



**Zero ammonia for intense colour results without compromise.**

- 100% free from ammonia & ammonia-odour
- Natural-looking true –to– tone results
- Up to 100% white coverage
- Up to 3 levels of lift ( 10 series )
- Improved colour direction, coverage & neutralization
- All the best of the much-loved **ESSENSITY** now in the form of **IGORA ZERO AMM**



	Naturals		Cendré / Ash / Matt					Beige		Golds	Chocolates			Reds			Fashion & Cover		Highlifts
	-0	-00	-1	-13	-19	-21/-23	-31	-42	-46	-5/-55	-6	-67	-68	-77	-88	-99	-50	-60	10-
9- Extra light blonde	9-0	9-00	9-1					9-42		9-55							9-50		10-0
8- Light blonde	8-0				8-19				8-46										10-14
7- Medium blonde	7-0	7-00	7-1			7-21		7-42		7-55		7-67		7-77			7-50	7-60	10-19
6- Dark blonde	6-0					6-23	6-31		6-46		6-6		6-68		6-88	6-99			10-2
5- Light brown	5-0	5-00	5-1			5-21				5-5		5-67			5-88			5-60	
4- Medium brown	4-0			4-13							4-6		4-68			4-99			
3- Dark brown	3-0																		
1- Black	1-0																		

## IGORA ZERO AMM

Discover a dedicated **AMMONIA-FREE PERMANENT COLOR RANGE** now within our IGORA portfolio.

- A **46 SHADE ASSORTMENT** ranging from comforting honey to vibrant reds
- NEW Vegan, **AMMONIA-FREE FORMULA** with the Phytolipid Technology from ESSENSITY, encapsulated **IN IGORA'S SUSTAINABLE PACKAGING**.
- Formulated to be **USED WITH IGORA ROYAL OIL DEVELOPERS**