY		\$24.99	

	salon price	MSRP
CALURA COLOUR		
SHADES	2 oz	\$7.25
DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$7.95
DEMI EFFECT LOTION DEVELOPER	32 oz	\$12.00
INTRO 1		\$799.99
INTRO 2		\$599.99
INTRO 3		\$299.99
TRIAL KIT		\$99.99

CALURA GLOSS		
SHADES	2 oz	\$5.95
CLEAR	32 oz	\$24.95
LOTION DEVELOPER 7 VOL.	32 oz	\$7.95
CREAM DEVELOPER 7 VOL	32 oz	\$7.95
CREAM DEVELOPER 13 VOL.	32 oz	\$7.95
INTRO 1		\$599.99
INTRO 2		\$249.99
TRIAL KIT		\$99.99

CALURA GLOSS MEN - NEW!			
SHADES LEVELS 3,5,7	2 oz	\$5.95	
LOTION DEVELOPER 20 VOL.	32 oz	\$7.95	
CO-WASH DARK BROWN	8.5 oz	\$13.00	\$26.00
CO-WASH LIGHT BROWN	8.5 oz	\$13.00	\$26.00
CO-WASH MEDIUM BLONDE	8.5 oz	\$13.00	\$26.00

CALURA CARE & STYLING			
MOISTURE BALANCE CLEANSER	8.5 oz	\$13.00	\$26.00
	32 oz	\$34.00	\$68.00
	2 oz	\$5.00	\$10.00
MOISTURE BALANCE CONDITIONER	8.5 oz	\$14.00	\$28.00
	32 oz	\$36.00	\$72.00
	2 oz	\$5.00	\$10.00
COLOUR LOCK	32 oz	\$36.00	\$72.00
STYLING CRÈME	8.5 oz	\$16.00	\$32.00
	2 oz	\$5.00	\$10.00
RECOVERY MASQUE	5 oz	\$16.00	\$32.00
	32 oz	\$80.00	\$160.00
SYLING OIL ELIXIR	3.04 oz	\$16.00	\$32.00
PERFECTING PRIMER	8.5 oz	\$14.00	\$28.00
EXPRESS BLOWOUT MIST	8.5 oz	\$14.00	\$28.00
	2 oz	\$5.00	\$10.00
CURL BALM	8.5 oz	\$14.00	\$28.00
SCULPTING PASTE	3.4 oz	\$14.00	\$28.00
FINISHING SPRAY	14 oz	\$15.00	\$30.00
SHAPING SPRAY	14 oz	\$15.00	\$30.00
VOLUME POWDER	0.32 oz	\$12.00	\$24.00
DRY TEXTURE SPRAY	7 oz	\$13.00	\$26.00
AMPLIFYING MOUSSE	7.6 oz	\$15.00	\$30.00
ENSEMBLE 1		\$999.99	
ENSEMBLE 2		\$569.99	
ENSEMBLE 3		\$329.99	
SHELTALKER HOLDER	pack of 14	\$35.00	

FUNKHUE			
VIOLET	3.4 oz	\$7.95	
PINK	3.4 oz	\$7.95	
YELLOW	3.4 oz	\$7.95	
FUCHSIA	3.4 oz	\$7.95	
GREEN	3.4 oz	\$7.95	
BLUE	3.4 oz	\$7.95	
RED	3.4 oz	\$7.95	
LILAC	3.4 oz	\$7.95	
STEEL	3.4 oz	\$7.95	
BONBON	3.4 oz	\$7.95	
AZURE	3.4 oz	\$7.95	
BLACK	3.4 oz	\$7.95	
ORANGE	3.4 oz	\$7.95	
LIME	3.4 oz	\$7.95	
TURQUOISE	3.4 oz	\$7.95	
BROWN	3.4 oz	\$7.95	
ROYAL	3.4 oz	\$7.95	
WINE	3.4 oz	\$7.95	
CLEAR	3.4 oz	\$7.95	
INTRO KIT		\$99.99	

WAVES & TEXTURIZERS	
ALKA - ALKALINE	\$7.50
EXO - EXOTHERMIC	\$7.50
TECNO - ACIDIC	\$7.50
OH7 - NEUTRAL	\$8.00
OH6 - PURE ACID	\$8.00

	salon price	MSRP
BLACKLIGHT		
POWERSHADE	2 oz	\$7.25
SMART DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$12.00
	8.5 oz	\$11.00
NOURISHING SHAMPOO	32 oz	\$30.00
	8.5 oz	\$12.00
NOURISHING CONDITIONER	32 oz	\$34.00
	8.5 oz	\$13.00
BLUE SHAMPOO	32 oz	\$36.00
BLUE SHAMPOO PROFESSIONAL FORMULA	32 oz	\$36.00
BLUE CONDITIONER	8.5 oz	\$14.00
BLUE CONDITIONER PROFESSIONAL FORMULA	32 oz	\$44.00
ANTI YELLOW VIOLET SHAMPOO	8.5 oz	\$13.00
ANTI YELLOW VIOLET SHAMPOO PROF.FORMULA	32 oz	\$36.00
ANTI YELLOW VIOLET CONDITIONER	8.5 oz	\$14.00
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA	32 oz	\$44.00
DRY SHAMPOO	1.5 oz	\$6.00
	7 oz	\$14.00
INTENSIVE REPLENISHING MASK	1.7 oz	\$6.00
	6.8 oz	\$16.50
	32 oz	\$60.00

	10 x 0.27 oz	\$20.00	\$3.99 / ea.
10 PIECE MASK COUNTER DISPLAY	8.5 oz	\$13.00	\$26.00
18 IN 1 HAIR BEAUTIFIER	10 x 0.17 oz	\$20.00	\$3.99 / ea.
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY	8.5 oz	\$14.00	\$28.00
18 IN 1 BLUE HAIR BEAUTIFIER	3.4 oz	\$16.00	\$32.00
SHINE DROPS	2.5 lbs	\$54.95	
EXTRA BLONDE	1 lb	\$22.95	
	1.6 oz	\$3.95	
	2.5 lbs	\$66.95	
COOL TONED BLONDE	1 lb	\$27.95	
	1.6 oz	\$3.95	
	1.25 lbs	\$68.95	
BALAYAGE CLAY LIGHTENER	0.55 lb	\$28.95	
	0.7 oz	\$3.95	
	35 oz	\$44.95	
ORIGINAL CREAM	14 oz	\$20.95	
	2 oz	\$4.95	
INTRO 1		\$399.99	
INTRO 2		\$279.99	
INTRO 3		\$129.99	

KOKO		
SHADES	1 oz	\$6.00
DEVELOPERS 5, 10, 20, 30, 40 VOL	32 oz	\$7.50
ACTICOLOURS DEMI-DEPOSIT-LIFT	10 oz	\$6.25
	32 oz	\$16.00
ACTICOLOUR FORTIFYING TONER	10 oz	\$7.95
	32 oz	\$19.95
INTRO 1		\$599.99
INTRO 2		\$299.99

QUADRAPLEX		
STYLIST KIT		\$49.99
TRIAL KIT		\$12.99
PHASE I	3.4 oz	\$30.00
PHASE II	8.5 oz	\$12.00
	16.9 oz	\$20.00
PHASE III	8.5 oz	\$18.00
	16.9 oz	\$30.00

SUPPORT TOOLS		
POROSITY EQUALIZER	8 oz	\$7.50
STAIN PROTECTOR	8 oz	\$7.50
STAIN REMOVER	8 oz	\$7.50
SCALP PROTECTOR	5.3 oz	\$12.95
CLARIFYING SHAMPOO	32 oz	\$16.95
INTRO KIT		\$39.99

ACCESSORIES		
COLOUR BRUSH		\$2.95
COLOUR BOWL		\$3.95
CALURA GLOSS APPLICATOR BOTTLE		\$4.95
DIGITAL COLOUR SCALE		\$29.99
TECHNICAL APRON		\$29.99
CAPE		\$29.99
CALURA / KOKO SHADE SELECTOR		\$75.00
CALURA GLOSS SHADE SELECTOR		\$50.00
RETAIL BAGS	pack of 20	\$20.00
FOAM MIRROR		\$14.99
CALURA GLOSS SHADE DISPLAY		\$24.99